

INFOSEC MARKET INSIGHTS

PANEL BOOK



WHO WE ARE

Infosec Market Insights, headquartered in Wyoming, USA, extends its services globally, aiming to be your comprehensive solution for global sample requirements. Utilizing a diverse array of resources including DOI panelists, a proprietary router exclusive to IMI panelists, affiliates, social traffic channels, and more, we cater to all your sampling needs.

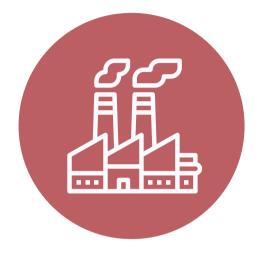
Ensuring high-quality survey data is our priority. Each responder undergoes rigorous quality screening processes before participating, guaranteeing timely and relevant responses while enhancing the responder experience.

With over a decade of expertise in Online Sampling and Client Services, Infosec market insights assumes full responsibility for your sampling requirements. Our dedication is reflected in our commitment to "Word of Mouth Marketing," where satisfied clients become our advocates. We consistently strive to deliver exceptional service, going above and beyond for our clients.

Our objective is to establish ourselves as a premier source for online survey samples and panel recruitment. Backed by advanced technological platforms, we provide accurate feasibility assessments and maintain highly competitive pricing.



OUR PROFILE



INDUSTRY



EMPLOYEMENT



MARITAL STATUS



KIDS IN HOUSEHOLD



AGE AND GENDER
OF CHILD



HOME OWNERSHIP

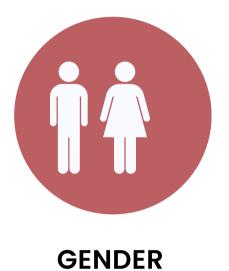


TYPE OF DEVICE

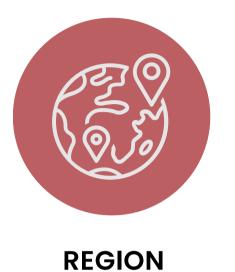


TYPE OF VEHICLE

DEMOGRAPHICS



















QUALITY

By doing thorough quality checks at multiple phases, we guarantee that your survey is only filled out by one-of-a-kind respondents.

- AT RECRUITMENT STAGES BY DOI
- AT SURVEY TAKING STAGE THROUGH DIGITAL FINGERPRINTOF THEIR IP ADRESS AND BROWSER COOKIES

- IN SURVEY STAGE THROUGH TRAP/RED HERRING QUESITON AND TIME STAMP
- YEARLY SCRUTINY OF FRAUDSTERS /PROFESSIONALS SURVEY TAKERS BY CHECKING THEIR RESPONSES FROM TIME TO TIME TO MAINTAIN HIGH QUALITY THOSE WHO FAIL QUALITY THRICE ARE REMOVED FROM PANEL

In addition to incentives, our panelists are motivated to innovate new products and services that enhance societal benefit and personal well-being. This ethos ensures that we receive honest and unbiased responses from our respondents. Our rigorous solicitation process and the segregation of our B2B/LTDM panel help maintain the quality of responses from our B2B segment. Despite our smaller panel size, we diligently update and keep it current.

QUALITY TACTICS

Recruitment stage

- GEO IP CHECK DUPLICATE IPS
- BOT DETECTION AND PREVENTION
- EMAIL VERIFICATION THROUGH IP QUALITY SCORE
- VPN/PROXY CHECK
- SECURE ACCESS SERVICE EDGE DETECTION
- DOMAIN REPUTATION
- SOCIAL PROFILE MATCHING
- DETECTION OF ANTI-FINGERPRINTING
- VIRTUAL BROWSERS
- DEVICE ID (DIGITAL FINGERPRINT)
- DOUBLE OPT-IN CONFIRMATION
- VIRTUAL MACHINE DETECTION



QUALITY TACTICS

Participation Stage

- GEO IP CHECK
- DUPLICATE IPS
- EMAIL VERIFICATION THROUGH IP QUALITY SCORE
- BOT DETECTION AND PREVENTION
- VPN/PROXY CHECK
- SURVEY MEMBER DE-DUPLICATION
- SPEEDER CHECK
- HASH CHECK
- STRAIGHT LINERS CHECK (ONLY IN FULL SERVICE PROJECTS)
- RED HERRING /TRAP QUESITON
- OPEN-ENDS ANALYSIS
- IP TAMPERING CHECK

QUALITY TACTICS

Post Survey

- DAILY AUTOMATED AND MANUAL CHECKS
- CLIENT FEEDBACK
- REWARD FULFILLMENT VALIDATION
- OPEN ENDS ANALYSIS
- FRAUDSTERS BLOCKING AND BLACKLISTING

PANEL COVERAGE 90+ COUNTIRES

NORTH AMERICA	PANEL COUNT
Bahamas	2,127
Canada	807,234
Costa Rica	7,832
Dominican Republic	5,287
El Salvadar	3,338
Honduras	2,987
Jamaica	9,104
Mexico	979,408
Nicaragua	3,876
Panama	4,238
Trinidad and Tobago	3,011
USA	1,838,736
SOUTH AMERICA	PANEL COUNT
SOUTH AMERICA Argentina	PANEL COUNT 3,321
Argentina	3,321
Argentina Bolivia	3,321 9,073
Argentina Bolivia Brazil	3,321 9,073 1,295,467
Argentina Bolivia Brazil Chile	3,321 9,073 1,295,467 66,004
Argentina Bolivia Brazil Chile Colombia	3,321 9,073 1,295,467 66,004 37,208
Argentina Bolivia Brazil Chile Colombia Ecuador	3,321 9,073 1,295,467 66,004 37,208 7,318
Argentina Bolivia Brazil Chile Colombia Ecuador Guyana	3,321 9,073 1,295,467 66,004 37,208 7,318 2,367
Argentina Bolivia Brazil Chile Colombia Ecuador Guyana Paraguay	3,321 9,073 1,295,467 66,004 37,208 7,318 2,367 3,659
Argentina Bolivia Brazil Chile Colombia Ecuador Guyana Paraguay Peru	3,321 9,073 1,295,467 66,004 37,208 7,318 2,367 3,659 13,721

PANEL COUNT

8,903

5,701

9,465

16,162

EUROPE

Albania

Andorra

Armenia

Austria

Spain	63,029
Sweden	281,217
Switzerland	71,397
Turkey	21,642
Ukraine	99,121
United Kingdom	902,989
ASIA	PANEL COUNT
Armenia	19,211
Azerbaijan	21,198
Bahrain	18,547
Bangladesh	168,962
Bhutan	5,655
China (PRC)	667,213
Cyprus	9,909
Georgia	15,746
Hong Kong	640,934
India	1,875,006
Indonesia	22,339
Iran	17,901
Iraq	18,498
Israel	21,444
Japan	291,760
Jordan	19,765
Kazakhistan	23,543
Kuwait	19,207
Lebanon	14,243
Malaysia	416,808
Myanmar	5,438

4,342

8,854

Nepal

Oman

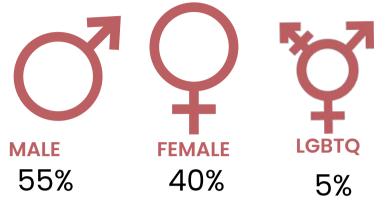
Pakistan Philippines Qatar Saudi Arabia Singapore South Korea Sri Lanka Syria Thailand United Arab Emirates Uzbekistan Vietnam Taiwan (ROC)	7,832 457,017 37,013 93,375 191,718 33,289 54,475 17,092 158,471 129,065 13,203 69,434 147,536
AFRICA	PANEL COUNT
Algeria Egypt Gabon Mauritius Morocco Mozambique Nigeria Senegal South Africa Tunisia	56,422 64,738 9,876 7,654 45,232 8,345 74,532 14,996 118,205 16,449
Egypt Gabon Mauritius Morocco Mozambique Nigeria Senegal South Africa	64,738 9,876 7,654 45,232 8,345 74,532 14,996 118,205

BAHAMAS PANEL DETAILS

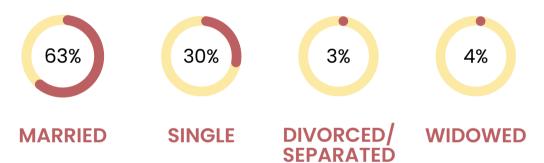
PANEL COUNT - 2127
POPULATION - 415 million



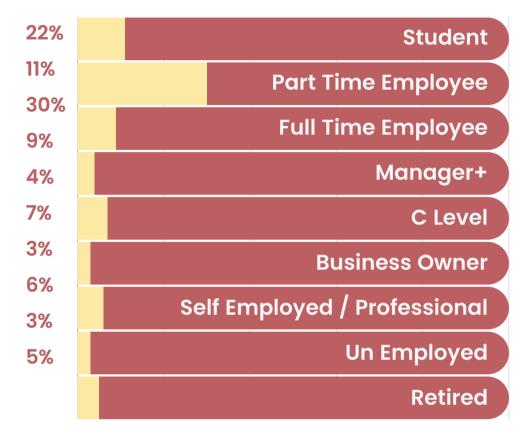
GENDER



MARITIAL STATUS

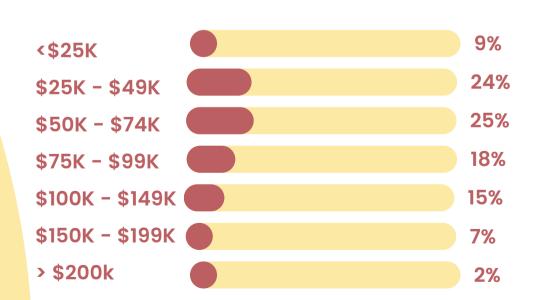


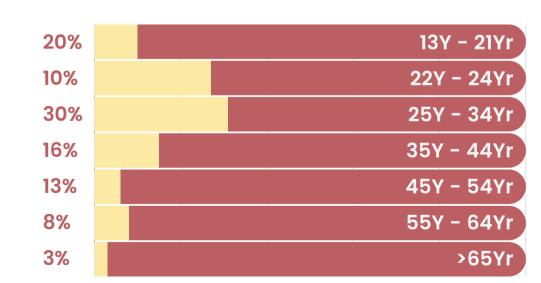
EMPLOYMENT



Home Maker

INCOME





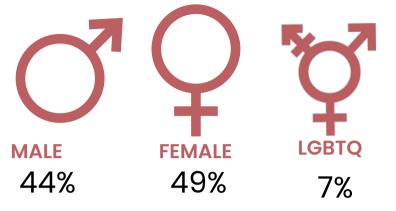


CANADA PANEL DETAILS

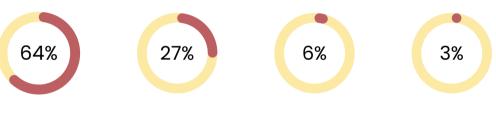
PANEL COUNT - **807234**POPULATION - **40.4 million**



GENDER



MARITIAL STATUS



MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

AGE

EMPLOYMENT

19%

14%

16%

15%

6%

13%

7%

5%

3%

2%

9%	13Y - 21Yr
14%	22Y - 24Yr
34%	25Y - 34Yr
19%	35Y - 44Yr
13%	45Y - 54Yr
9%	55Y - 64Yr
2%	>65Yr

INCOME

<\$25K	3%
\$25K - \$49K	12%
\$50K - \$74K	19%
\$75K - \$99K	21%
\$100K - \$149K	28%
\$150K - \$199K	14%
> \$200k	3%

Student

Manager+

C Level

Retired

Part Time Employee

Full Time Employee

Business Owner

Un Employed

Home Maker

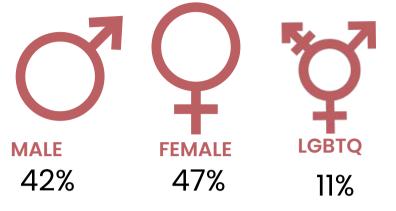
Self Employed / Professional

JAMAICA PANEL DETAILS

PANEL COUNT - 9104
POPULATION - 2.83 million

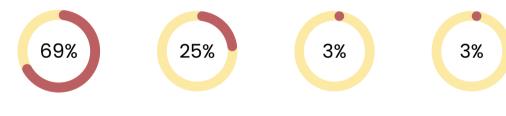


GENDER



SINGLE

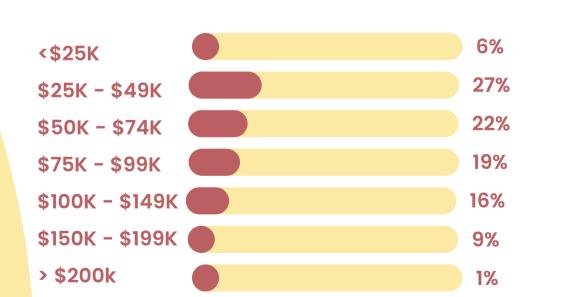
MARITIAL STATUS



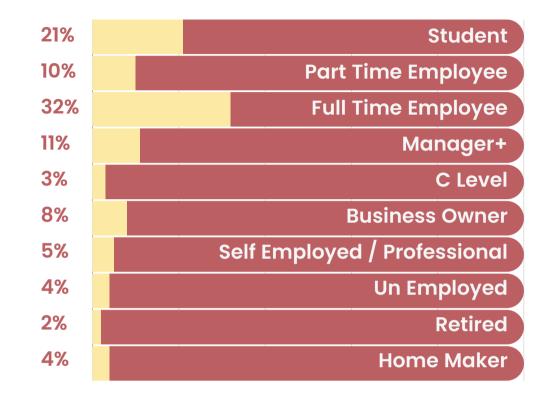
DIVORCED/ SEPARATED **WIDOWED**

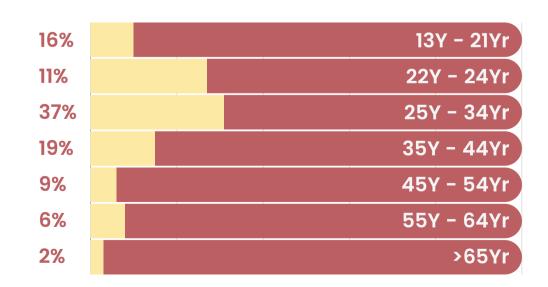
INCOME

MARRIED



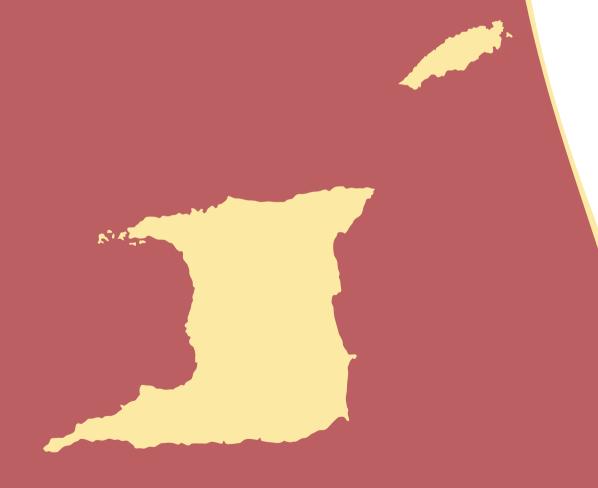
EMPLOYMENT



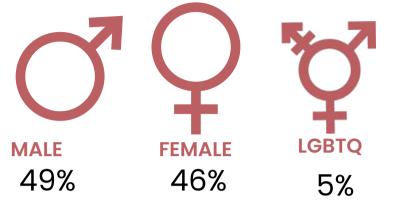


TRINIDAD AND TOBAGO PANEL DETAILS

PANEL COUNT - 3011
POPULATION - 1.33 million



GENDER



MARITIAL STATUS



MARRIED

INCOME



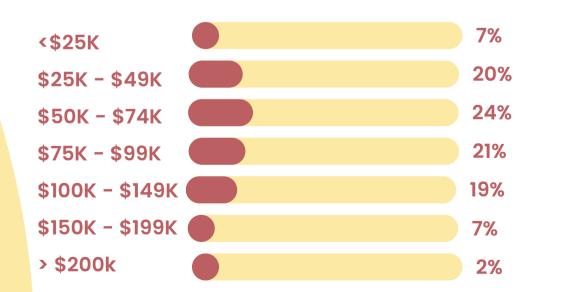
SINGLE

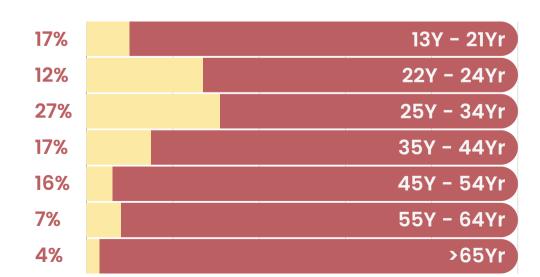




DIVORCED/ WIDOWED SEPARATED

AGE





EMPLOYMENT

23%

9%

34%

9%

2%

7%

4%

7%

2%

3%



Student

Manager+

C Level

Retired

Part Time Employee

Full Time Employee

Business Owner

Un Employed

Home Maker

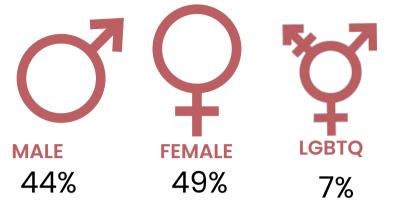
Self Employed / Professional

USA PANEL DETAILS

PANEL COUNT - **1838736** POPULATION - 334 million



GENDER



MARITIAL STATUS



SINGLE

DIVORCED/ SEPARATED **WIDOWED**

3%

AGE

EMPLOYMENT

19%

14%

16%

15%

6%

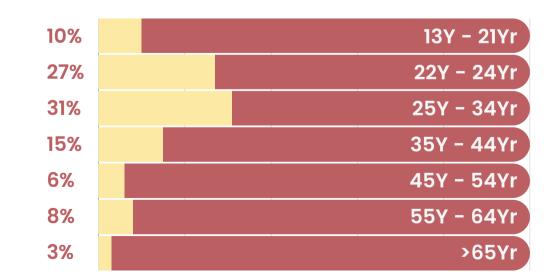
13%

7%

5%

3%

2%



INCOME

MARRIED

<\$25K	3%
\$25K - \$49K	12%
\$50K - \$74K	19%
\$75K - \$99K	21%
\$100K - \$149K	28%
\$150K - \$199K	14%
> \$200k	3%



Student

Manager+

C Level

Retired

Part Time Employee

Full Time Employee

Business Owner

Un Employed

Home Maker

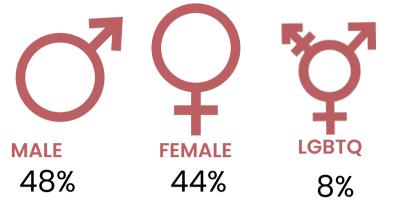
Self Employed / Professional

GUYANA PANEL DETAILS

PANEL COUNT - **2367**POPULATION - **831596**



GENDER

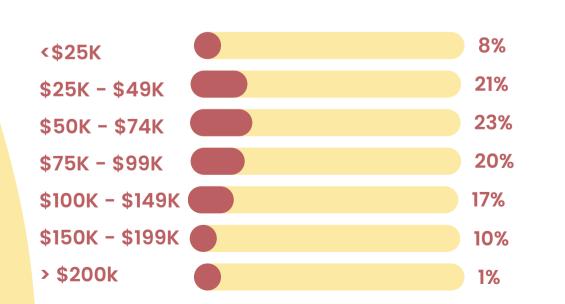


MARITIAL STATUS

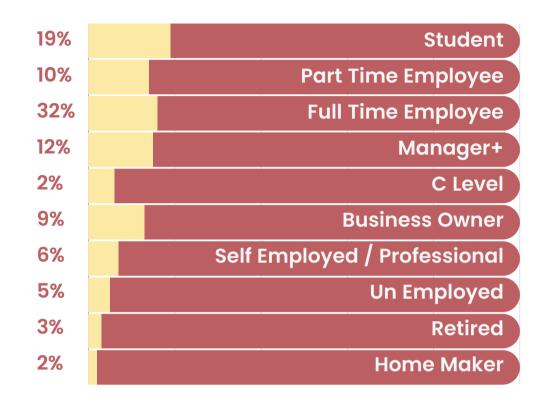


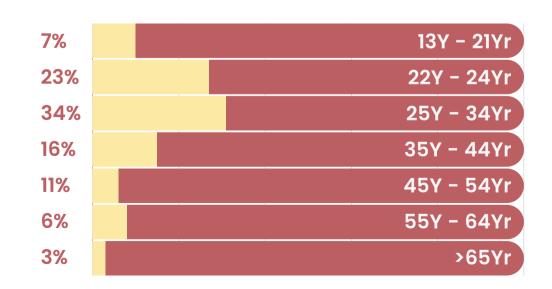
SEPARATED

INCOME



EMPLOYMENT



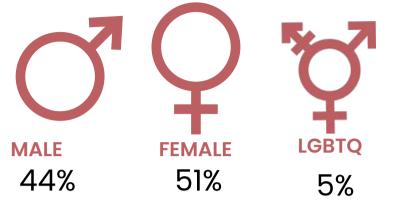


BRAZIL PANEL DETAILS

PANEL COUNT - 1295467
POPULATION - 216 million



GENDER



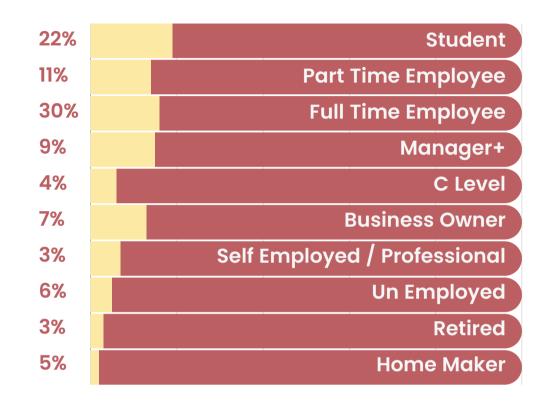
MARITIAL STATUS

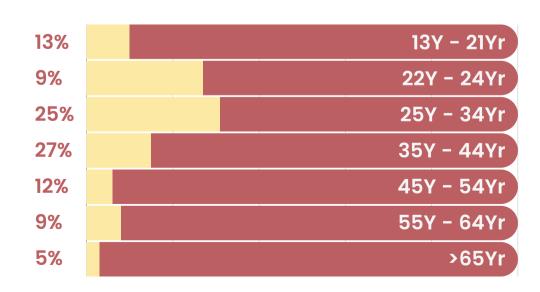


INCOME

<\$25K	4%
\$25K - \$49K	18%
\$50K - \$74K	21%
\$75K - \$99K	30%
\$100K - \$149K	15%
\$150K - \$199K	10%
> \$200k	2%

EMPLOYMENT





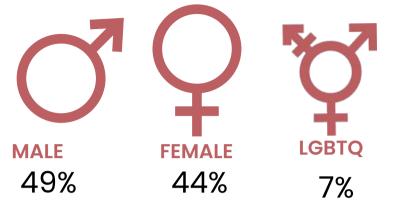
MEXICO PANEL DETAILS

PANEL COUNT - 979408
POPULATION - 128 million

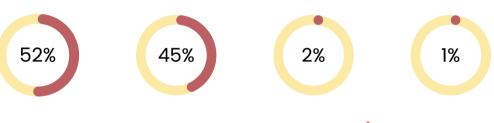


GENDER

INCOME



MARITIAL STATUS



MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

EMPLOYMENT

19%

14%

16%

15%

6%

13%

7%

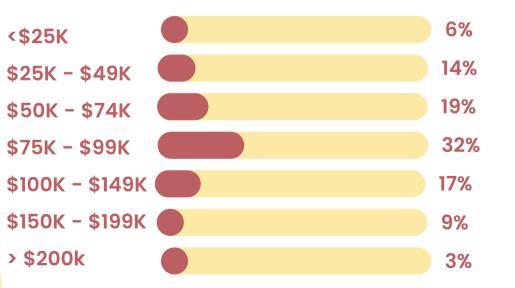
5%

3%

2%

20%	13Y - 21Yr
7%	22Y - 24Yr
23%	25Y - 34Yr
32%	35Y - 44Yr
9%	45Y - 54Yr
8%	55Y - 64Yr
1%	>65Yr

AGE



Student

Manager+

C Level

Retired

Part Time Employee

Full Time Employee

Business Owner

Un Employed

Home Maker

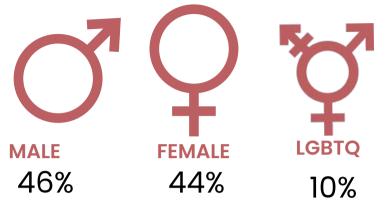
Self Employed / Professional

COLOMBIA PANEL DETAILS

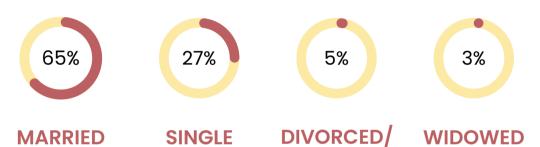
PANEL COUNT - 37208
POPULATION - 53 million



GENDER



MARITIAL STATUS

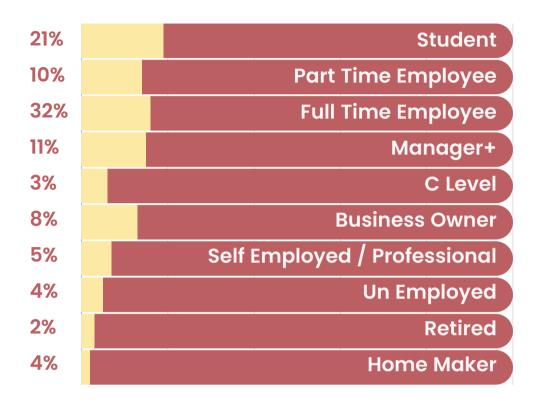


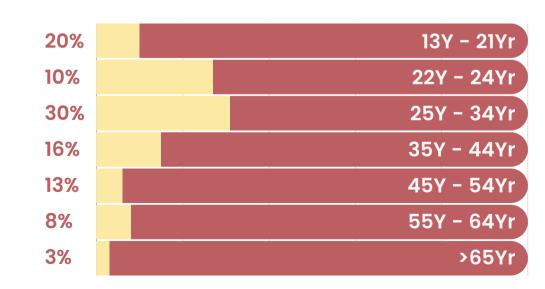
SEPARATED

INCOME

<\$25K	7%
\$25K - \$49K	13%
\$50K - \$74K	22%
\$75K - \$99K	29%
\$100K - \$149K	16%
\$150K - \$199K	11%
> \$200k	2%

EMPLOYMENT



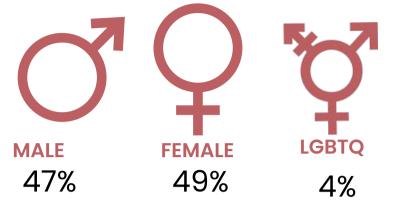


ARGENTINA PANEL DETAILS

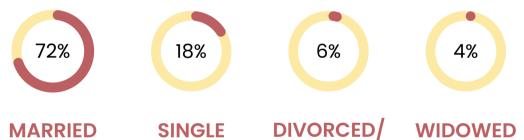
PANEL COUNT - 3321
POPULATION - 334 million



GENDER



MARITIAL STATUS

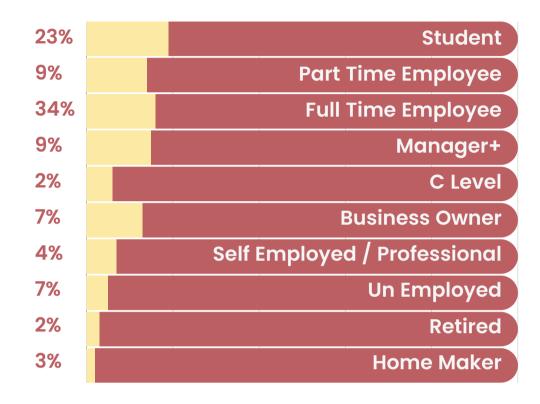


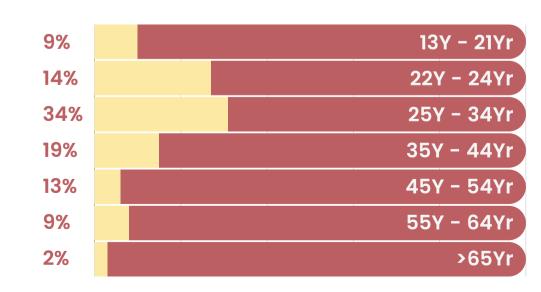
SEPARATED

INCOME

<\$25K	8%
\$25K - \$49K	11%
\$50K - \$74K	20%
\$75K - \$99K	33%
\$100K - \$149K	16%
\$150K - \$199K (9%
> \$200k	3%

EMPLOYMENT



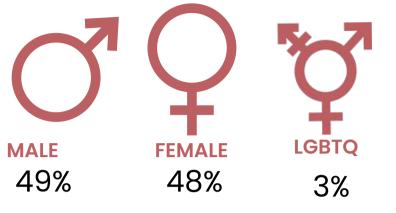


CHILE PANEL DETAILS

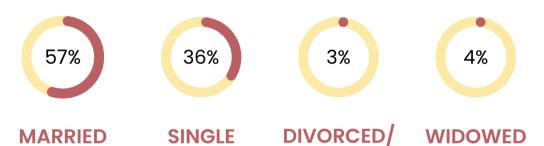
PANEL COUNT - 66004
POPULATION - 19 million



GENDER

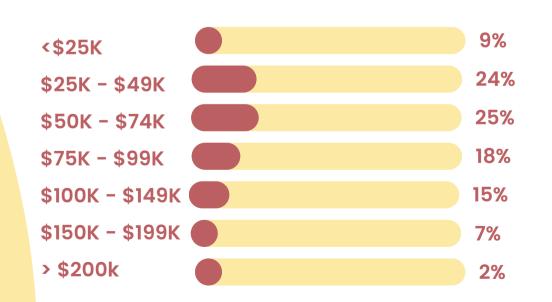


MARITIAL STATUS

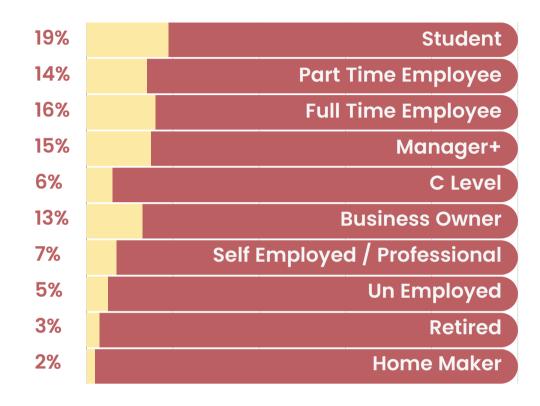


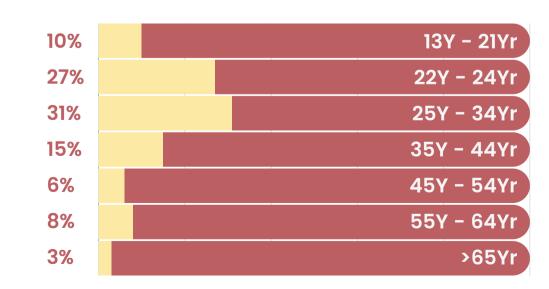
SEPARATED

INCOME



EMPLOYMENT



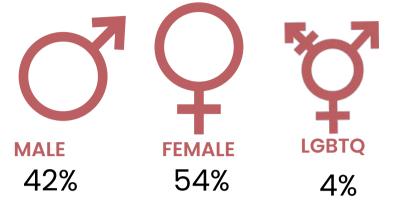


ECUADOR PANEL DETAILS

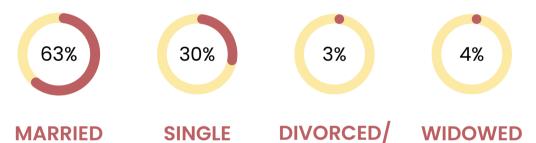
PANEL COUNT - 7318
POPULATION - 18 million



GENDER



MARITIAL STATUS



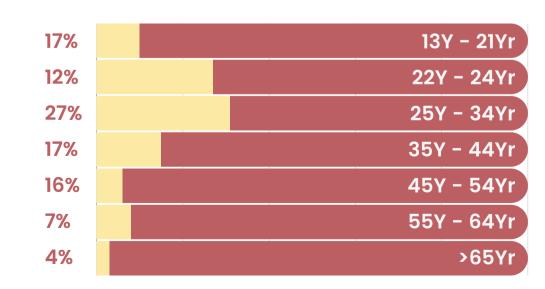
SEPARATED

INCOME

<\$25K	6%
\$25K - \$49K	15%
\$50K - \$74K	21%
\$75K - \$99K	30%
\$100K - \$149K	15%
\$150K - \$199K	9%
> \$200k	4%

EMPLOYMENT



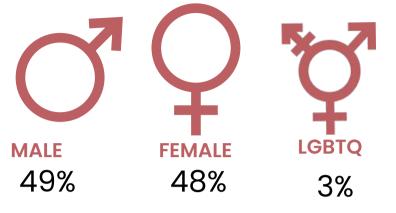


BOLIVIA PANEL DETAILS

PANEL COUNT - 9073
POPULATION - 12 million



GENDER

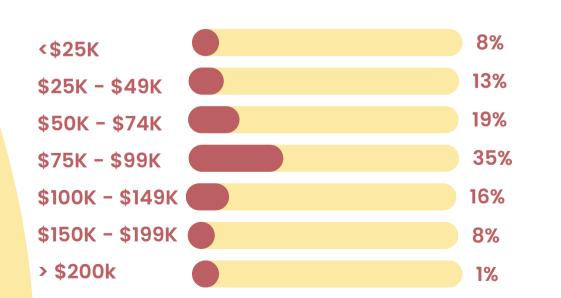


MARITIAL STATUS

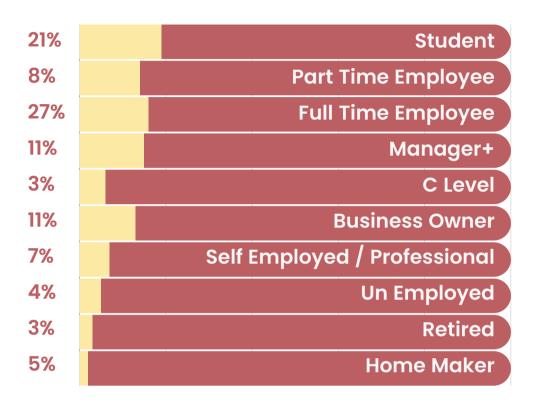


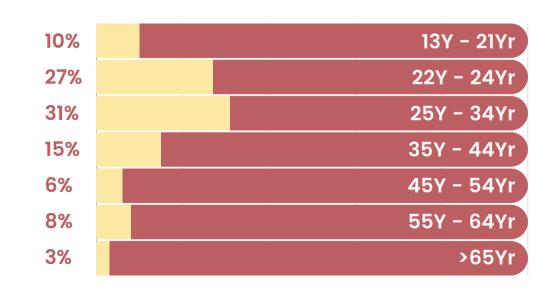
SEPARATED

INCOME



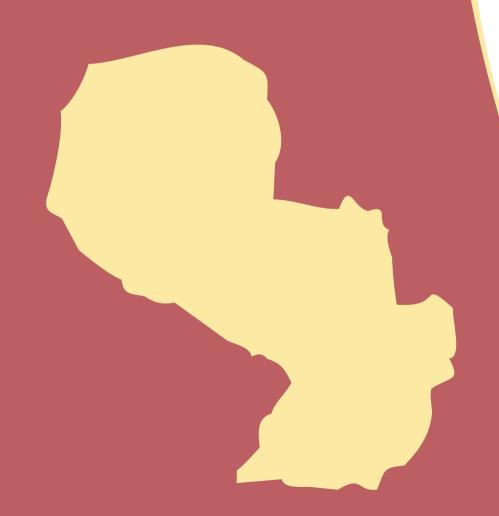
EMPLOYMENT



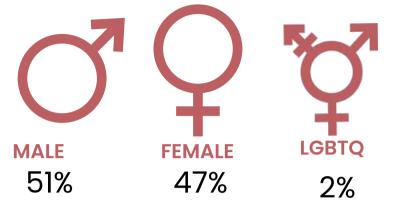


PARAGUAY PANEL DETAILS

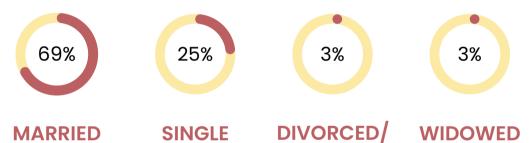
PANEL COUNT - 3659
POPULATION - 7.6 million



GENDER



MARITIAL STATUS

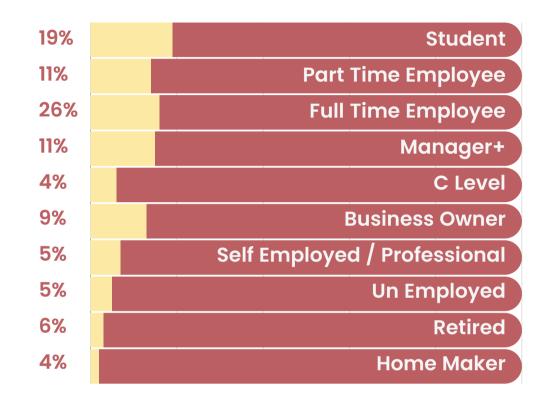


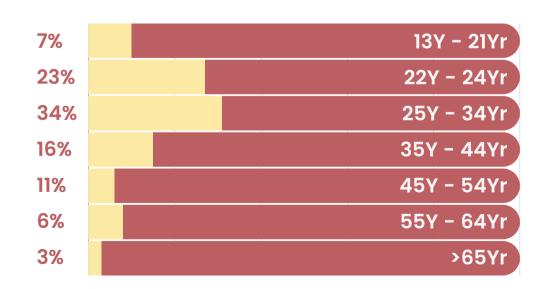
SEPARATED

INCOME

<\$25K	5%
\$25K - \$49K	15%
\$50K - \$74K	22%
\$75K - \$99K	27%
\$100K - \$149K	17%
\$150K - \$199K	11%
> \$200k	3%

EMPLOYMENT



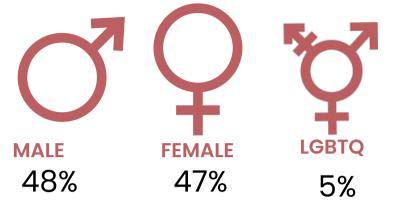


PERU PANEL DETAILS

PANEL COUNT - 13721
POPULATION - 34 million



GENDER



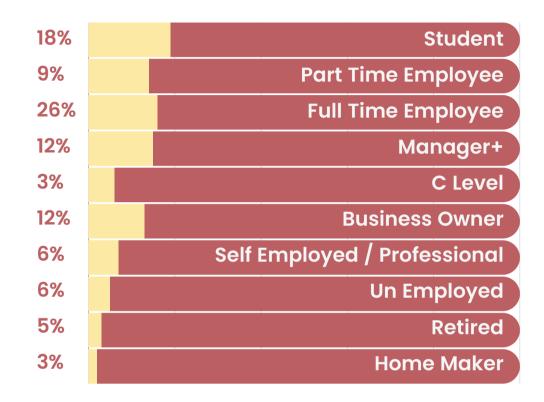
MARITIAL STATUS

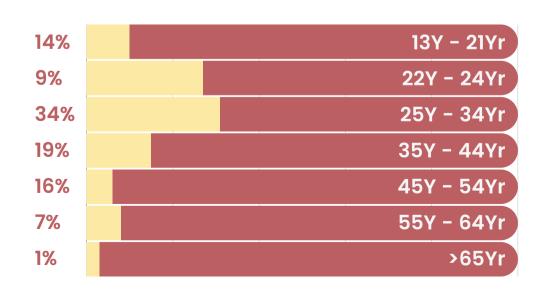


INCOME

<\$25K	7%
\$25K - \$49K	14%
\$50K - \$74K	23%
\$75K - \$99K	26%
\$100K - \$149K	18%
\$150K - \$199K	9%
> \$200k	3%

EMPLOYMENT



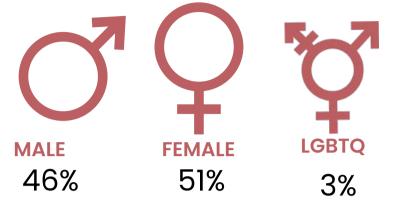


URUGUAY PANEL DETAILS

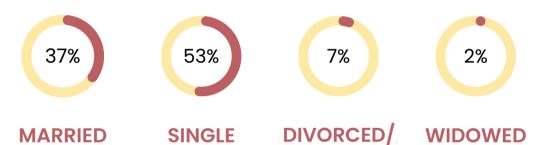
PANEL COUNT - 4067
POPULATION - 3.6 million



GENDER

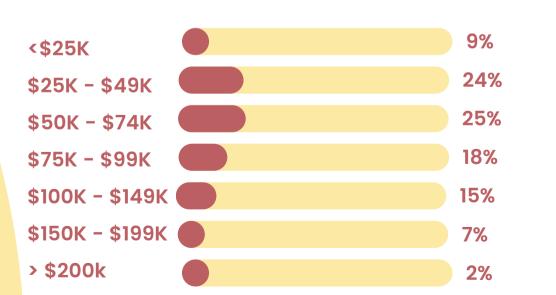


MARITIAL STATUS

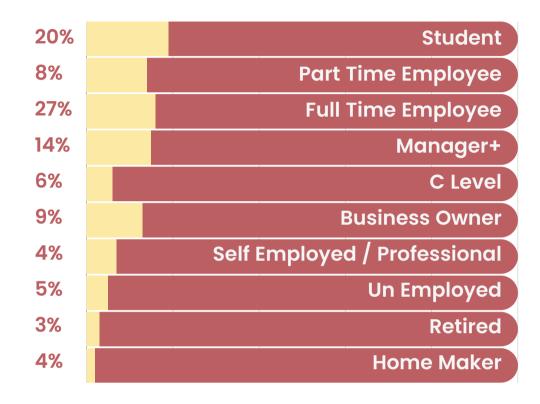


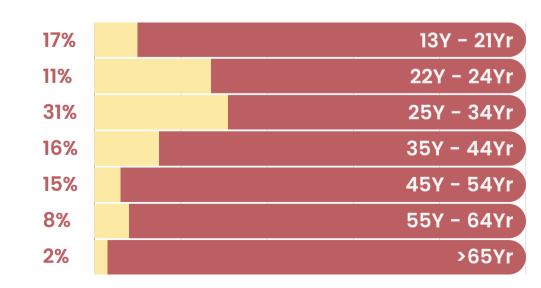
INCOME

SEPARATED



EMPLOYMENT



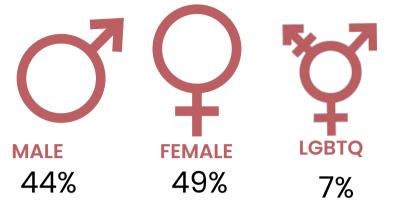


Venezuela PANEL DETAILS

PANEL COUNT - 11018
POPULATION - 29 million



GENDER



MARITIAL STATUS



MARRIED



SINGLE

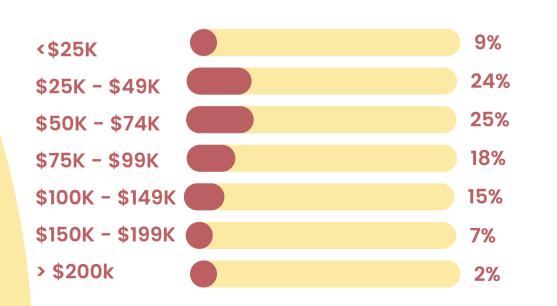




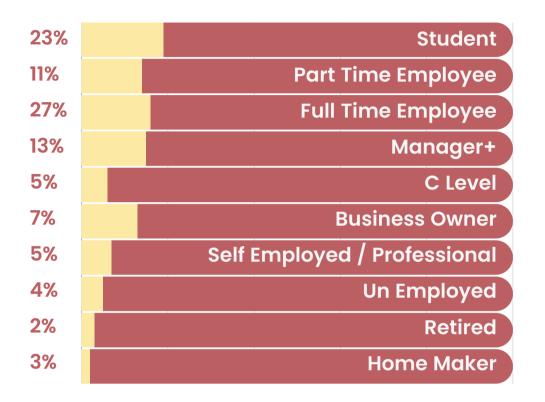
DIVORCED/ SEPARATED

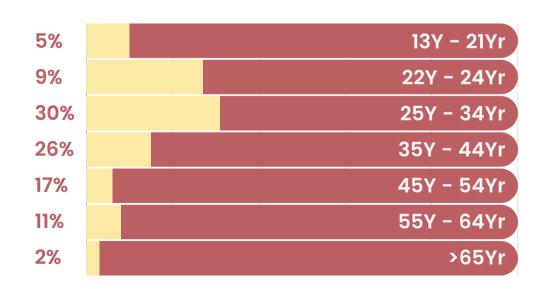
WIDOWED

INCOME



EMPLOYMENT



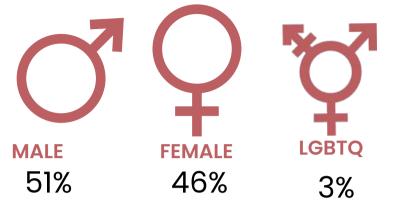


Costa Rica PANEL DETAILS

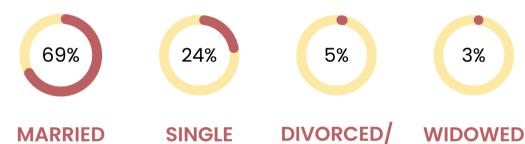
PANEL COUNT - 7832
POPULATION - 5.3 million



GENDER



MARITIAL STATUS

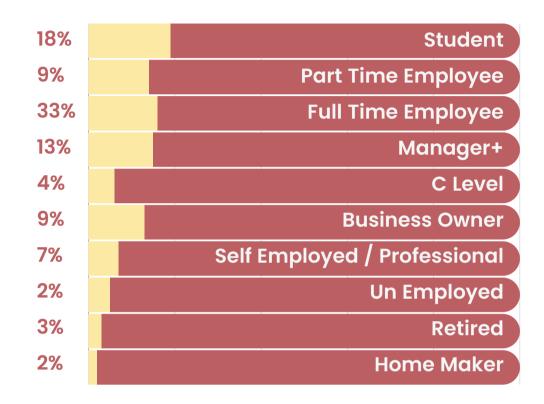


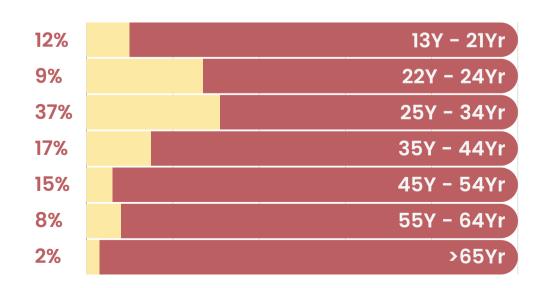
SEPARATED

INCOME

<\$25K	6%
\$25K - \$49K	27%
\$50K - \$74K	22%
\$75K - \$99K	19%
\$100K - \$149K	16%
\$150K - \$199K	9%
> \$200k	1%

EMPLOYMENT



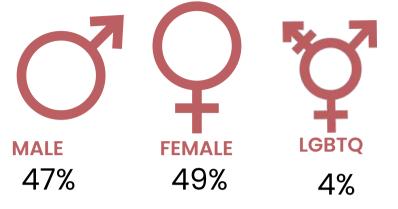


Dominican Republic PANEL DETAILS

PANEL COUNT - 5287
POPULATION - 11 million



GENDER



SINGLE

MARITIAL STATUS

72%	24%	2%	2%

DIVORCED

SEPARATED

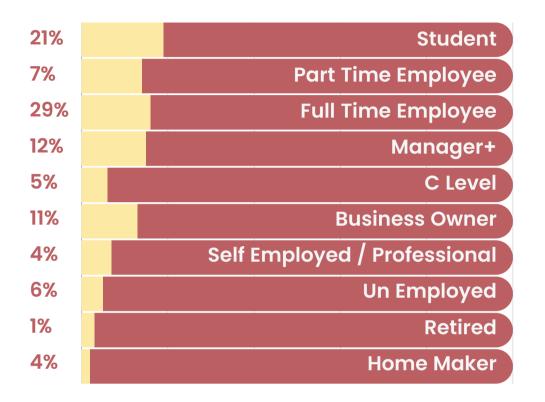
WIDOWED

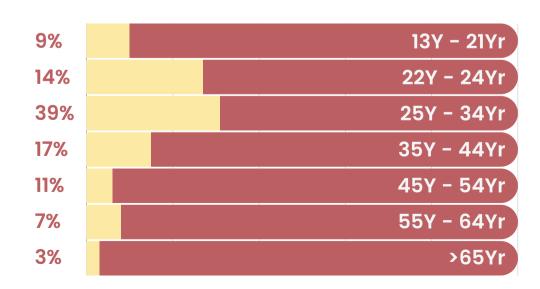
INCOME

MARRIED

<\$25K	7%
\$25K - \$49K	20%
\$50K - \$74K	24%
\$75K - \$99K	21%
\$100K - \$149K	19%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



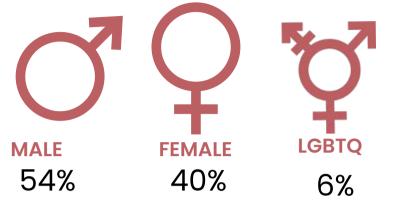


Honduras PANEL DETAILS

PANEL COUNT -2987 POPULATION -10 million

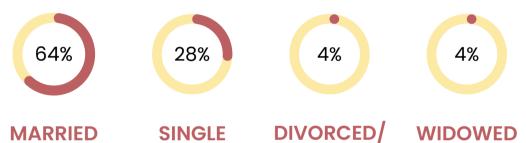


GENDER



SINGLE

MARITIAL STATUS



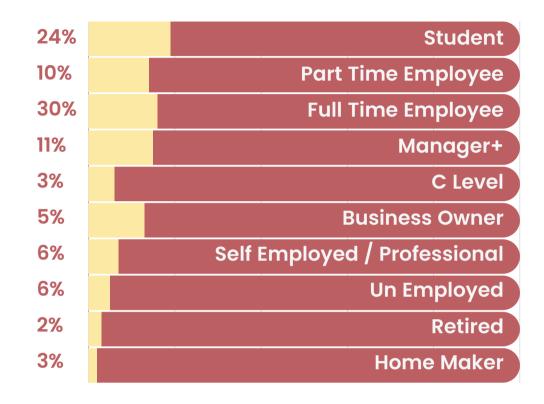
SEPARATED

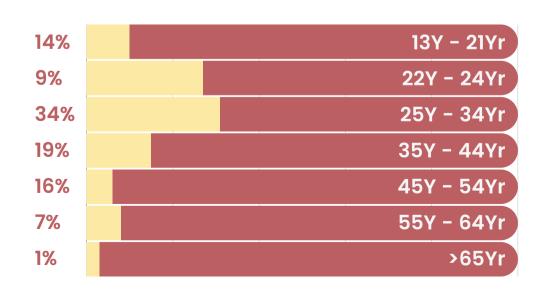
INCOME

MARRIED

<\$25K	4%
\$25K - \$49K	14%
\$50K - \$74K	17%
\$75K - \$99K	22%
\$100K - \$149K	27%
\$150K - \$199K	12%
> \$200k	4%

EMPLOYMENT



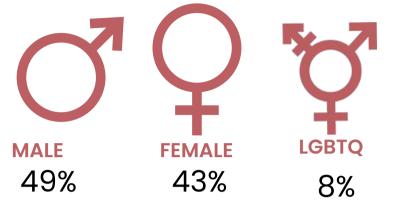


Nicaragua PANEL DETAILS

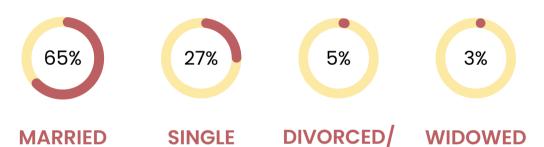
PANEL COUNT - 3876
POPULATION - 7.4 million



GENDER



MARITIAL STATUS

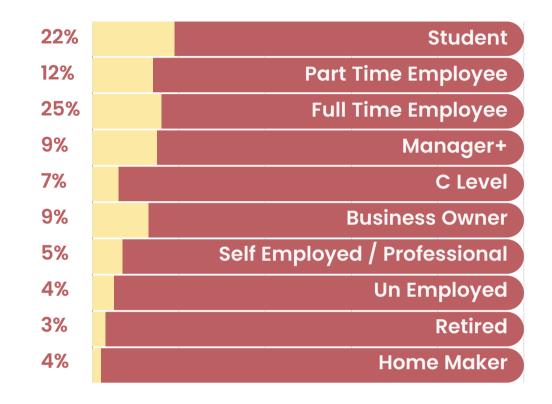


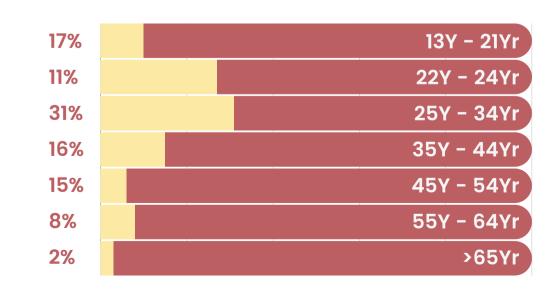
SEPARATED

INCOME

<\$25K	8%
\$25K - \$49K	21%
\$50K - \$74K	23%
\$75K - \$99K	20%
\$100K - \$149K	17%
\$150K - \$199K	10%
> \$200k	1%

EMPLOYMENT



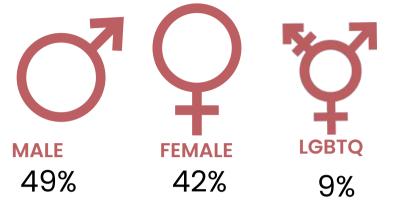


Panama PANEL DETAILS

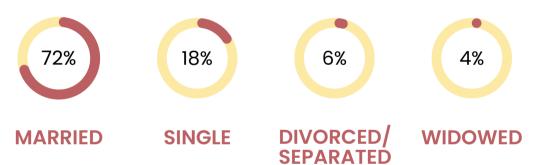
PANEL COUNT - 4238
POPULATION - 4.6 million



GENDER



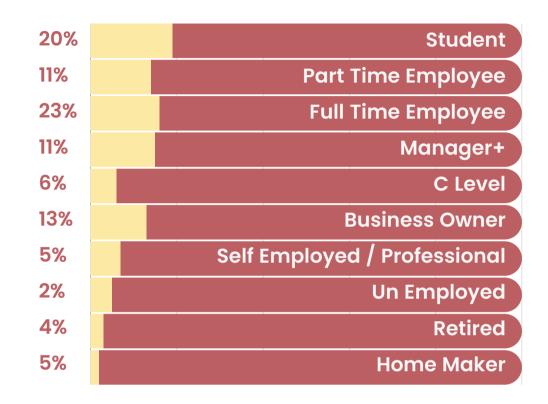
MARITIAL STATUS

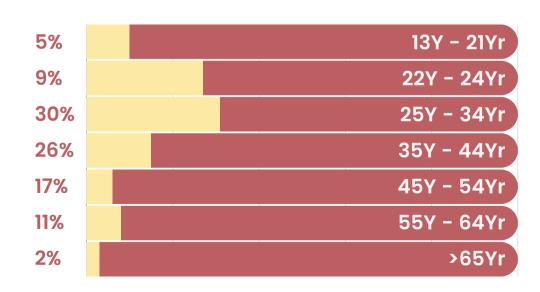


INCOME

<\$25K	7%
\$25K - \$49K	12%
\$50K - \$74K	19%
\$75K - \$99K	32%
\$100K - \$149K	19%
\$150K - \$199K	8%
> \$200k	3%

EMPLOYMENT



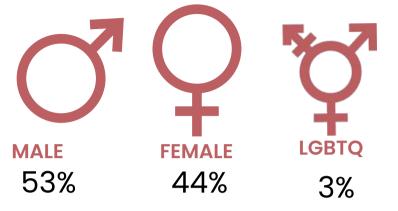


Salvadar PANEL DETAILS

PANEL COUNT - 3338
POPULATION - 6.5 million



GENDER

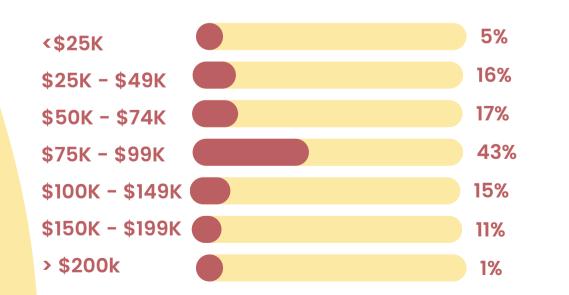


MARITIAL STATUS

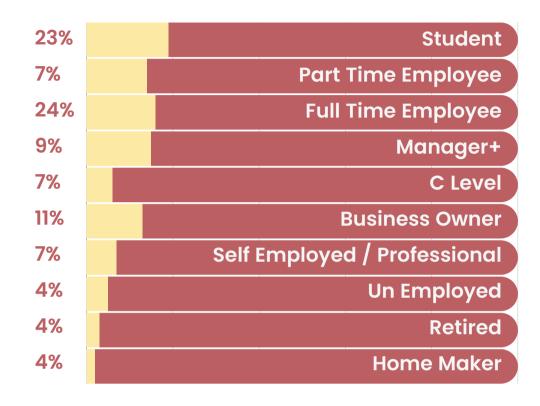


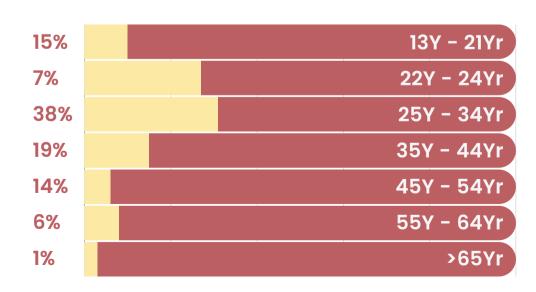
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



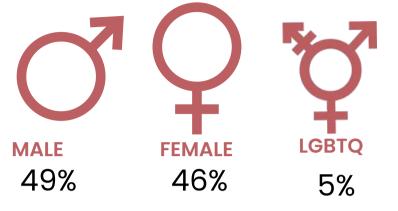


Guatemala PANEL DETAILS

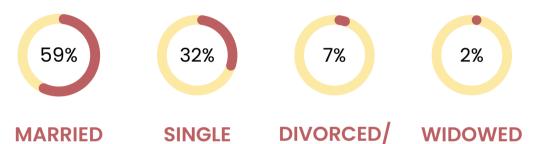
PANEL COUNT - 34987
POPULATION - 20 million



GENDER



MARITIAL STATUS

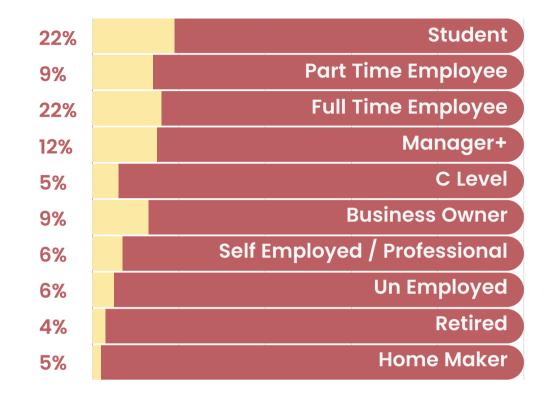


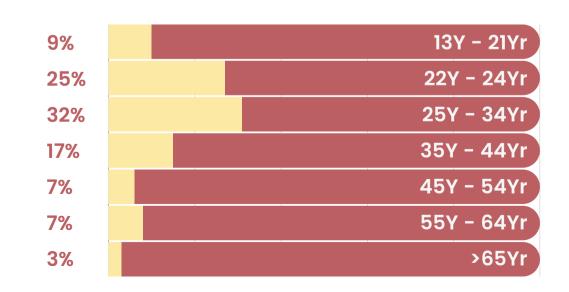
SEPARATED

INCOME

<\$25K	4%
\$25K - \$49K	14%
\$50K - \$74K	21%
\$75K - \$99K	34%
\$100K - \$149K	17%
\$150K - \$199K	8%
> \$200k	2%

EMPLOYMENT



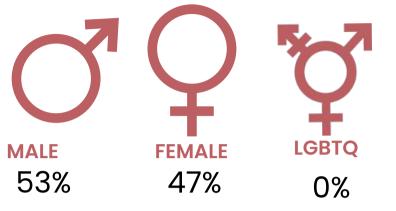


Cuba PANEL DETAILS

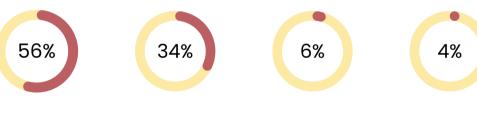
PANEL COUNT - 27834
POPULATION - 11 million



GENDER

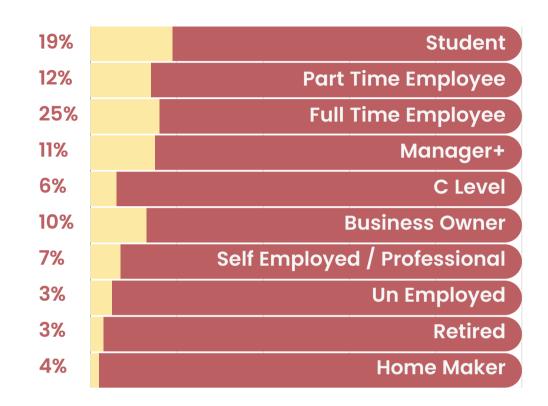


MARITIAL STATUS



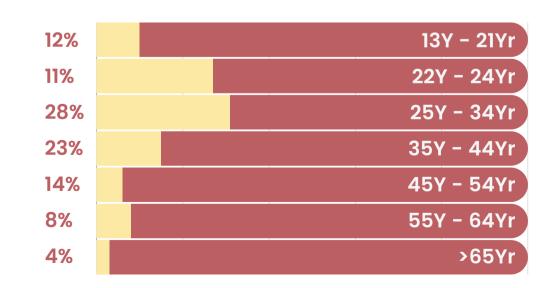
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

EMPLOYMENT



INCOME

<\$25K	6%
\$25K - \$49K	13%
\$50K - \$74K	18%
\$75K - \$99K	33%
\$100K - \$149K	16%
\$150K - \$199K	11%
> \$200k	3%

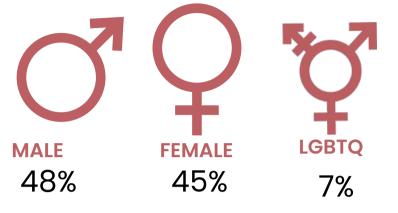


Haiti PANEL DETAILS

PANEL COUNT - 58632
POPULATION - 12 million



GENDER

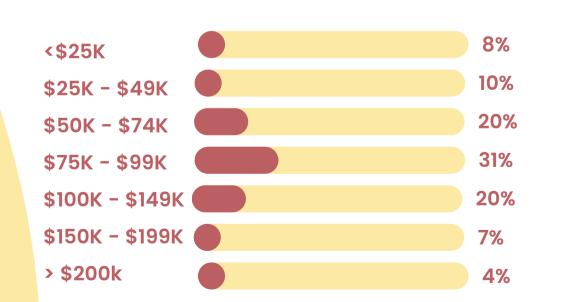


MARITIAL STATUS

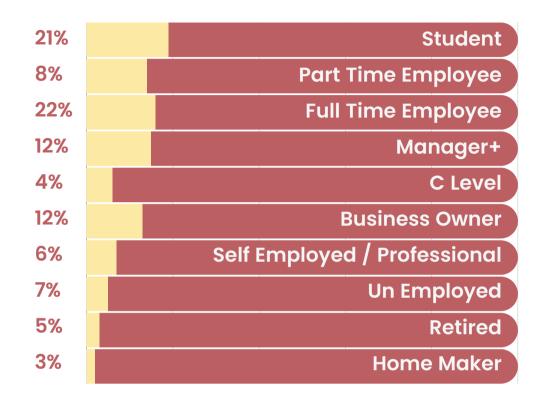


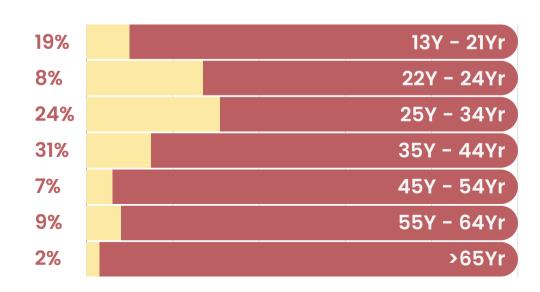
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT

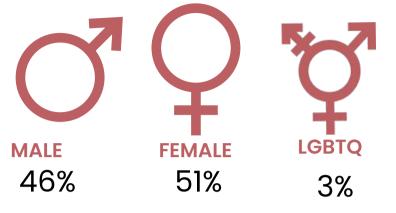




Puerto Rica PANEL DETAILS

PANEL COUNT - 49142
POPULATION - 3.1 million





MARITIAL STATUS





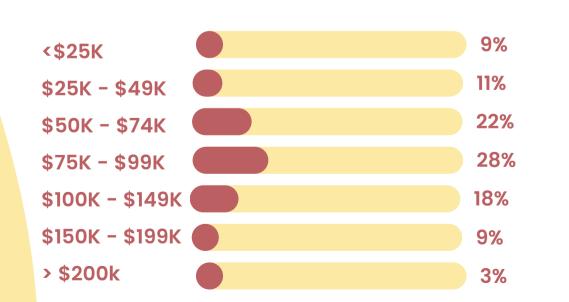




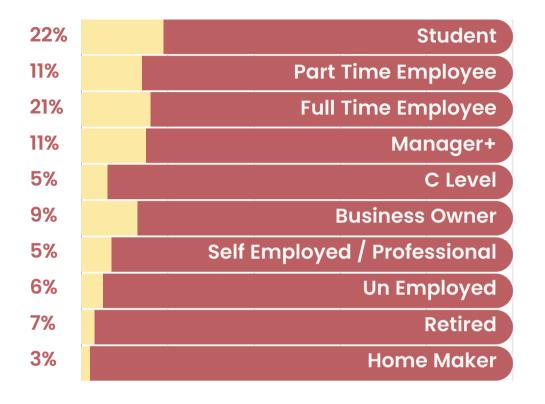
SINGLE DIVORCED/ SEPARATED WIDOWED

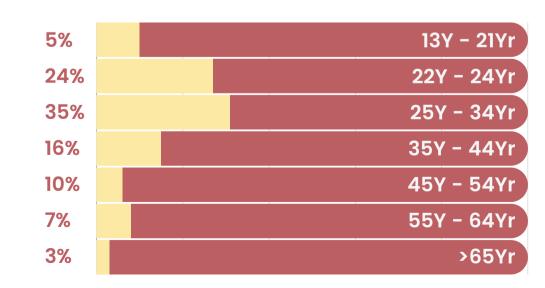
INCOME

MARRIED



EMPLOYMENT





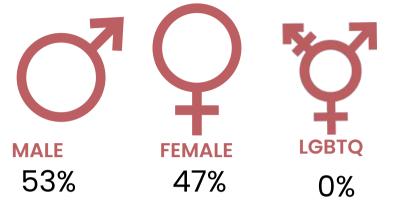


ALBANIA PANEL DETAILS

PANEL COUNT - 8903
POPULATION - 2.8 million



GENDER

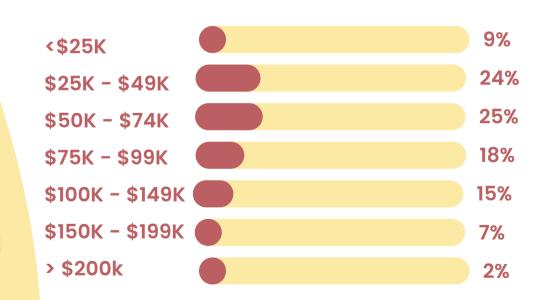


MARITIAL STATUS

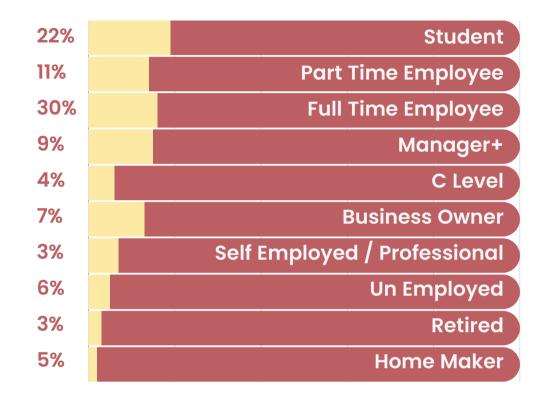


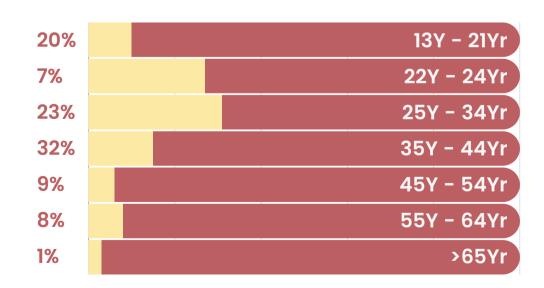
SEPARATED

INCOME



EMPLOYMENT



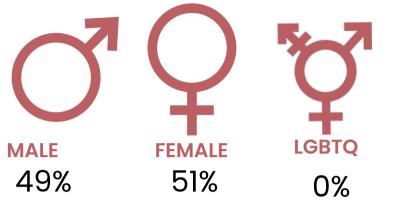


ANDORRA PANEL DETAILS

PANEL COUNT - **5701**POPULATION - **78,000**

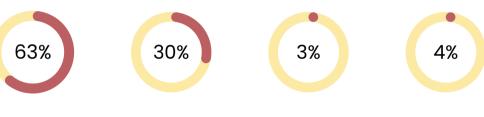


GENDER



SINGLE

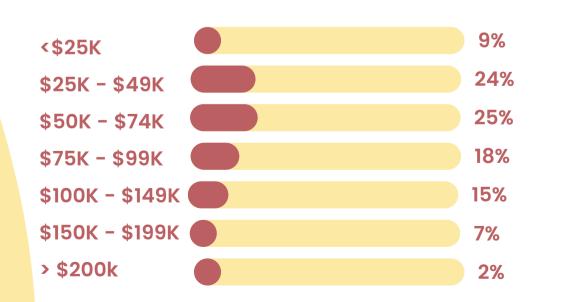
MARITIAL STATUS



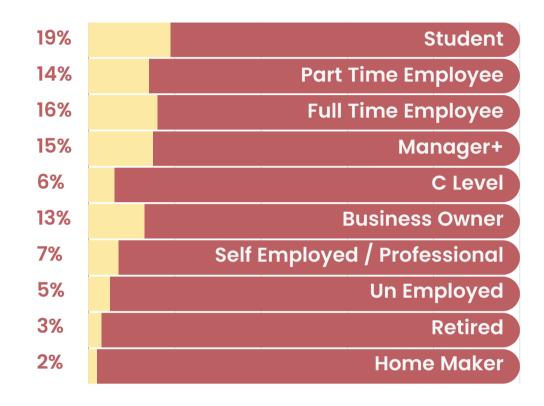
DIVORCED/ WIDOWED SEPARATED

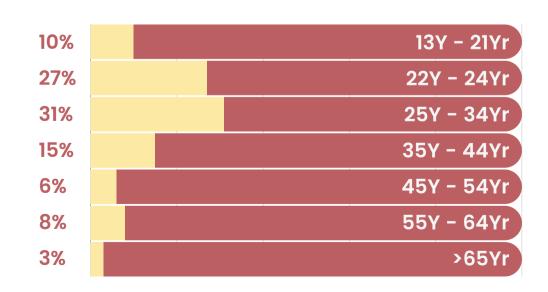
INCOME

MARRIED



EMPLOYMENT



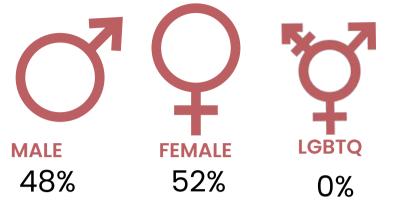


ARMENIA PANEL DETAILS

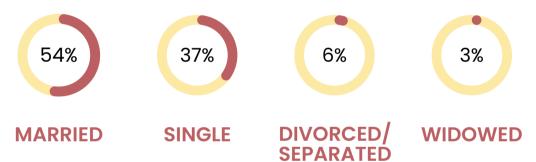
PANEL COUNT - 9465
POPULATION - 2.8 million



GENDER



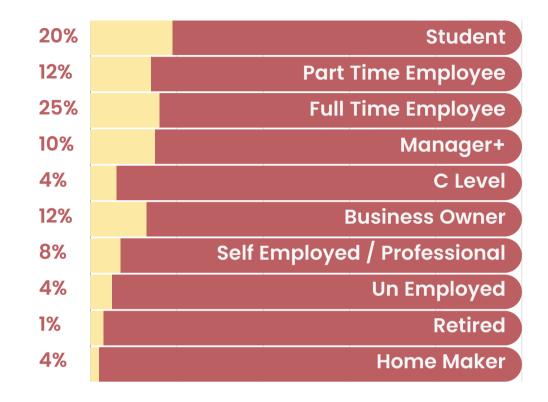
MARITIAL STATUS

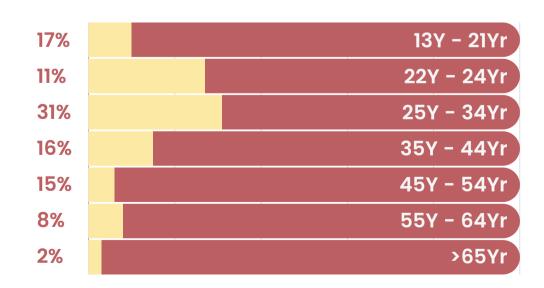


INCOME

<\$25K	7%
\$25K - \$49K	20%
\$50K - \$74K	24%
\$75K - \$99K	21%
\$100K - \$149K	19%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



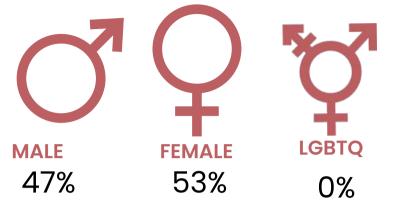


AUSTRIA PANEL DETAILS

PANEL COUNT - 16162
POPULATION - 8.98 million



GENDER



MARITIAL STATUS



INCOME

\$25K - \$49K

\$50K - \$74K

\$75K - \$99K

> \$200k

\$100K - \$149K

\$150K - \$199K

MARRIED

<\$25K



SINGLE





4%

14%

17%

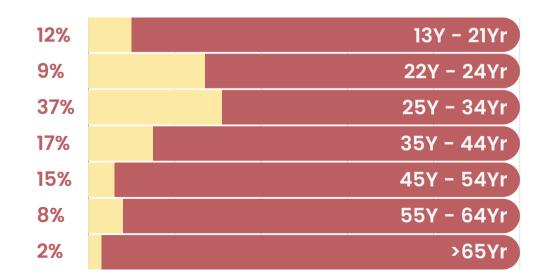
22%

27%

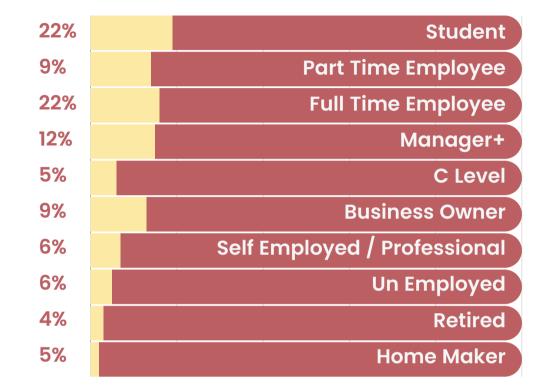
12%

DIVORCED/ WIDOWED SEPARATED

AGE



EMPLOYMENT

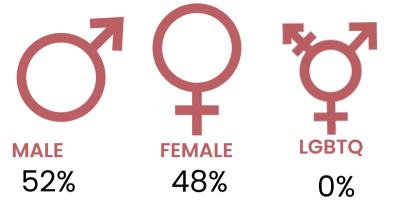


BELARUS PANEL DETAILS

PANEL COUNT - 35647
POPULATION - 9.46 million



GENDER



SINGLE

MARITIAL STATUS



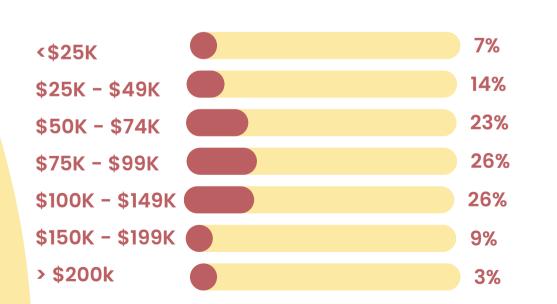
DIVORCED

SEPARATED

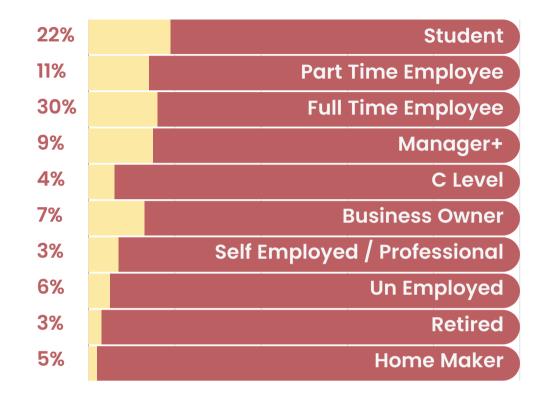
WIDOWED

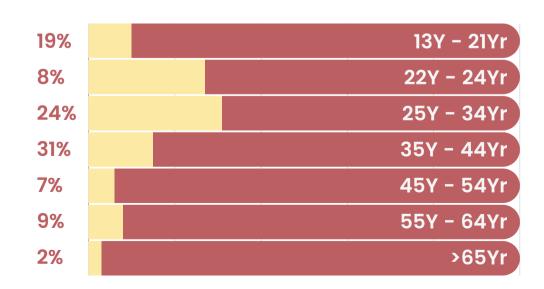
INCOME

MARRIED



EMPLOYMENT



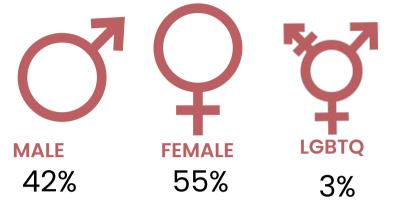


BELGIUM PANEL DETAILS

PANEL COUNT - 31053
POPULATION - 11.72 million



GENDER

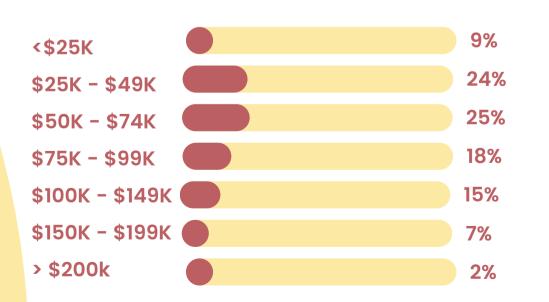


MARITIAL STATUS

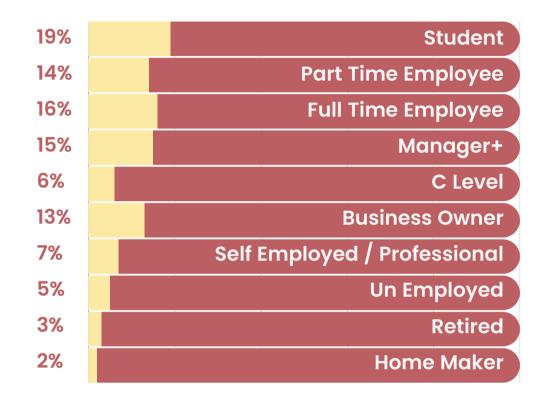


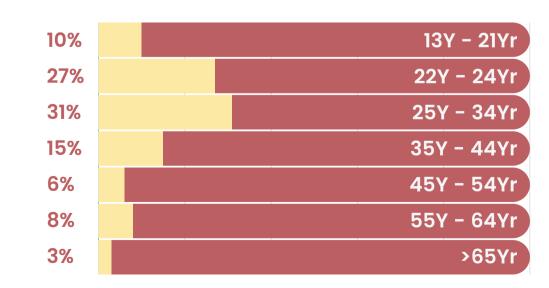
SEPARATED

INCOME



EMPLOYMENT



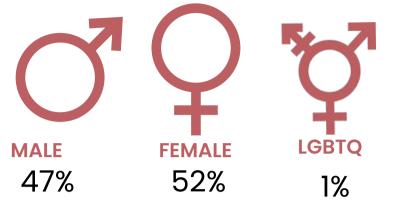


BOSNIA AND HERZEGOVINA PANEL DETAILS

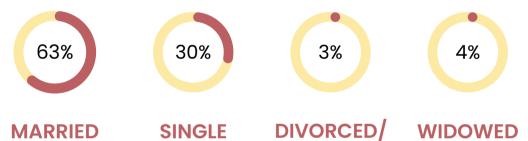
PANEL COUNT - 16989
POPULATION - 3.33 million



GENDER



MARITIAL STATUS

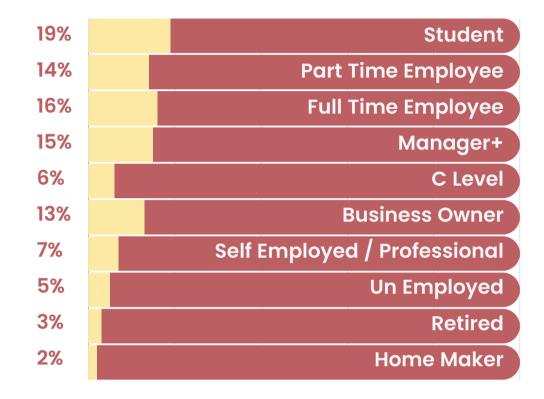


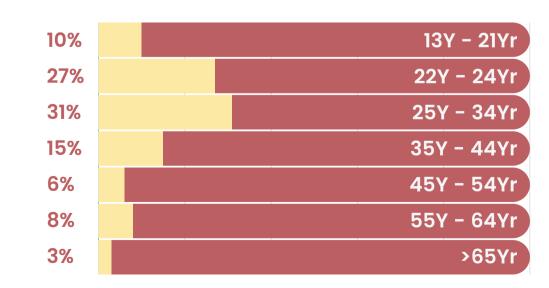
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75К - \$99К	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT





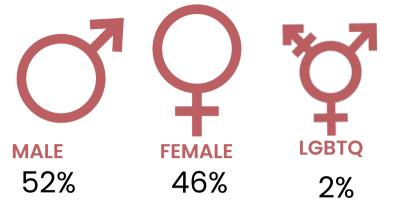
BULGARIA PANEL DETAILS

PANEL COUNT - 33337
POPULATION - 6.62 million



GENDER

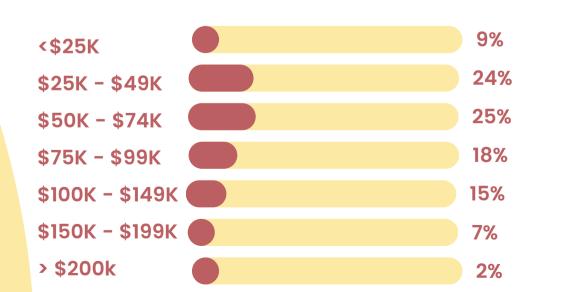
INCOME



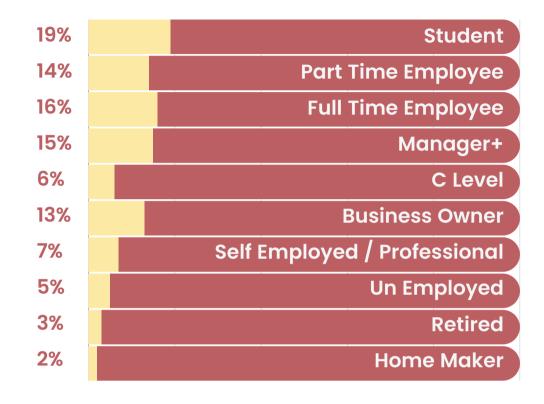
MARITIAL STATUS

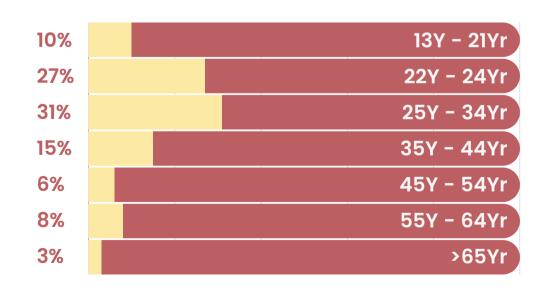


MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED



EMPLOYMENT





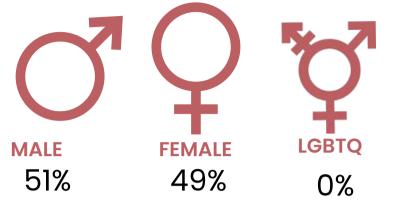
CROATIA PANEL DETAILS

PANEL COUNT - 7659
POPULATION - 3.99 million

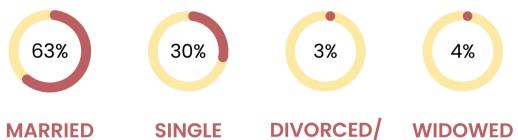


GENDER

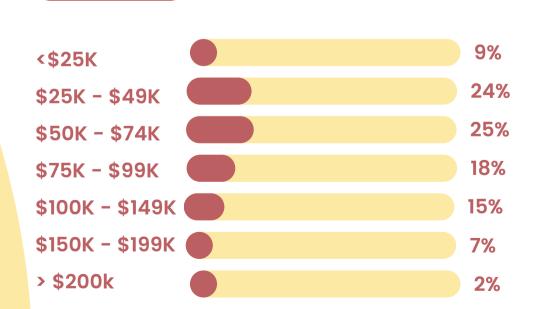
INCOME



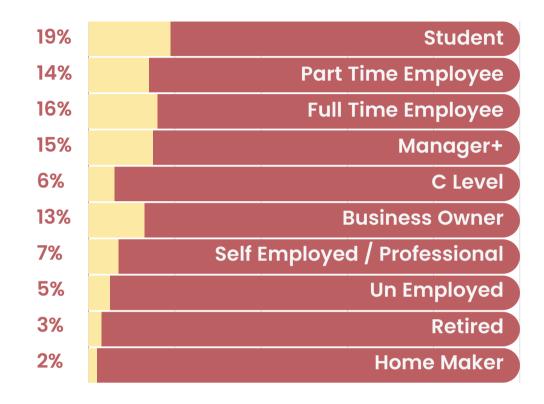
MARITIAL STATUS

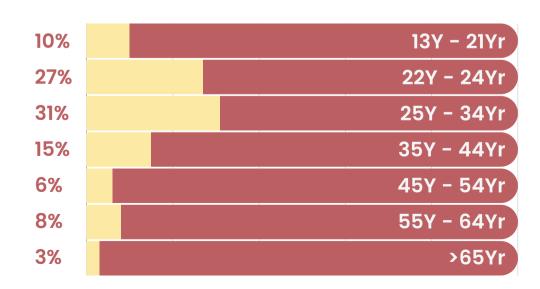


SEPARATED



EMPLOYMENT



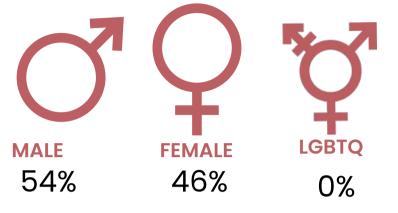


CYPRUS PANEL DETAILS

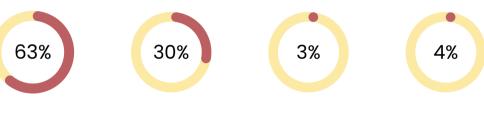
PANEL COUNT - **36544**POPULATION - **876,000**



GENDER



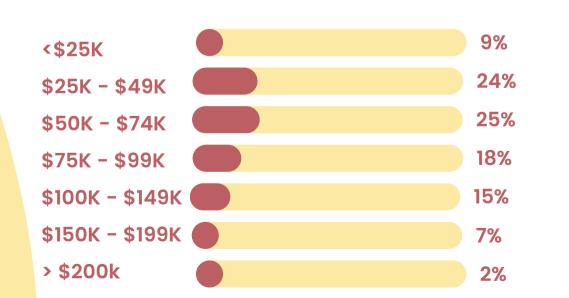
MARITIAL STATUS



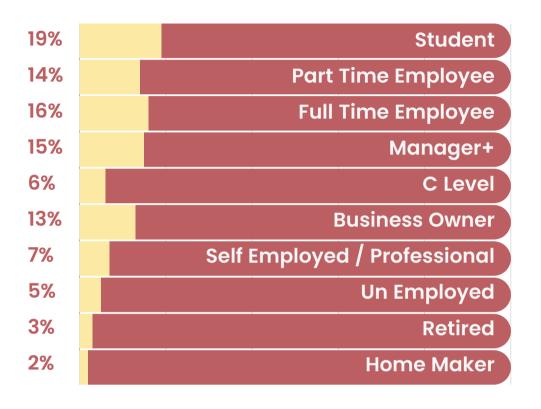
SINGLE DIVORCED/ WIDOWED SEPARATED

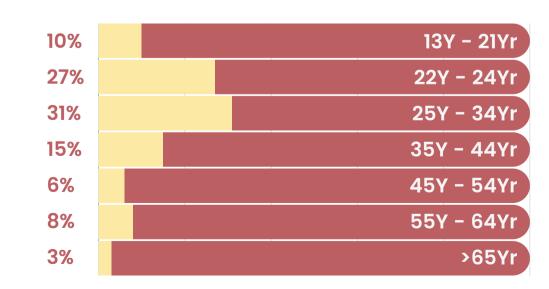
INCOME

MARRIED



EMPLOYMENT



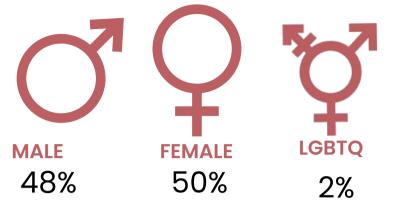


CZECH REPUBLIC PANEL DETAILS

PANEL COUNT - 28899 POPULATION - 10.50 million

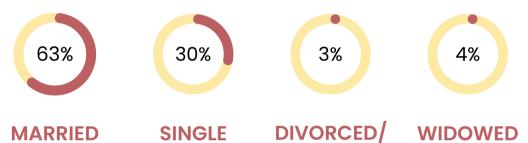


GENDER



SINGLE

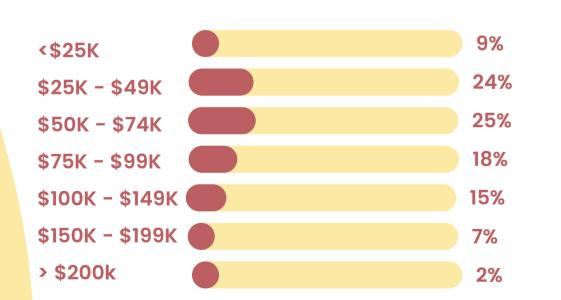
MARITIAL STATUS



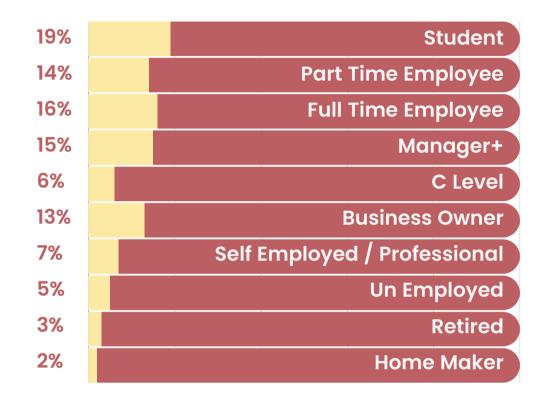
SEPARATED

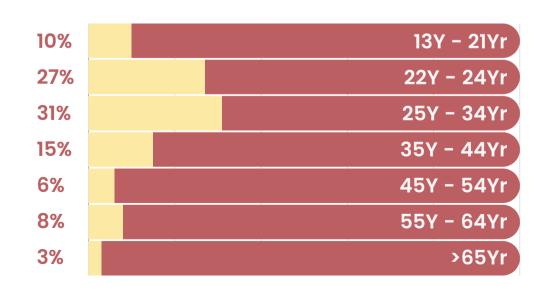
INCOME

MARRIED



EMPLOYMENT



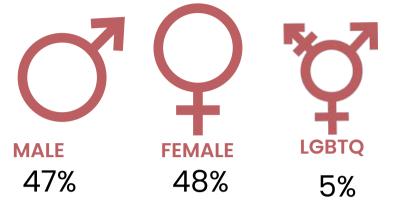


DENMARK PANEL DETAILS

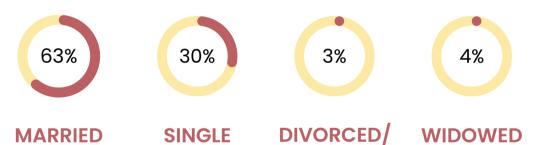
PANEL COUNT - **345247**POPULATION - **5.94 million**



GENDER



MARITIAL STATUS

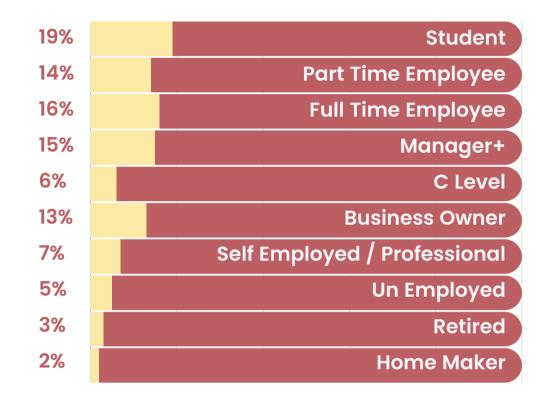


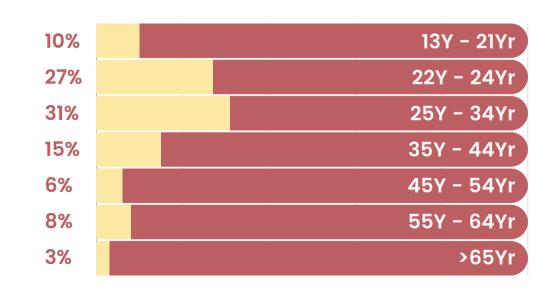
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



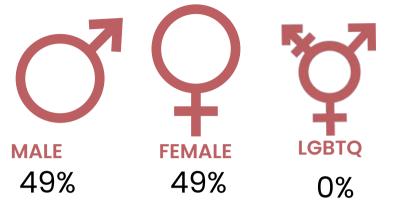


ESTONIA PANEL DETAILS

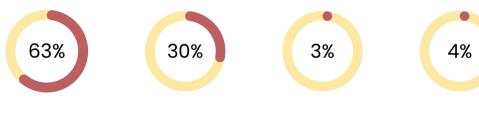
PANEL COUNT - 26109
POPULATION - 1.3 million



GENDER



MARITIAL STATUS



SINGLE

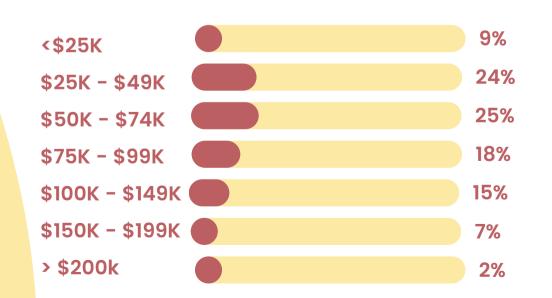
DIVORCED

SEPARATED

WIDOWED

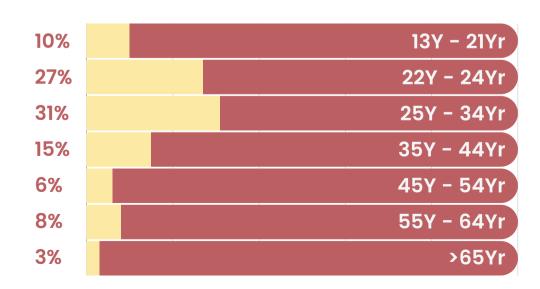
INCOME

MARRIED



EMPLOYMENT



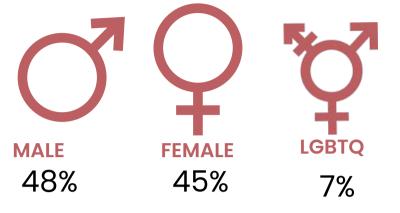


FINLAND PANEL DETAILS

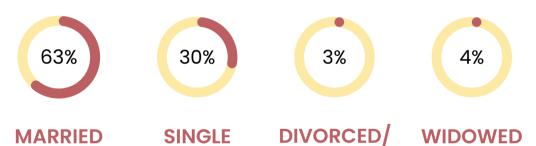
PANEL COUNT - 110441
POPULATION - 5.55 million



GENDER



MARITIAL STATUS

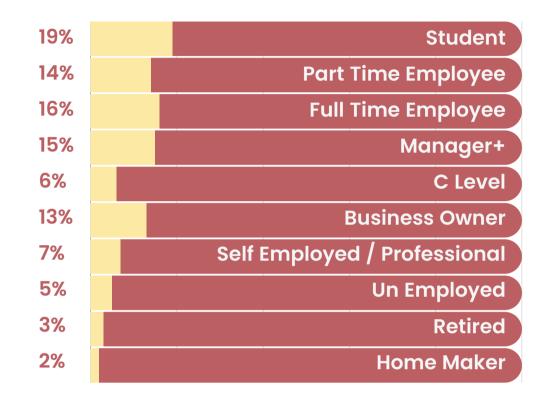


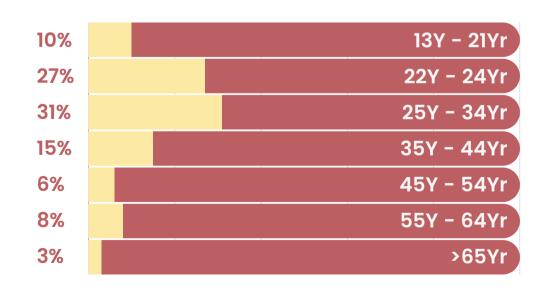
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



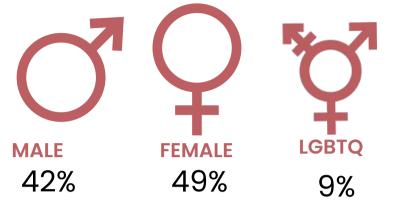


FRANCE PANEL DETAILS

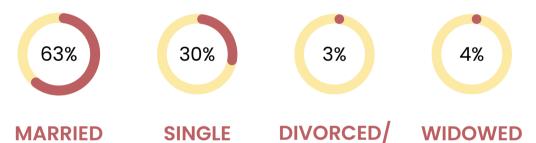
PANEL COUNT - 769043
POPULATION - 64.88 million



GENDER



MARITIAL STATUS

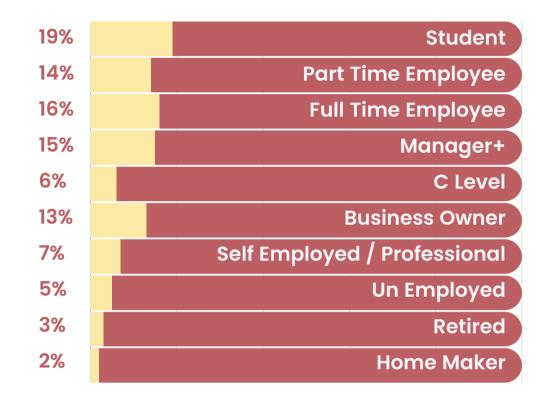


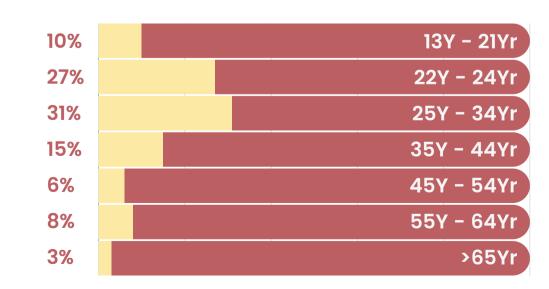
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



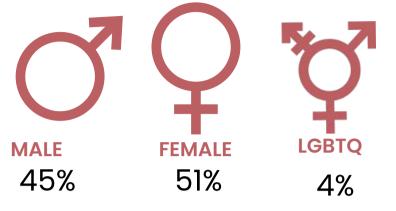


GEORGIA PANEL DETAILS

PANEL COUNT - 32076 POPULATION - 3.69 million



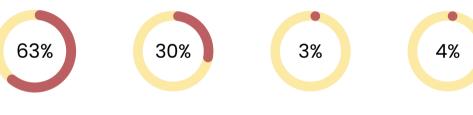
GENDER



MARITIAL STATUS

MARRIED

INCOME



DIVORCED/ SEPARATED **WIDOWED** SINGLE

AGE

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

19% Student Part Time Employee 14% **Full Time Employee** 16% 15% Manager+ 6% C Level **Business Owner** 13% Self Employed / Professional 7% **Un Employed** 5% 3% Retired Home Maker 2%

EMPLOYMENT

		13Y - 21Yr
		22Y - 24Yr
		25Y - 34Yr
		35Y - 44Yr
		45Y - 54Yr
		55Y - 64Yr

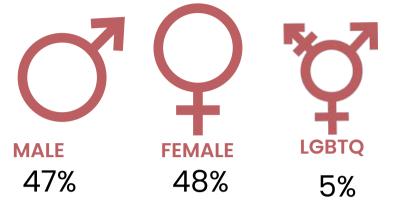
>65Yr

GERMANY PANEL DETAILS

PANEL COUNT - **873421**POPULATION - **83.25 million**



GENDER



MARITIAL STATUS



AGE

10%	13Y - 21Yr
27%	22Y - 24Yr
31%	25Y - 34Yr
15%	35Y - 44Yr
6%	45Y - 54Yr
8%	55Y - 64Yr
3%	>65Yr

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT

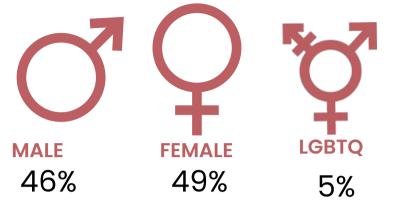
19%	Student
14%	Part Time Employee
16%	Full Time Employee
15%	Manager+
6%	C Level
13%	Business Owner
7%	Self Employed / Professional
5%	Un Employed
3%	Retired
2%	Home Maker

GREECE PANEL DETAILS

PANEL COUNT - 39245
POPULATION - 10.30 million



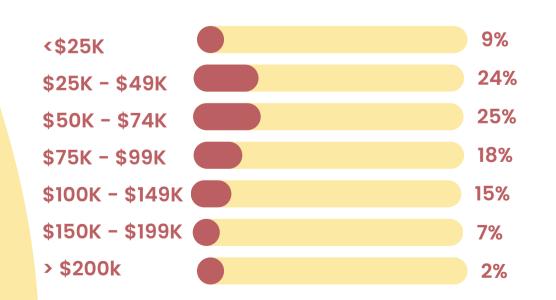
GENDER



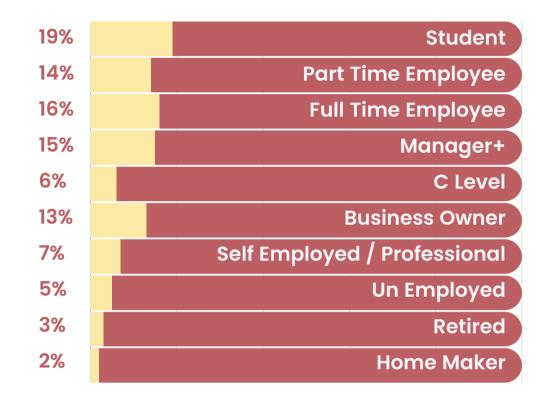
MARITIAL STATUS

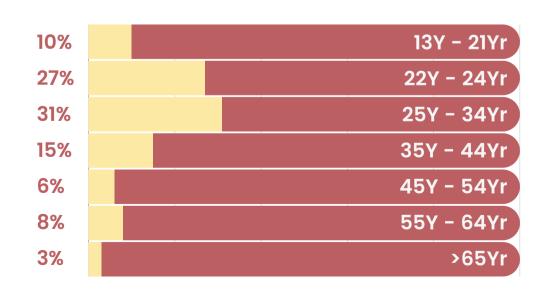


INCOME



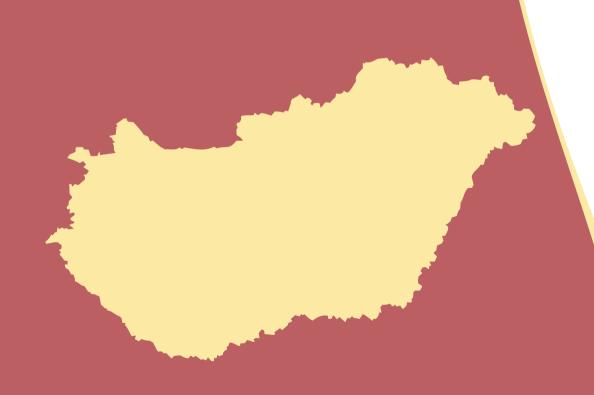
EMPLOYMENT



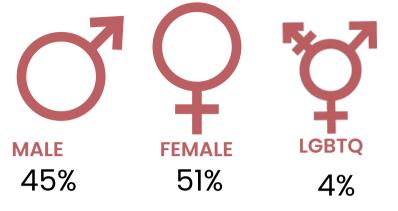


HUNGARY PANEL DETAILS

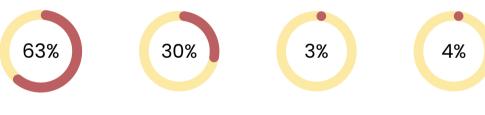
PANEL COUNT - 42121
POPULATION - 9.99 million



GENDER

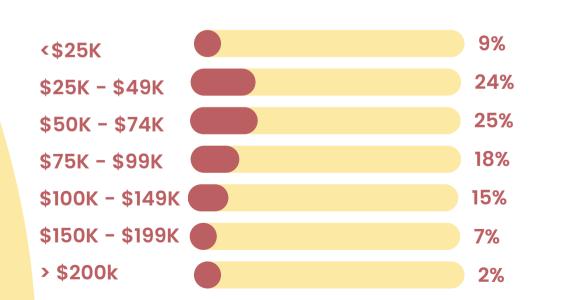


MARITIAL STATUS

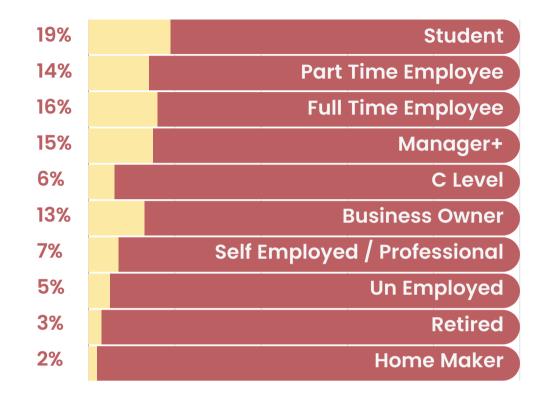


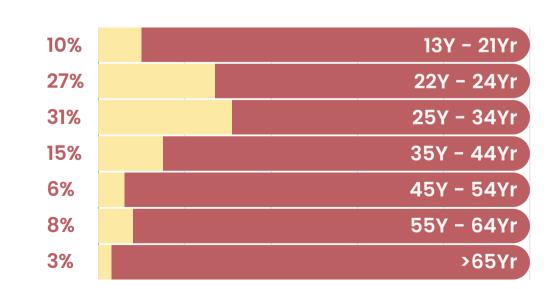
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



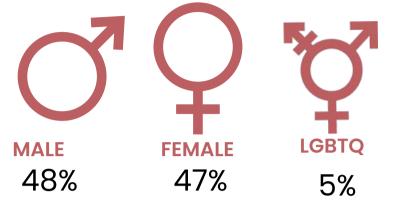


IRELAND PANEL DETAILS

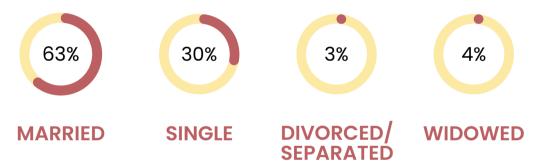
PANEL COUNT - 44422
POPULATION - 5.09 million



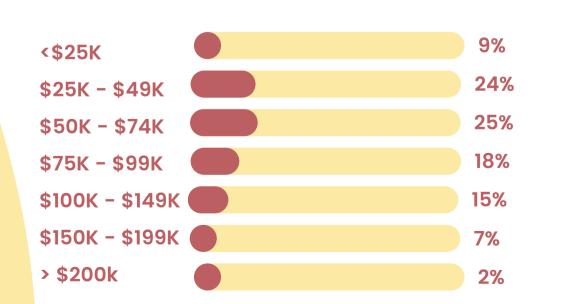
GENDER



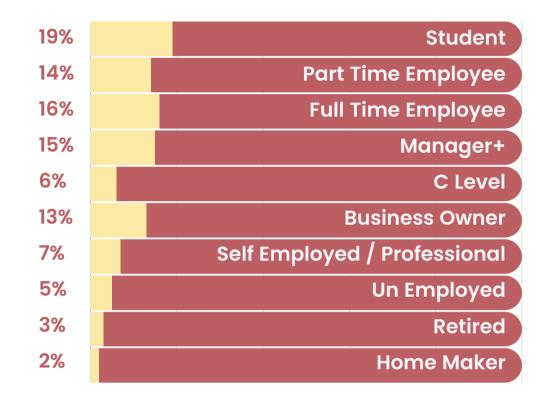
MARITIAL STATUS

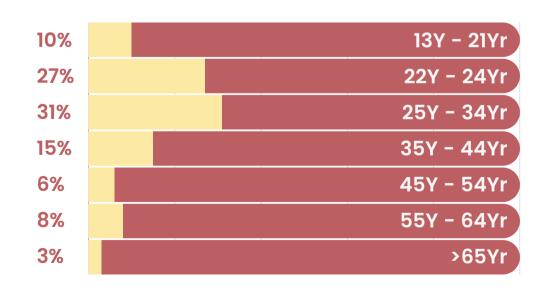


INCOME



EMPLOYMENT



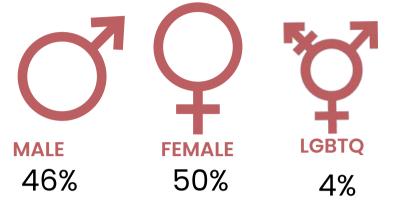


ITALY PANEL DETAILS

PANEL COUNT - 886941
POPULATION - 58.70 million



GENDER



SINGLE

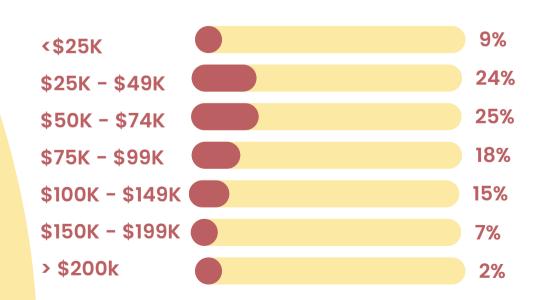
MARITIAL STATUS



DIVORCED/ WIDOWED SEPARATED

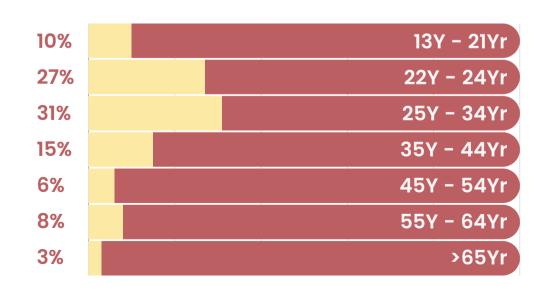
INCOME

MARRIED



EMPLOYMENT



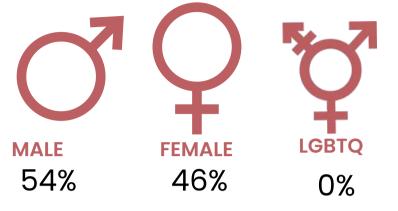


KAZAKHSTAN PANEL DETAILS

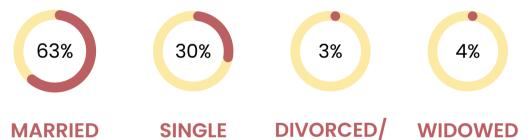
PANEL COUNT - 44234
POPULATION - 17.54 million



GENDER



MARITIAL STATUS

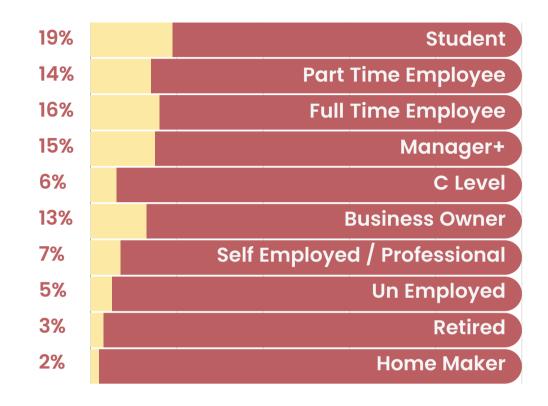


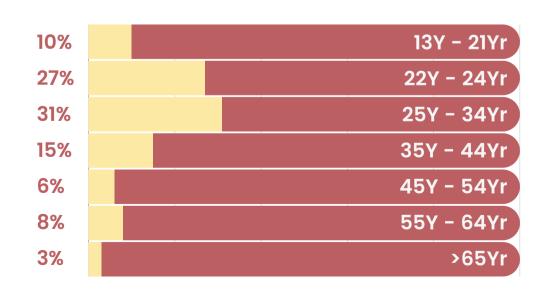
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

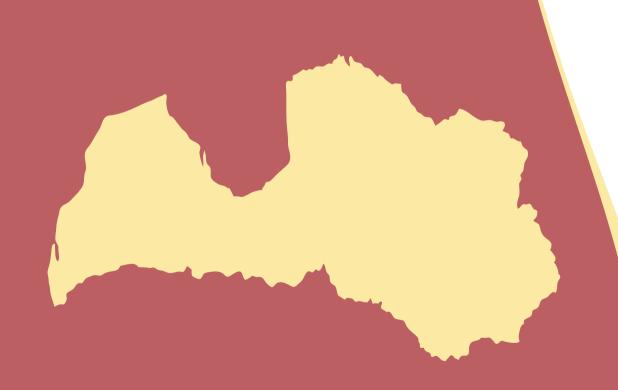
EMPLOYMENT



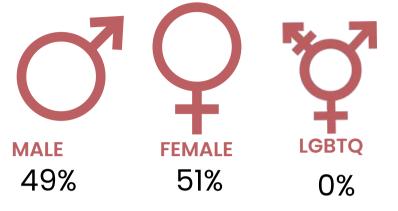


LATVIA PANEL DETAILS

PANEL COUNT - 18993 POPULATION - 1.84 million



GENDER



SINGLE

MARITIAL STATUS

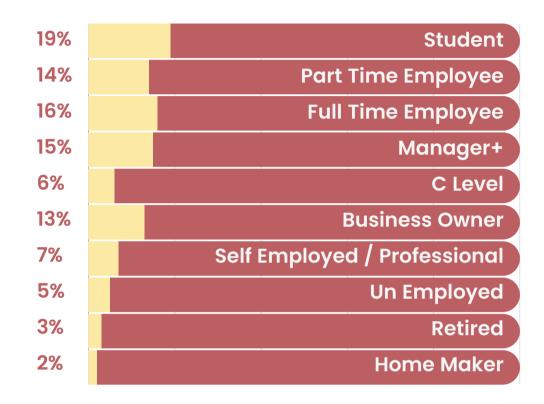


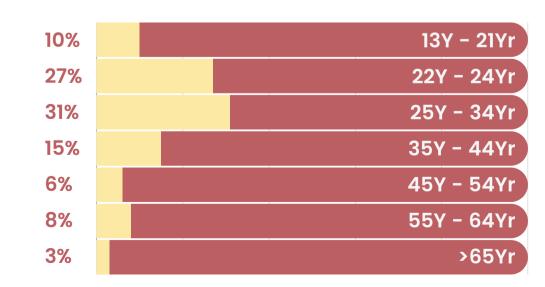
INCOME

MARRIED

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

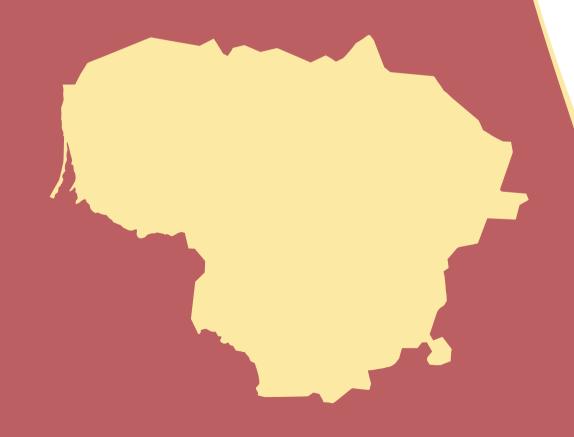
EMPLOYMENT



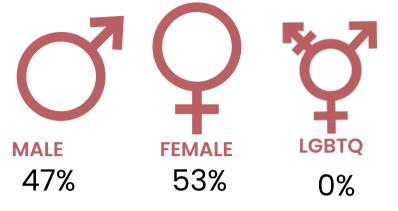


LITHUANIA PANEL DETAILS

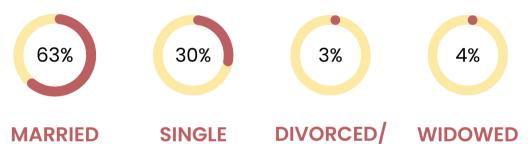
PANEL COUNT - 22227
POPULATION - 2.59 million



GENDER

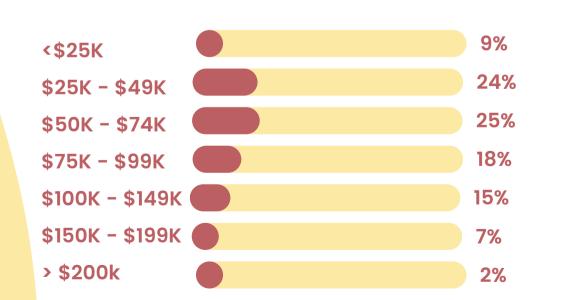


MARITIAL STATUS

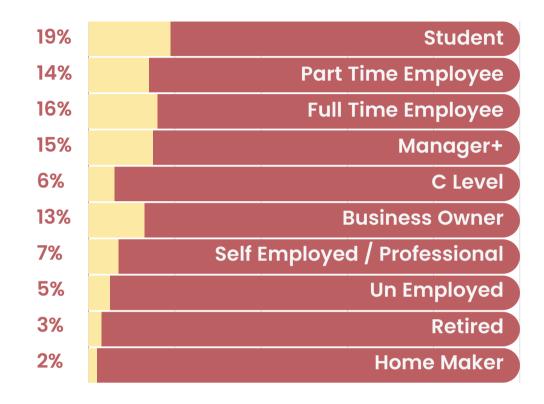


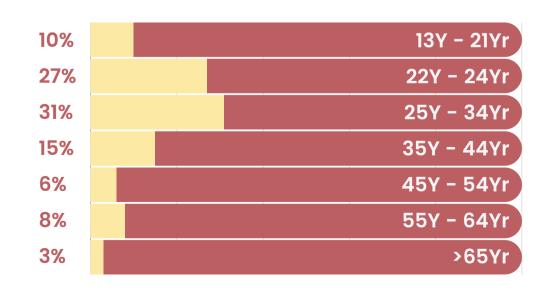
SEPARATED

INCOME



EMPLOYMENT



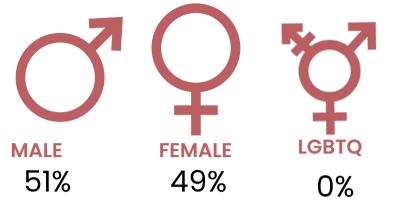


LUXEMBOURG PANEL DETAILS

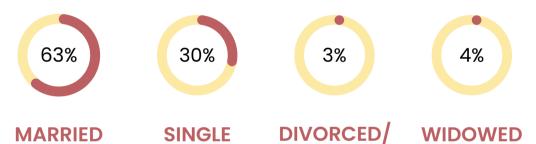
PANEL COUNT - 21154
POPULATION - 570,000



GENDER



MARITIAL STATUS

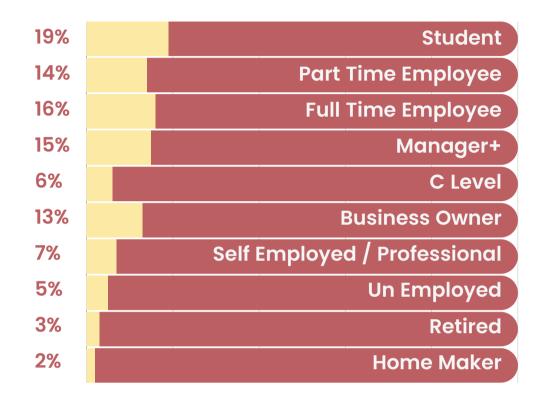


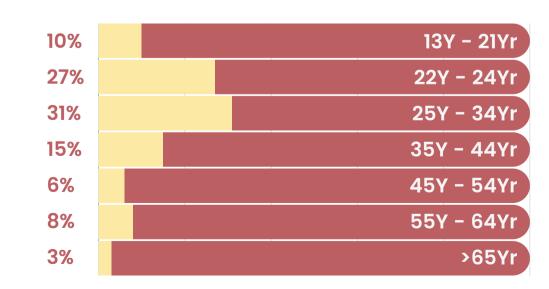
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

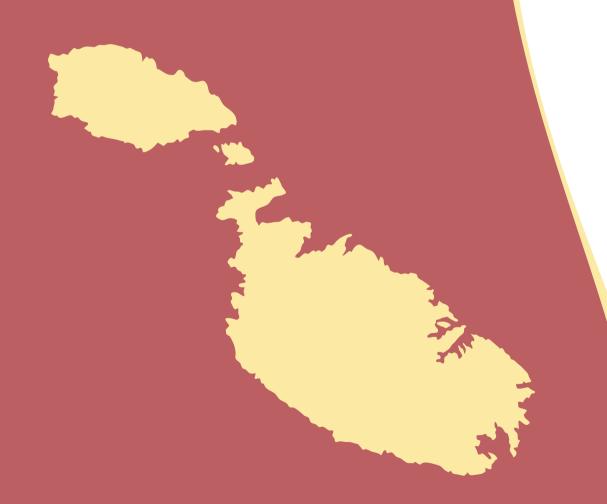
EMPLOYMENT



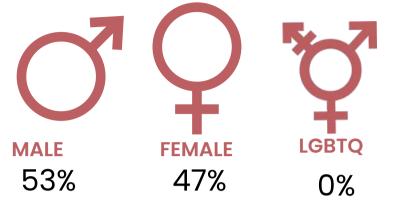


MALTA PANEL DETAILS

PANEL COUNT - 15587
POPULATION - 425,000



GENDER



SINGLE

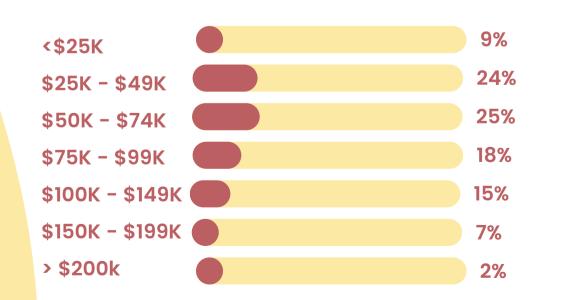
MARITIAL STATUS



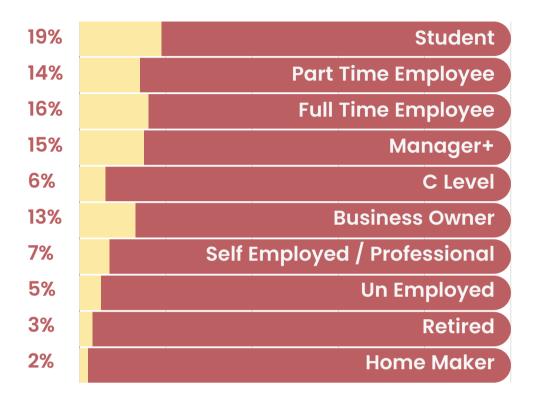
DIVORCED/ WIDOWED SEPARATED

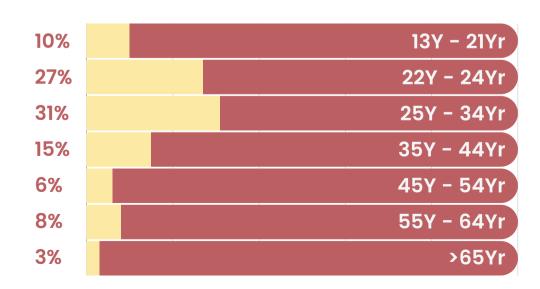
INCOME

MARRIED



EMPLOYMENT



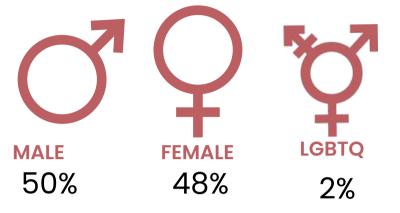


MOLDOVA PANEL DETAILS

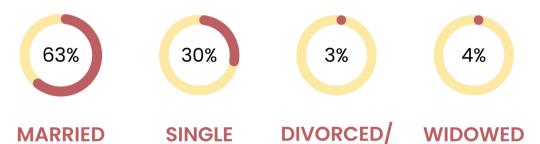
PANEL COUNT - 17866
POPULATION - 3.33 million



GENDER

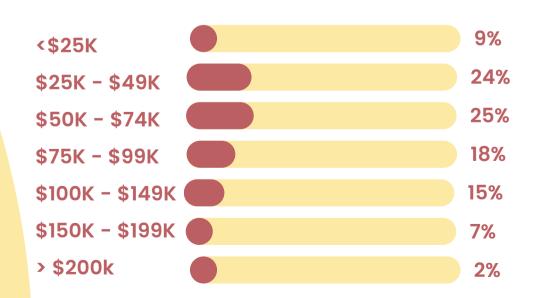


MARITIAL STATUS

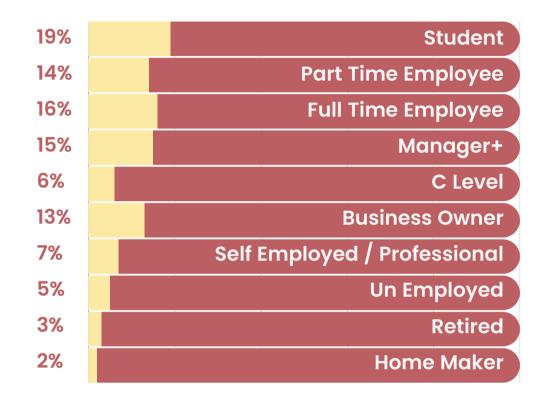


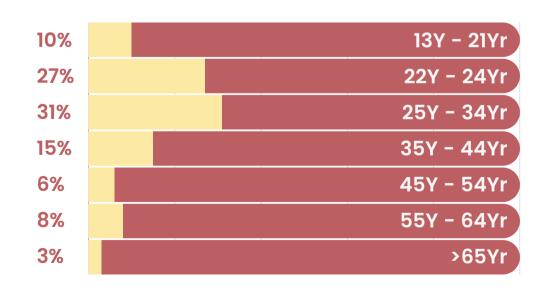
SEPARATED

INCOME



EMPLOYMENT



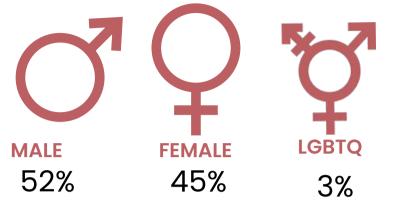


NETHERLANDS PANEL DETAILS

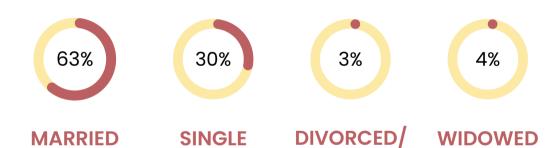
PANEL COUNT - 614739
POPULATION - 17.67 million



GENDER



MARITIAL STATUS

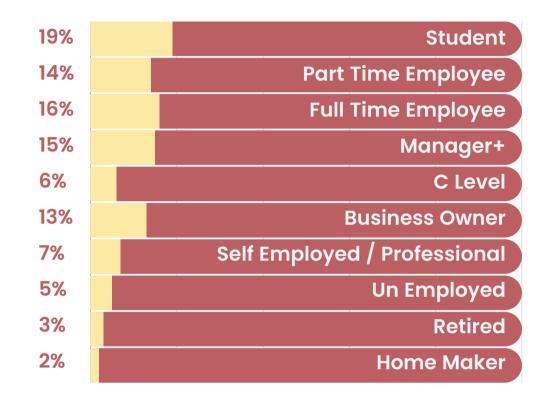


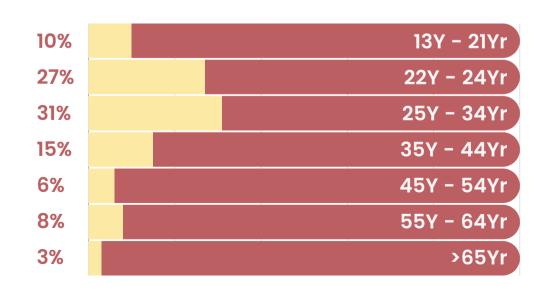
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



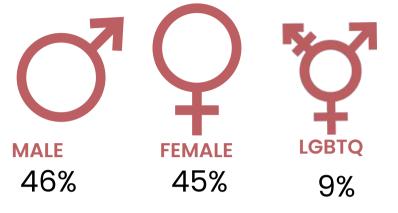


NORWAY PANEL DETAILS

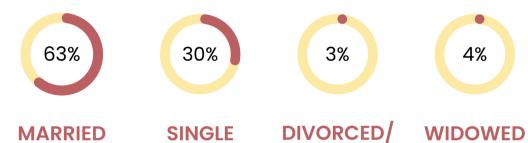
PANEL COUNT - 87412
POPULATION - 5.51 million



GENDER

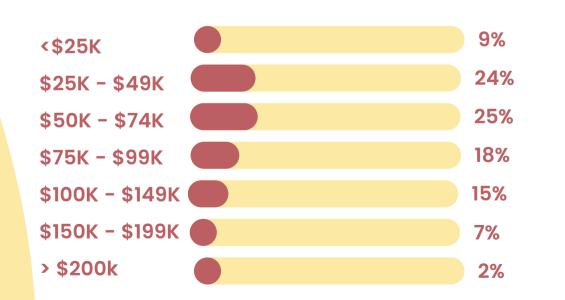


MARITIAL STATUS

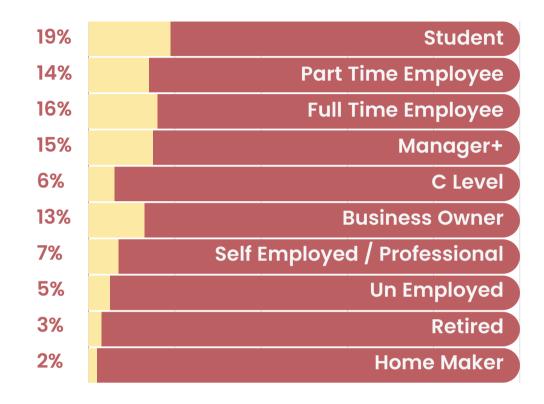


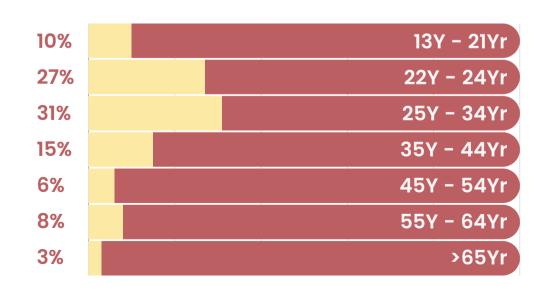
SEPARATED

INCOME



EMPLOYMENT



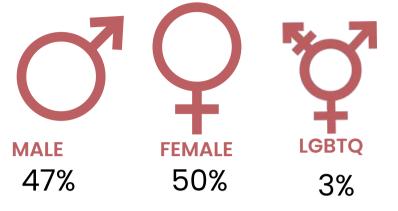


POLAND PANEL DETAILS

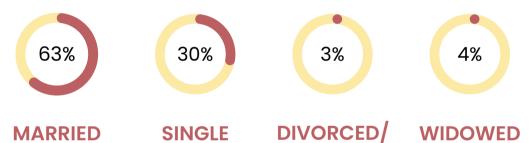
PANEL COUNT - 146237
POPULATION - 40.22 million



GENDER

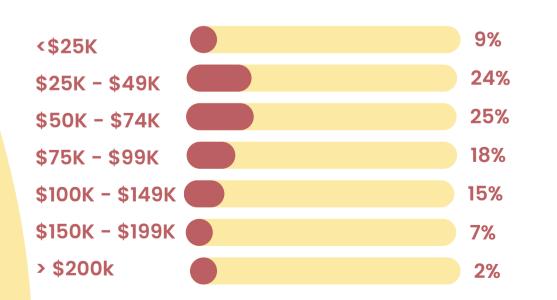


MARITIAL STATUS

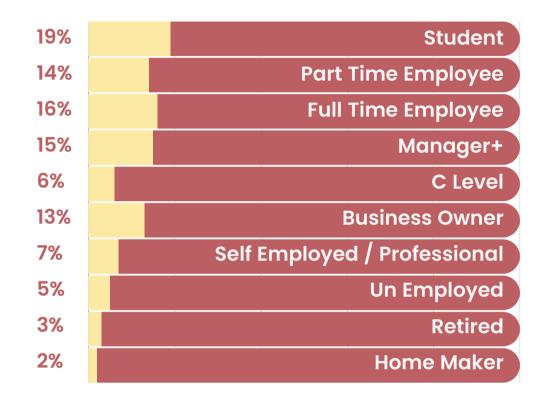


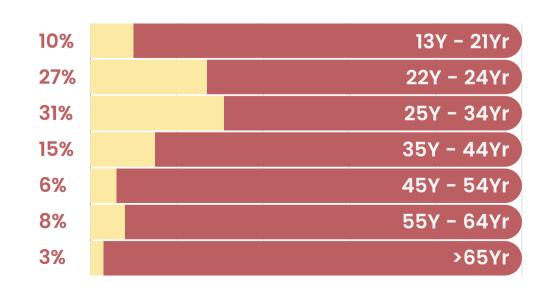
SEPARATED

INCOME



EMPLOYMENT



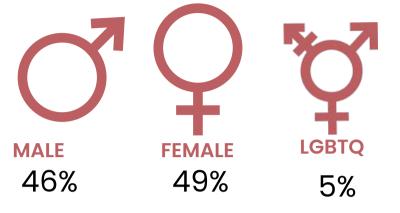


PORTUGAL PANEL DETAILS

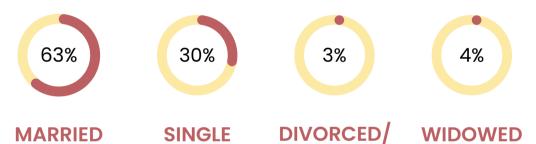
PANEL COUNT - 91357
POPULATION - 10.91357Ilion



GENDER



MARITIAL STATUS

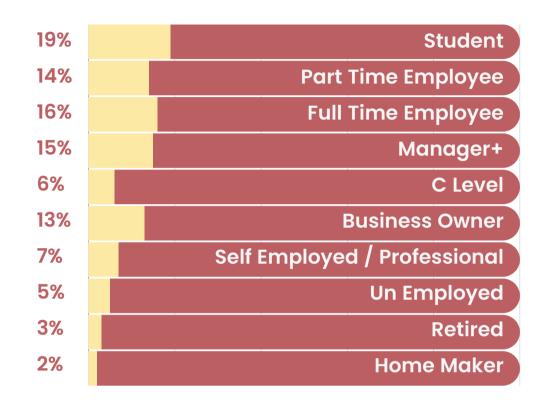


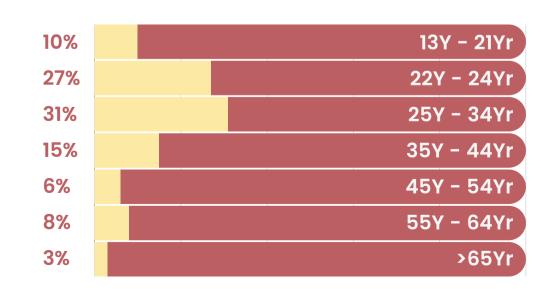
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

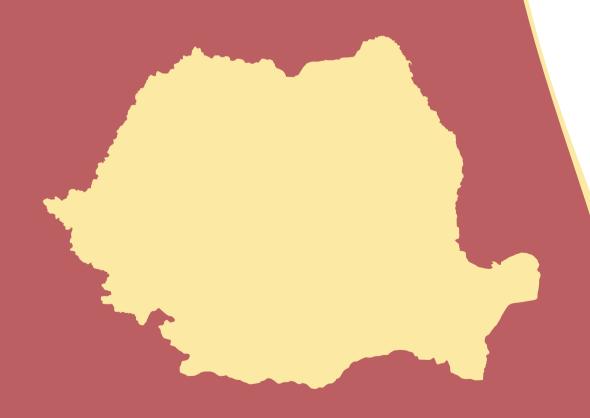
EMPLOYMENT



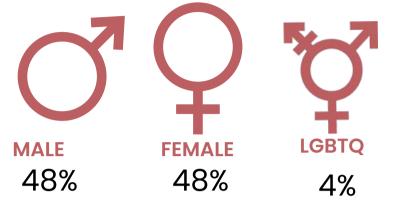


ROMANIA PANEL DETAILS

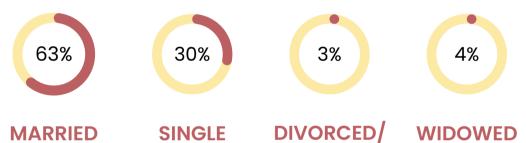
PANEL COUNT - 77218
POPULATION - 19.62 million



GENDER

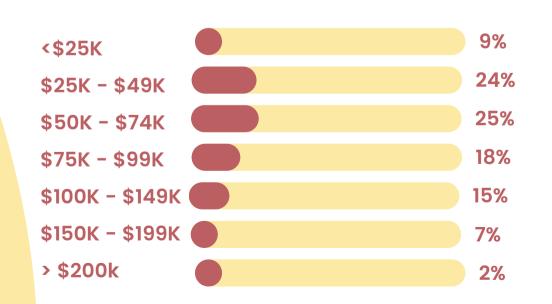


MARITIAL STATUS

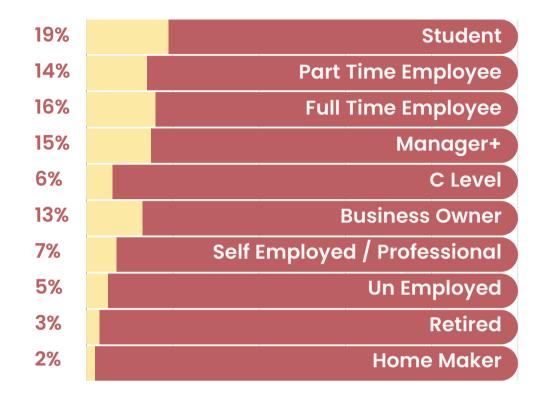


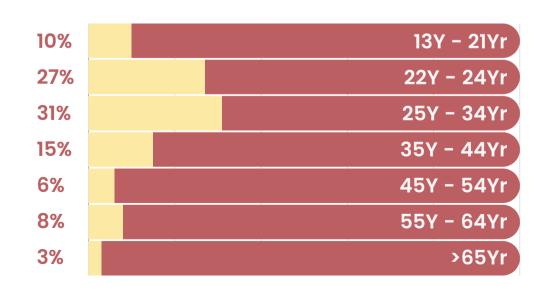
SEPARATED

INCOME



EMPLOYMENT



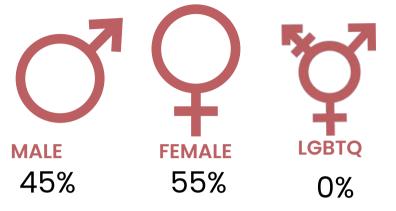


RUSSIA PANEL DETAILS

PANEL COUNT - 268759
POPULATION - 143.96 million



GENDER



MARITIAL STATUS





SINGLE



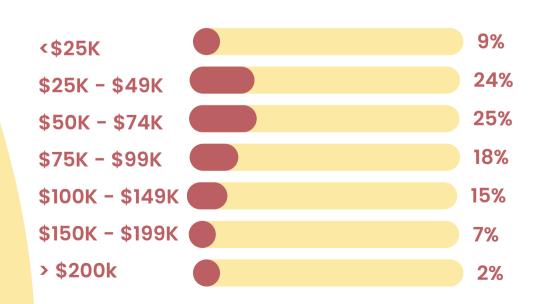


DIVORCED/ SEPARATED

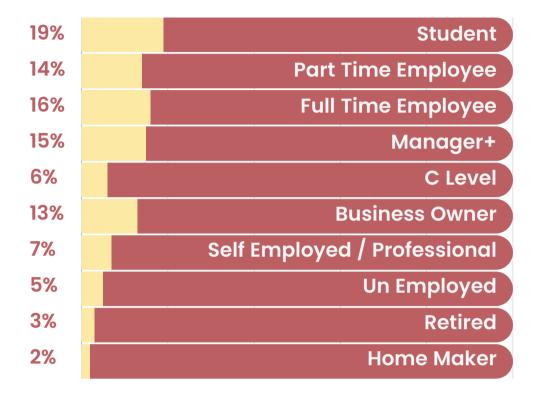
WIDOWED

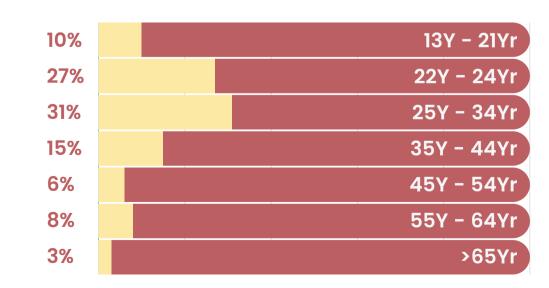
INCOME

MARRIED



EMPLOYMENT



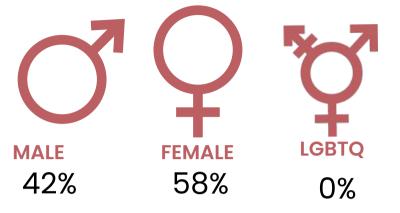


SERBIA PANEL DETAILS

PANEL COUNT - 27899
POPULATION - 7.1 million



GENDER



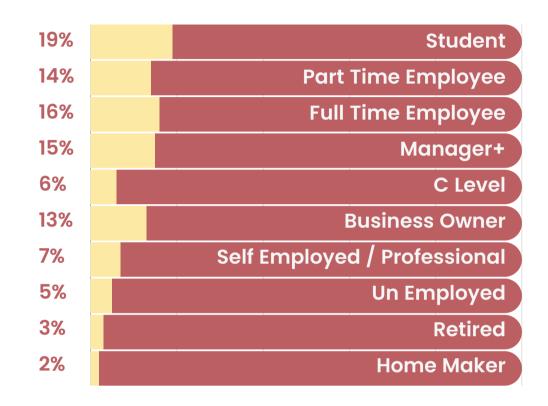
MARITIAL STATUS

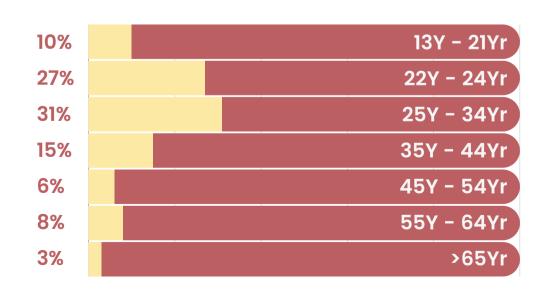


INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

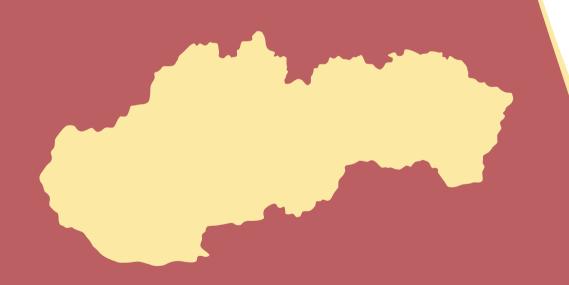
EMPLOYMENT



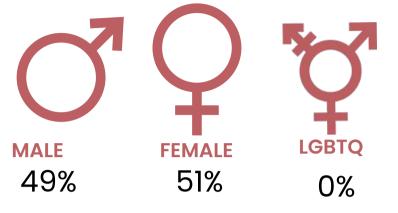


SLOVAKIA PANEL DETAILS

PANEL COUNT - 24911
POPULATION - 5.70 million



GENDER



MARITIAL STATUS

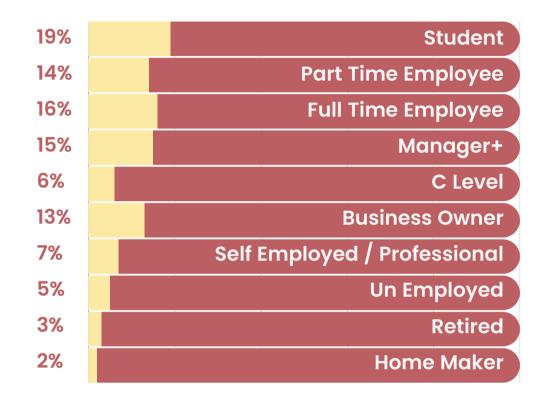


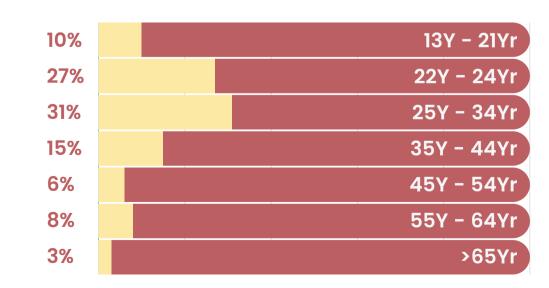
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



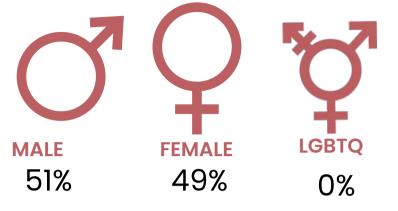


SLOVENIA PANEL DETAILS

PANEL COUNT - 18743 POPULATION - 2.08 million

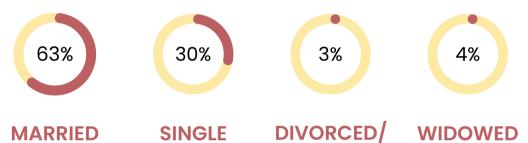


GENDER



SINGLE

MARITIAL STATUS



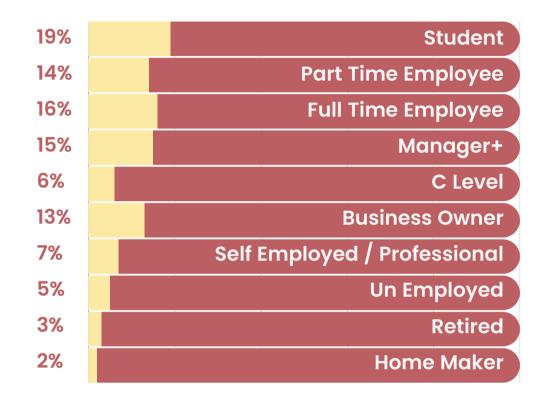
SEPARATED

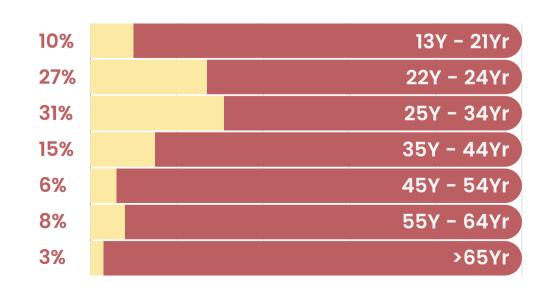
INCOME

MARRIED

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



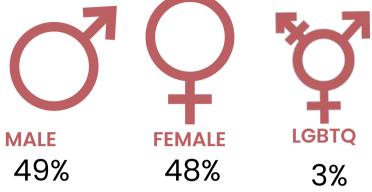


SPAIN PANEL DETAILS

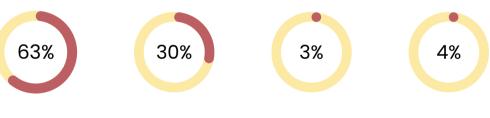
PANEL COUNT - 63029 POPULATION - 47.47 million



GENDER



MARITIAL STATUS



MARRIED SINGLE

EMPLOYMENT

19%

14%

16%

15%

6%

13%

7%

5%

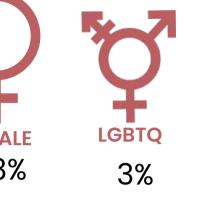
3%

2%

10%	13Y - 21Yr
27%	22Y - 24Yr
31%	25Y - 34Yr
15%	35Y - 44Yr
6%	45Y - 54Yr
8%	55Y - 64Yr
3%	>65Yr

AGE





DIVORCED/ SEPARATED **WIDOWED**

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

Student

Manager+

C Level

Retired

Part Time Employee

Full Time Employee

Business Owner

Un Employed

Home Maker

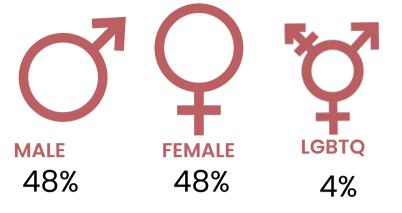
Self Employed / Professional

SWEDEN PANEL DETAILS

PANEL COUNT - 281217
POPULATION - 10.67 million



GENDER

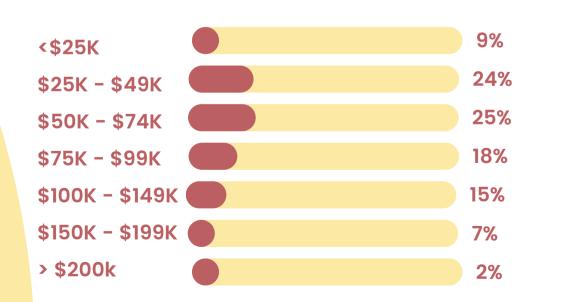


MARITIAL STATUS

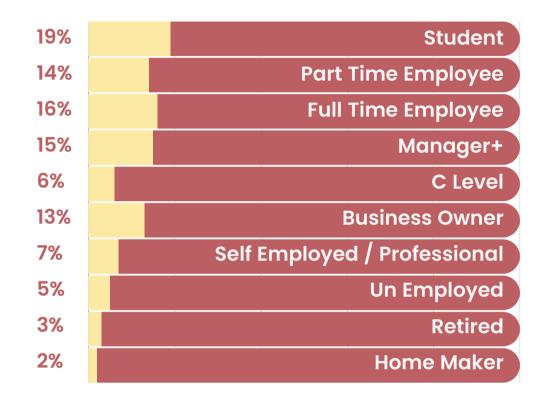


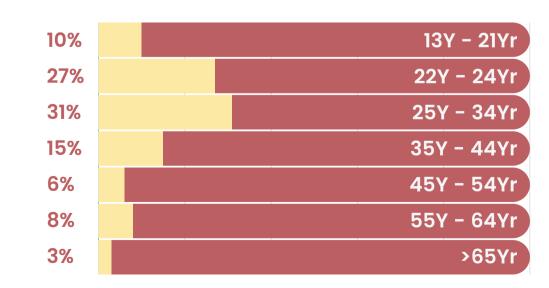
SEPARATED

INCOME



EMPLOYMENT



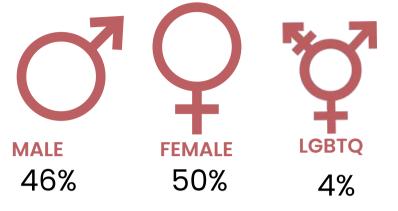


SWITZERLAND PANEL DETAILS

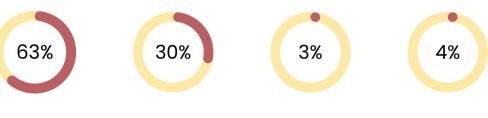
PANEL COUNT - 71397
POPULATION - 8.85 million



GENDER

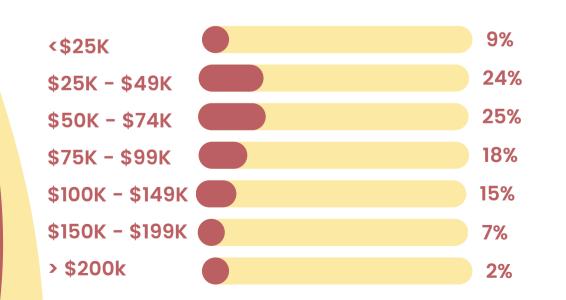


MARITIAL STATUS

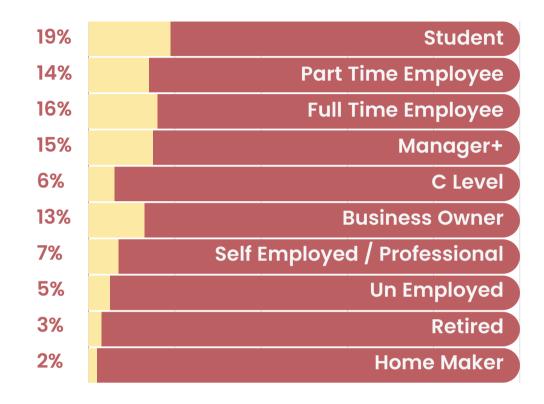


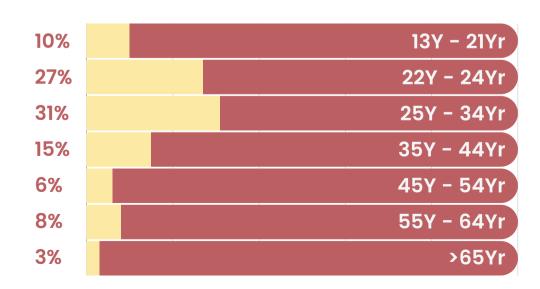
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



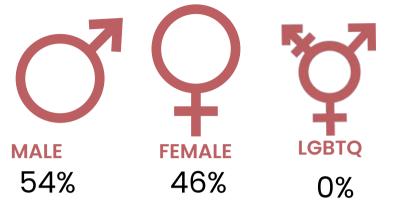


TURKEY PANEL DETAILS

PANEL COUNT - 21642
POPULATION - 85 million



GENDER



SINGLE

MARITIAL STATUS



DIVORCED

SEPARATED

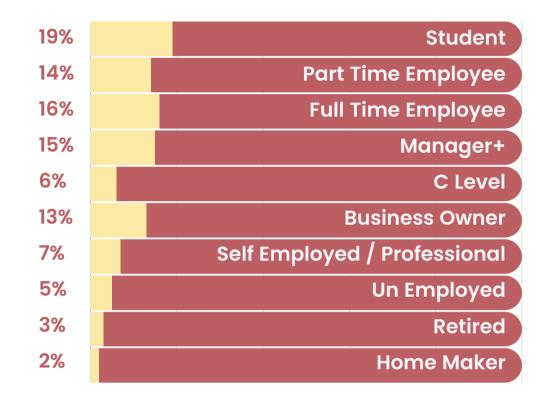
WIDOWED

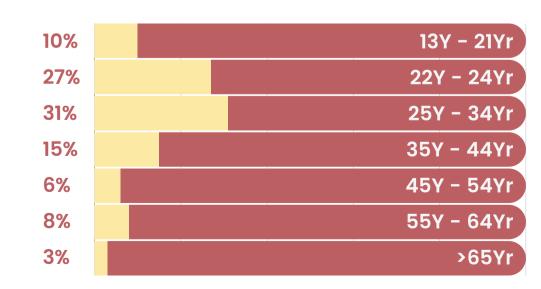
INCOME

MARRIED

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



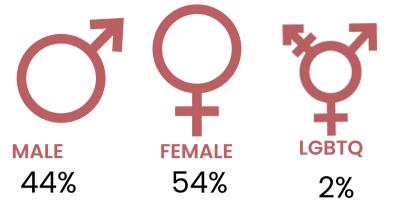


UKRAINE PANEL DETAILS

PANEL COUNT - 99121 POPULATION - 37.94 million



GENDER



SINGLE

MARITIAL STATUS

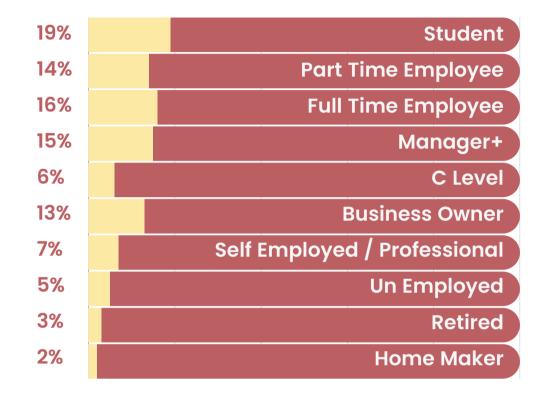


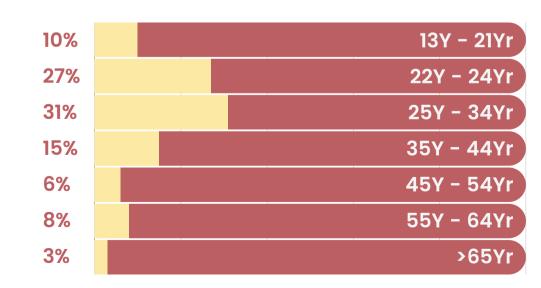
INCOME

MARRIED

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



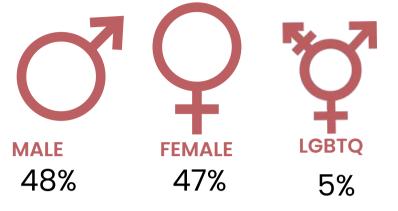


UNITED KINGDOM PANEL DETAILS

PANEL COUNT - 902989
POPULATION - 67.96 million



GENDER

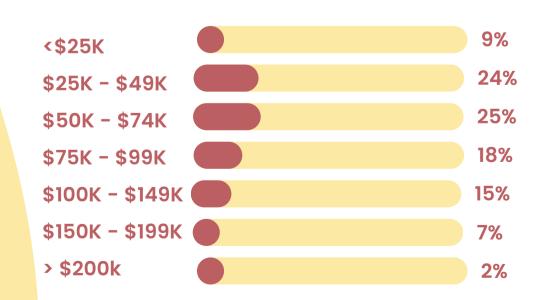


MARITIAL STATUS

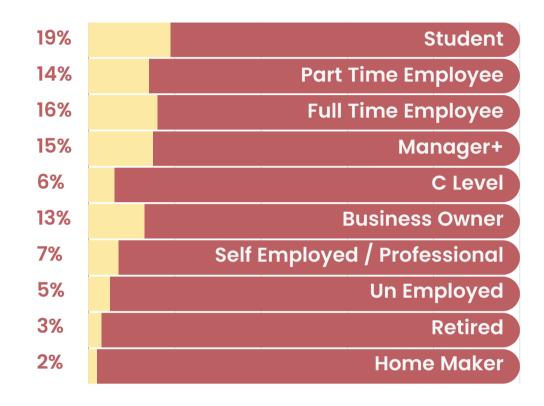


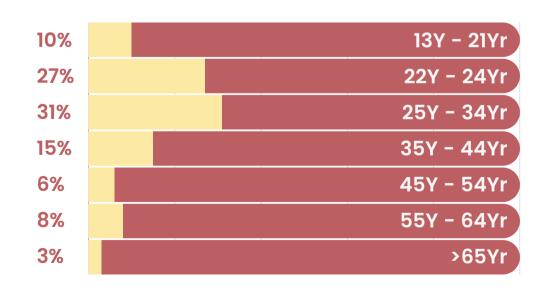
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



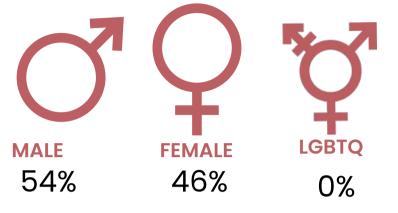


ARMENIA PANEL DETAILS

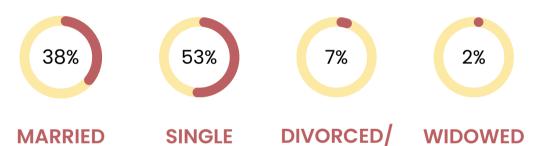
PANEL COUNT - 19211
POPULATION - 2.8 million



GENDER



MARITIAL STATUS

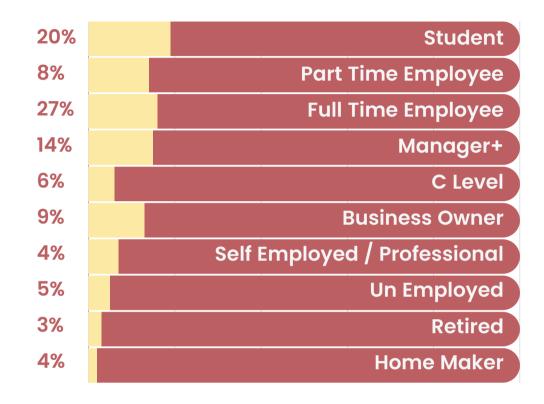


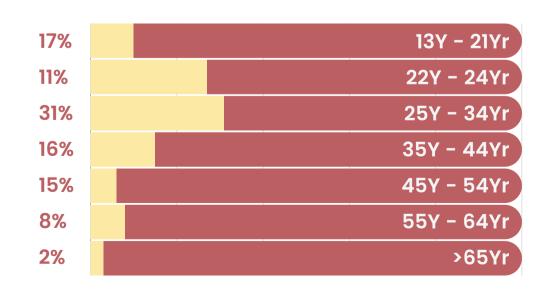
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



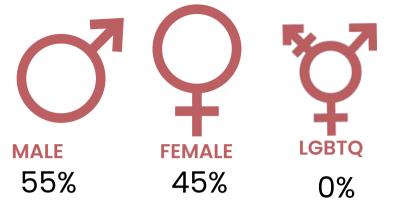


AZERBAIJAN PANEL DETAILS

PANEL COUNT - 21198
POPULATION - 10.4 million



GENDER

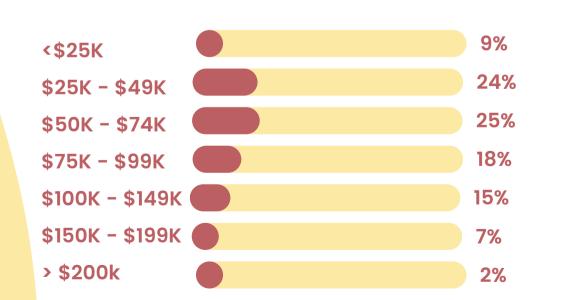


MARITIAL STATUS

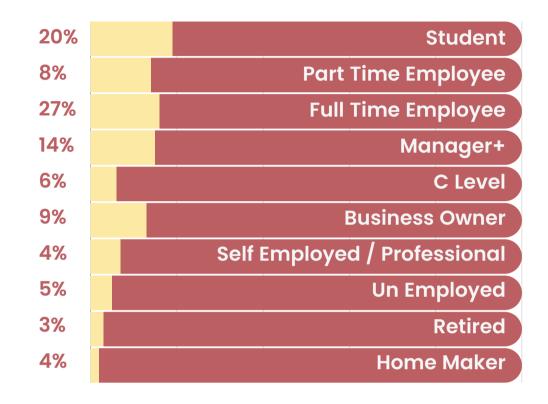


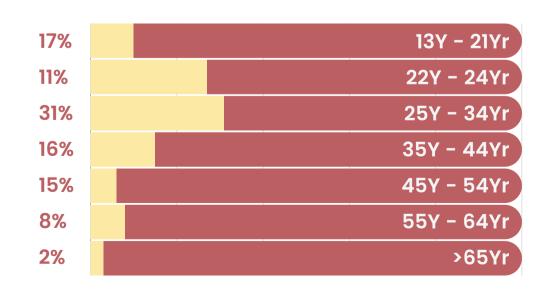
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



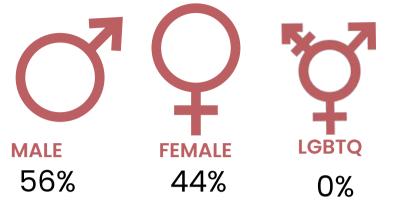


BAHRAIN PANEL DETAILS

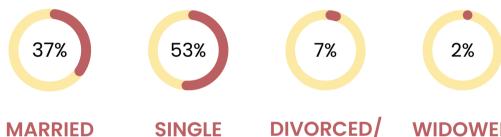
PANEL COUNT - 18547
POPULATION - 1.5 million



GENDER

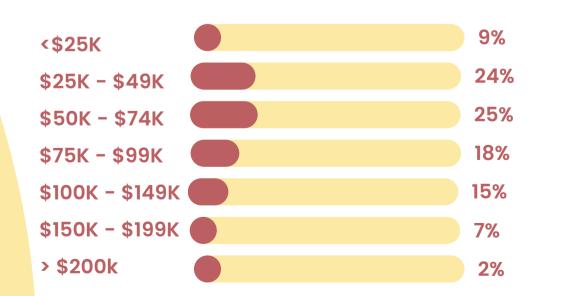


MARITIAL STATUS

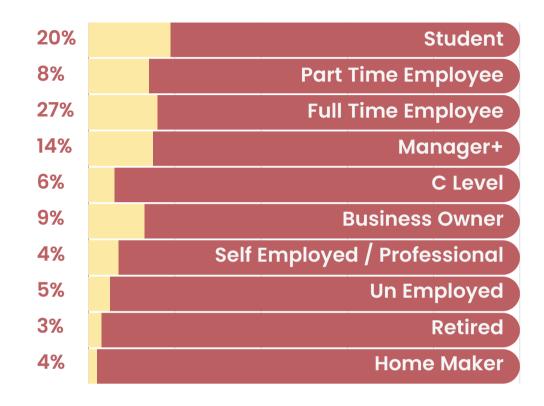


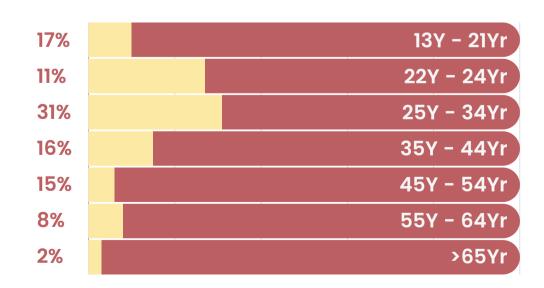
SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



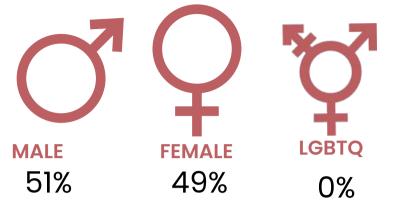


BANGLADESH PANEL DETAILS

PANEL COUNT - 168962
POPULATION - 175 million



GENDER

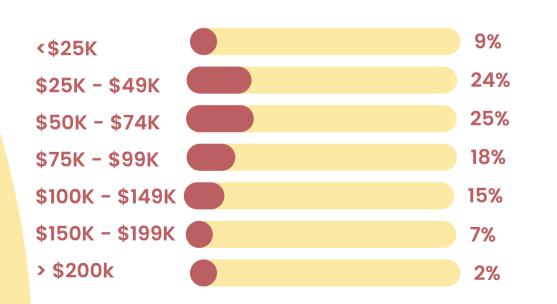


MARITIAL STATUS

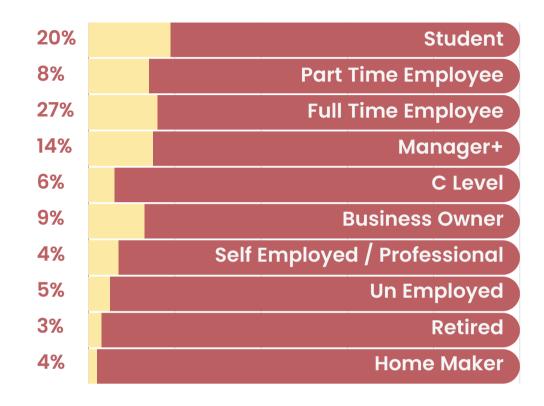


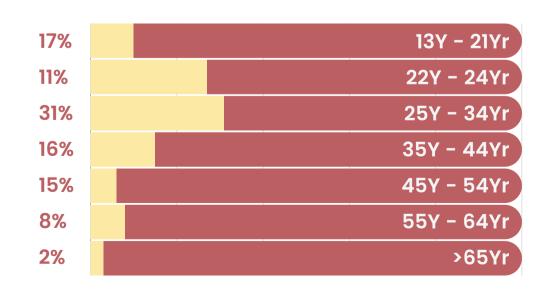
SEPARATED

INCOME



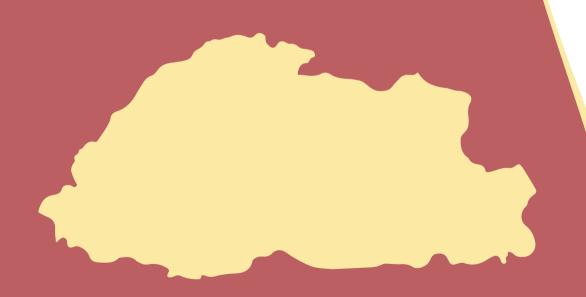
EMPLOYMENT



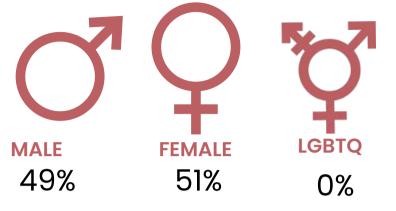


BHUTAN PANEL DETAILS

PANEL COUNT - **5655**POPULATION - **770000**



GENDER

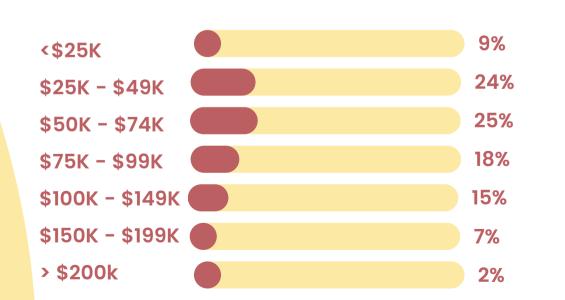


MARITIAL STATUS

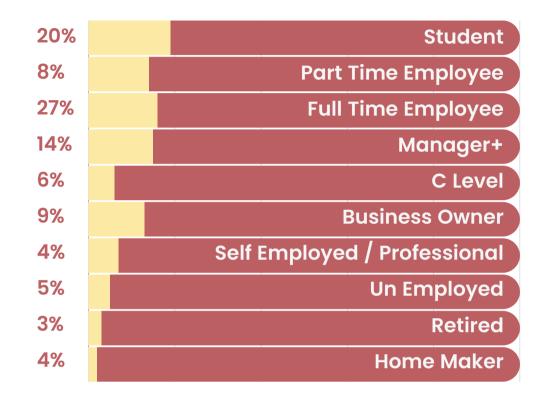


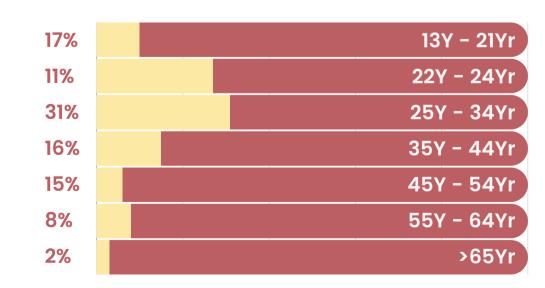
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



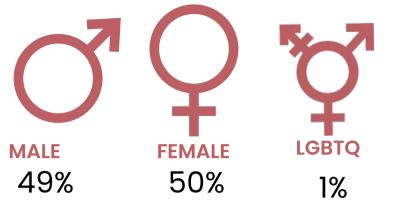


CHINA PANEL DETAILS

PANEL COUNT - 667213
POPULATION - 1.41 billion



GENDER

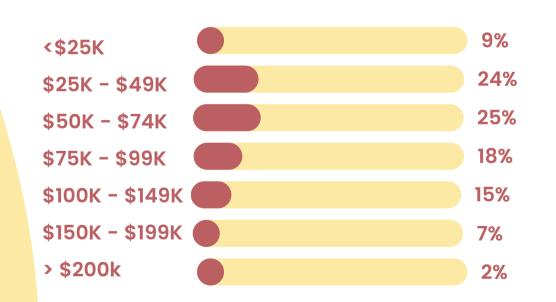


MARITIAL STATUS

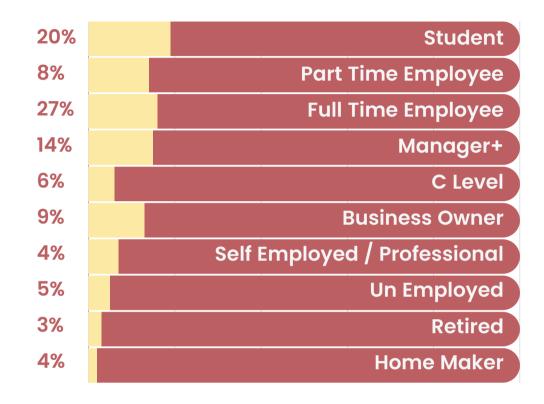


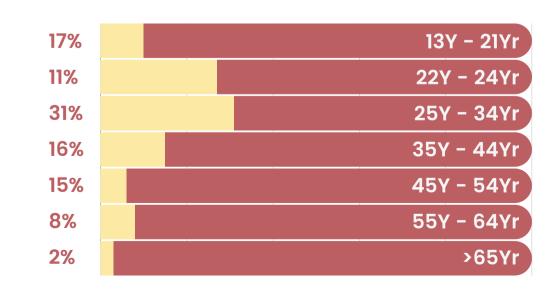
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



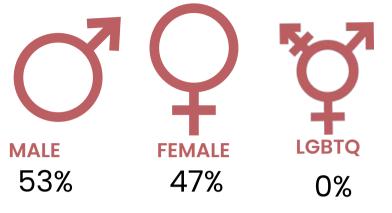


CYPRUS PANEL DETAILS

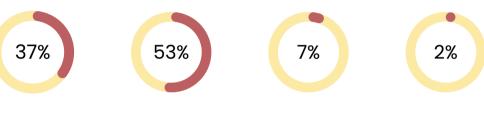
PANEL COUNT - 9909
POPULATION - 1.2 million



GENDER



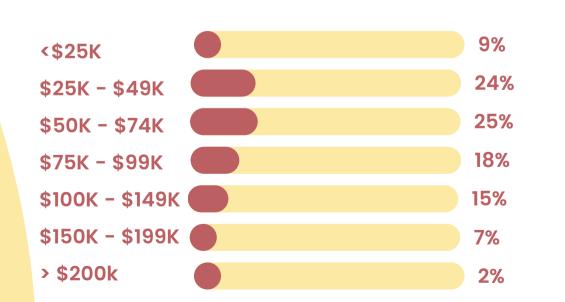
MARITIAL STATUS



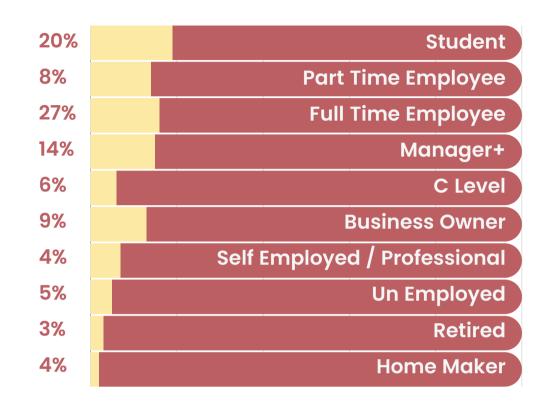
SINGLE DIVORCED/ WIDOWED SEPARATED

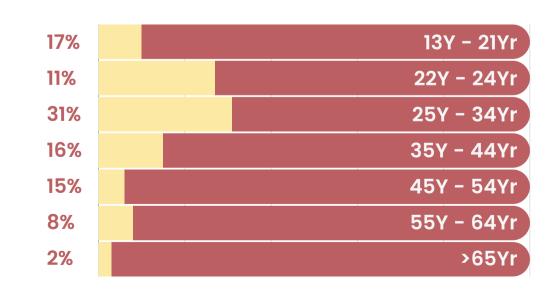
INCOME

MARRIED



EMPLOYMENT



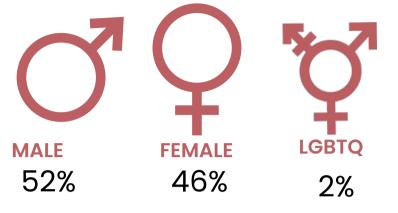


GEORGIA PANEL DETAILS

PANEL COUNT - 15746
POPULATION - 3.6 million



GENDER



MARITIAL STATUS



MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

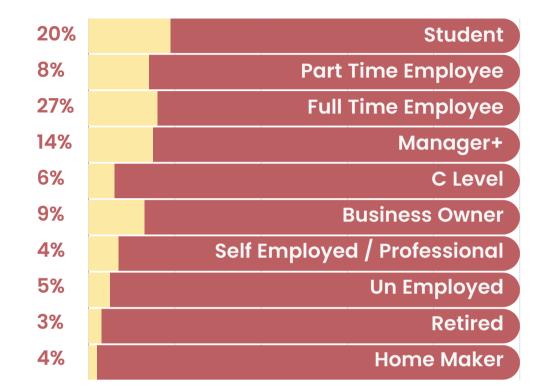
AGE

17%	13Y - 21Yr
11%	22Y - 24Yr
31%	25Y - 34Yr
16%	35Y - 44Yr
15%	45Y - 54Yr
8%	55Y - 64Yr
2%	>65Yr

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT

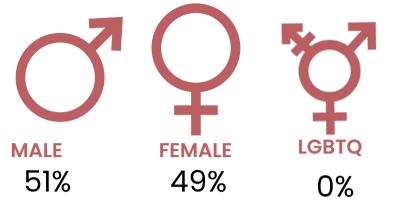


HONG KONG PANEL DETAILS

PANEL COUNT - 640934
POPULATION - 7.5 million



GENDER



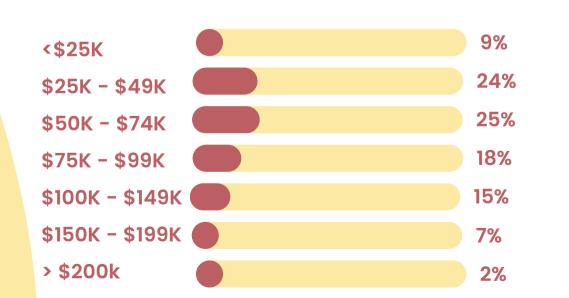
MARITIAL STATUS



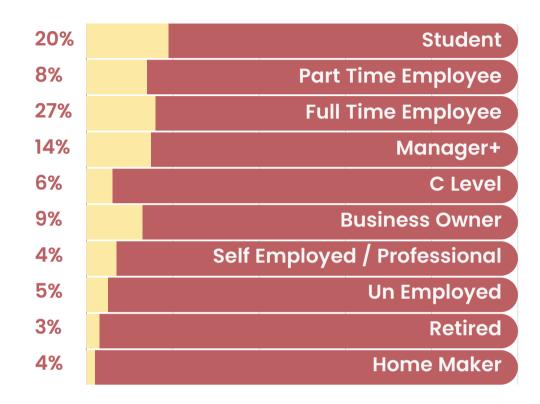
SINGLE DIVORCED/ WIDOWED SEPARATED

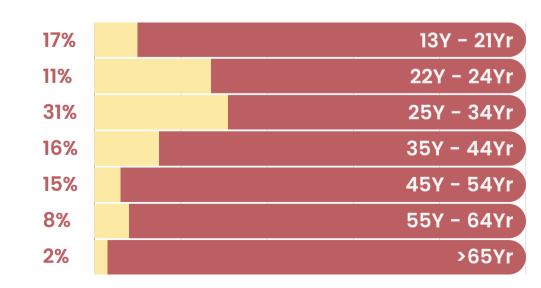
INCOME

MARRIED



EMPLOYMENT



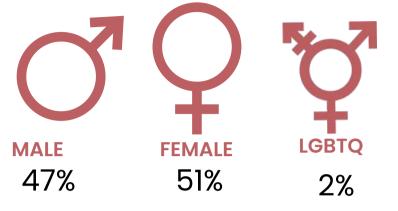


INDIA PANEL DETAILS

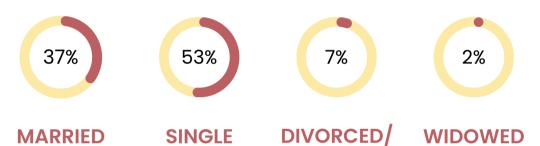
PANEL COUNT - 1875006
POPULATION - 1.43 billion



GENDER

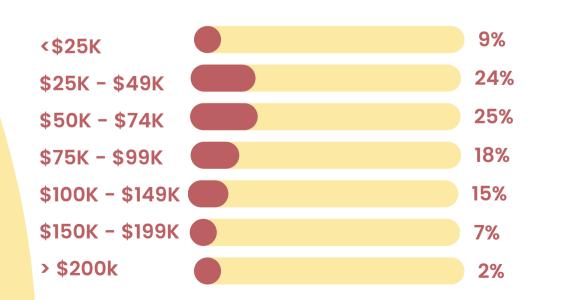


MARITIAL STATUS

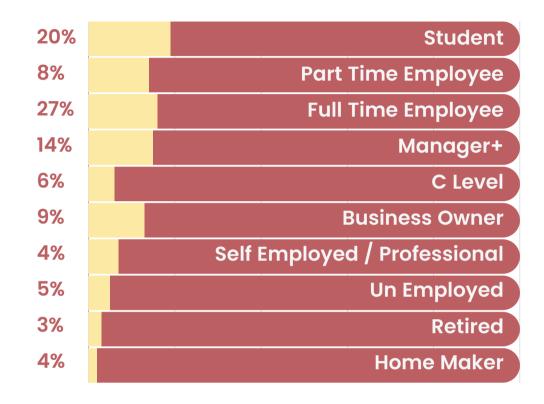


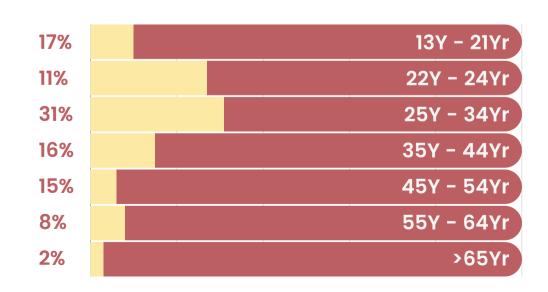
SEPARATED

INCOME



EMPLOYMENT



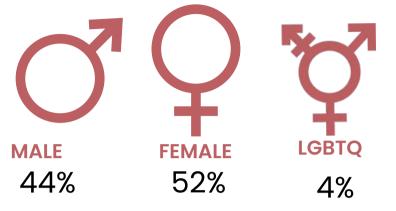


INDONESIA PANEL DETAILS

PANEL COUNT - 22339
POPULATION - 280 million



GENDER



MARITIAL STATUS





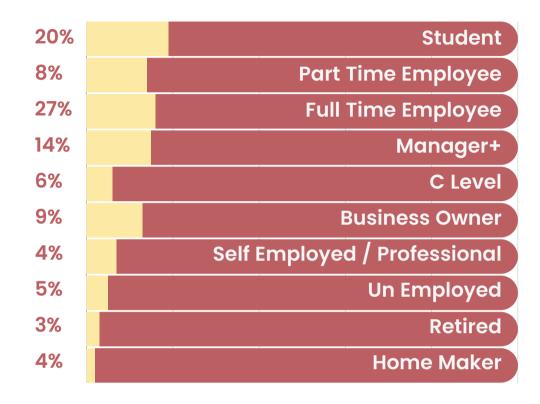
SINGLE





DIVORCED/ WIDOWED SEPARATED

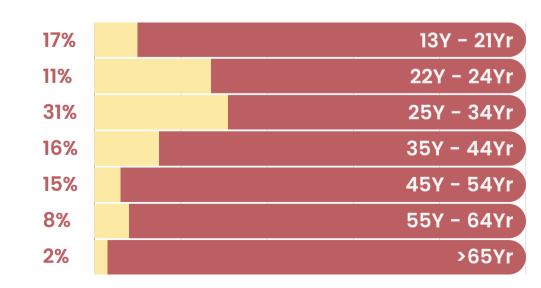
EMPLOYMENT



INCOME

MARRIED

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

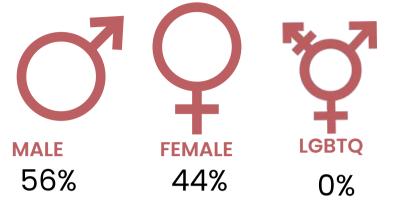


IRAN PANEL DETAILS

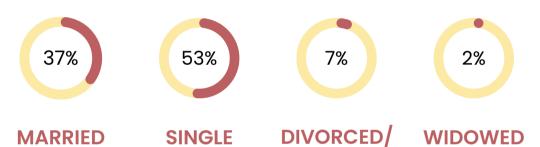
PANEL COUNT - 17901
POPULATION - 89 million



GENDER

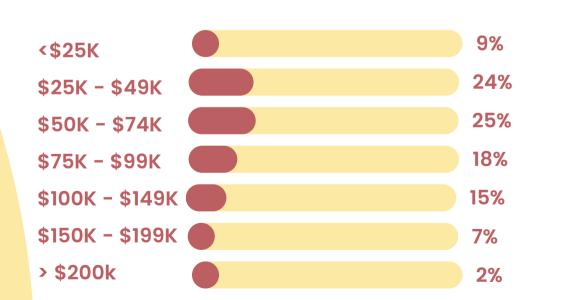


MARITIAL STATUS

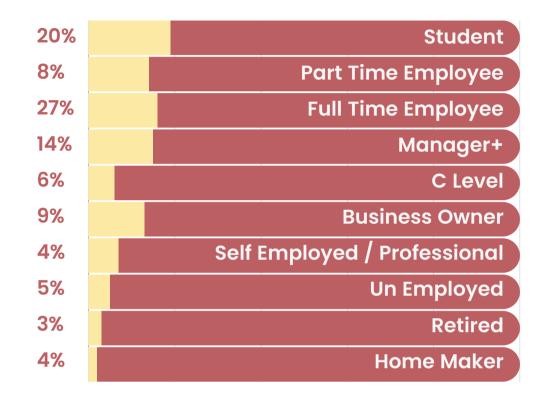


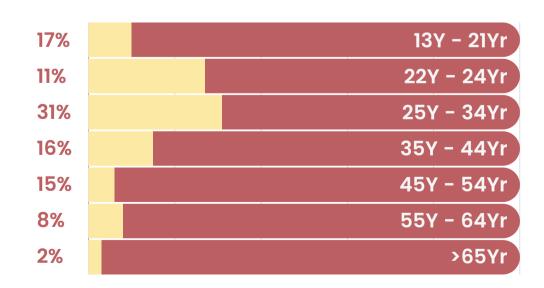
SEPARATED

INCOME



EMPLOYMENT



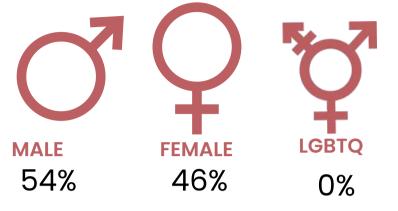


IRAQ PANEL DETAILS

PANEL COUNT - 18498
POPULATION - 44 million



GENDER

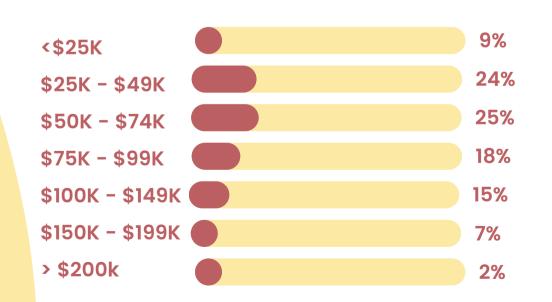


MARITIAL STATUS

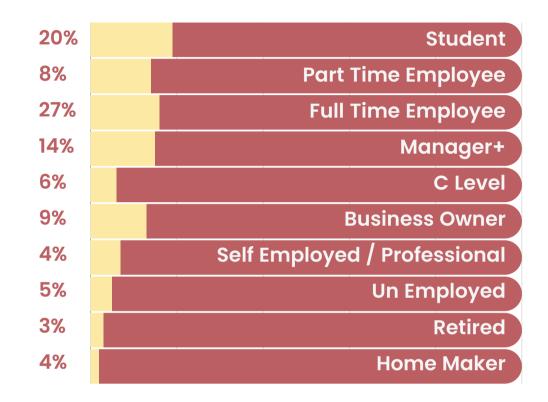


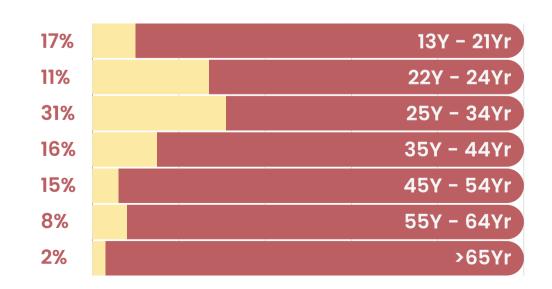
SEPARATED

INCOME



EMPLOYMENT



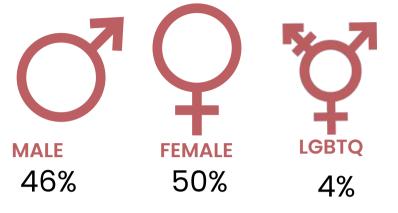


ISRAEL PANEL DETAILS

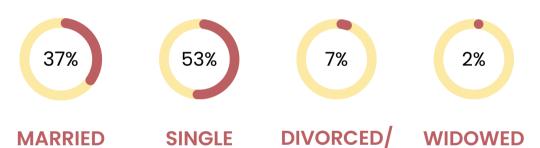
PANEL COUNT - 21444
POPULATION - 10 million



GENDER

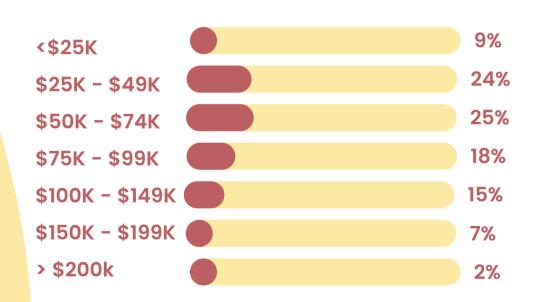


MARITIAL STATUS

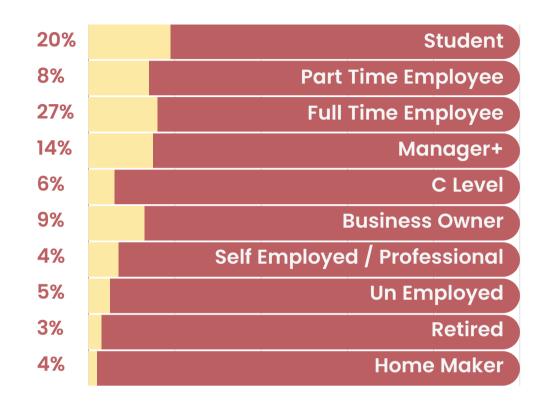


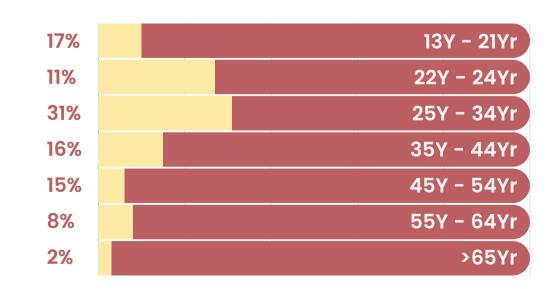
SEPARATED

INCOME



EMPLOYMENT



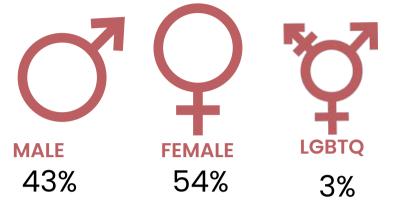


JAPAN PANEL DETAILS

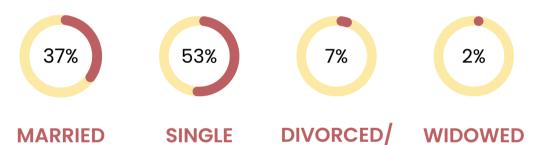
PANEL COUNT - 291760
POPULATION - 124 million



GENDER



MARITIAL STATUS

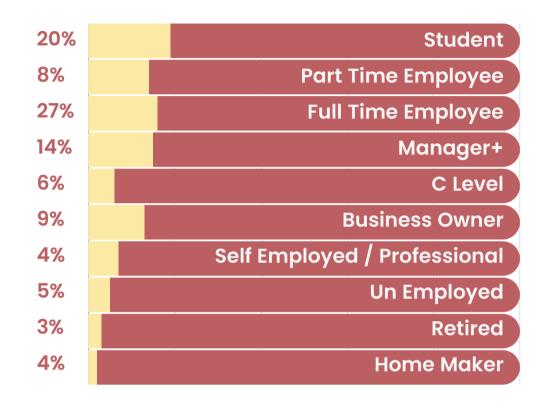


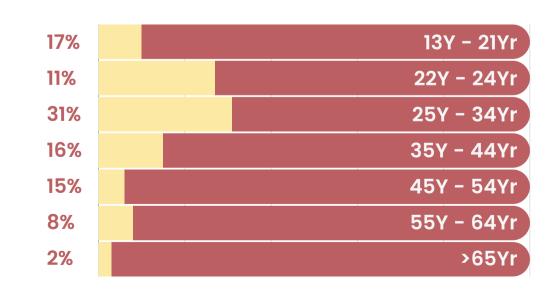
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

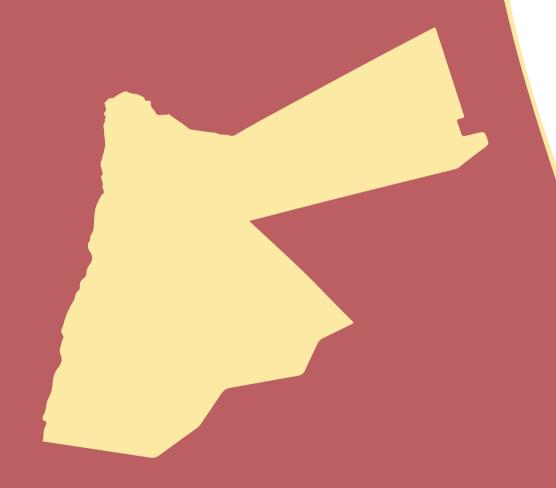
EMPLOYMENT



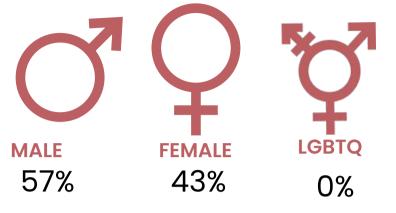


JORDAN PANEL DETAILS

PANEL COUNT - 19765
POPULATION - 11 million



GENDER



SINGLE

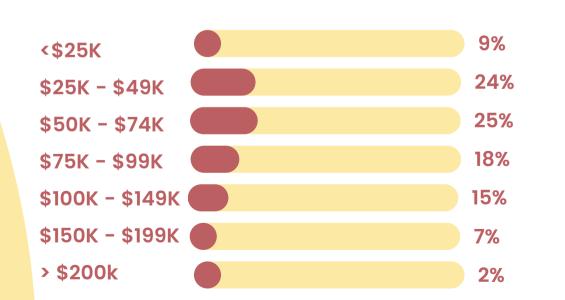
MARITIAL STATUS



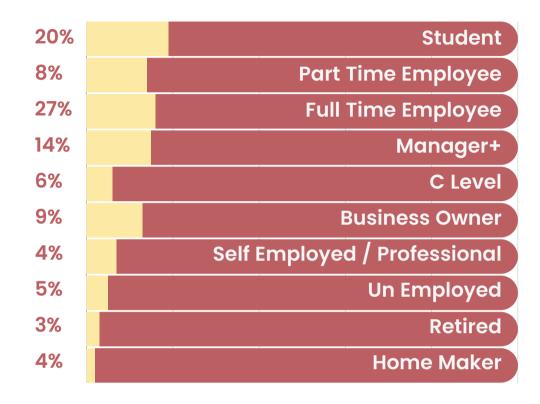
DIVORCED/ WIDOWED SEPARATED

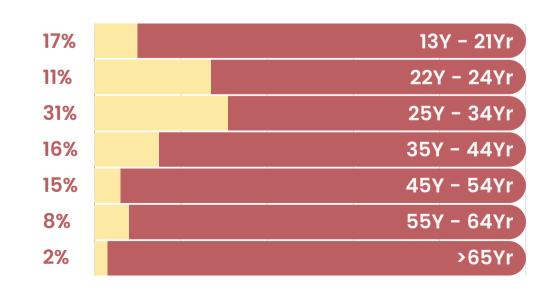
INCOME

MARRIED



EMPLOYMENT



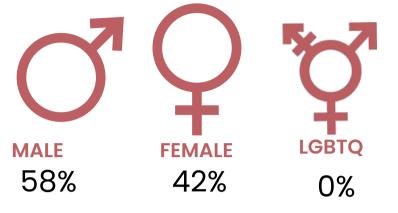


KAZAKHSTAN PANEL DETAILS

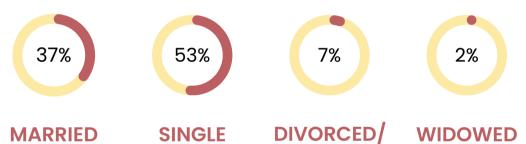
PANEL COUNT - 23543
POPULATION - 20 million



GENDER



MARITIAL STATUS

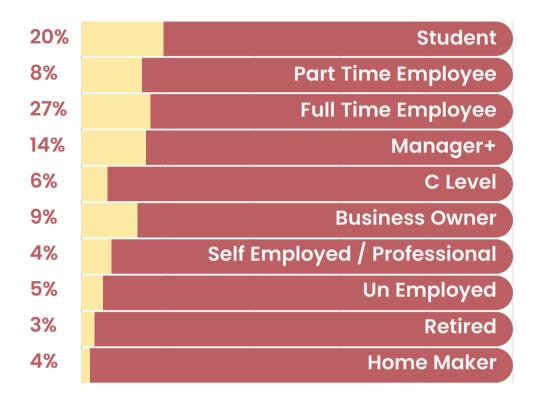


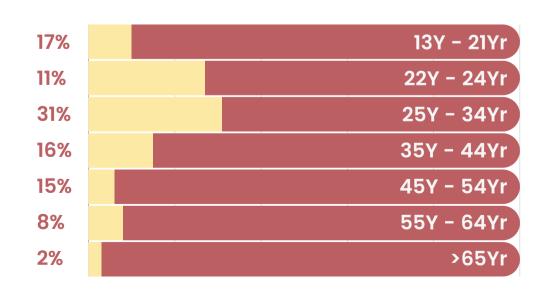
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



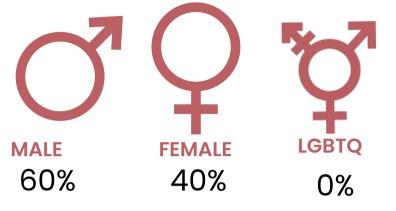


KUWAIT PANEL DETAILS

PANEL COUNT - 19207
POPULATION - 4.8 million



GENDER

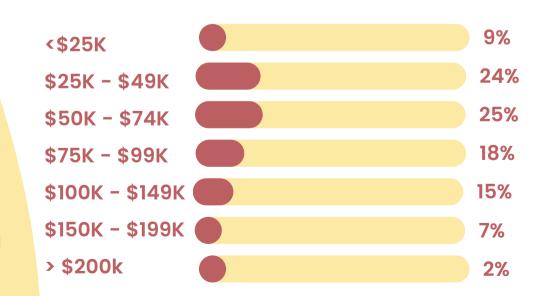


MARITIAL STATUS

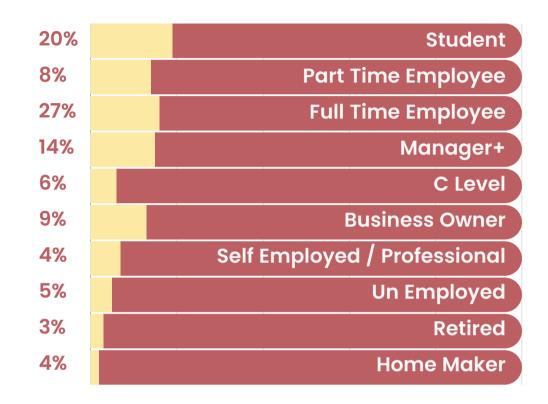


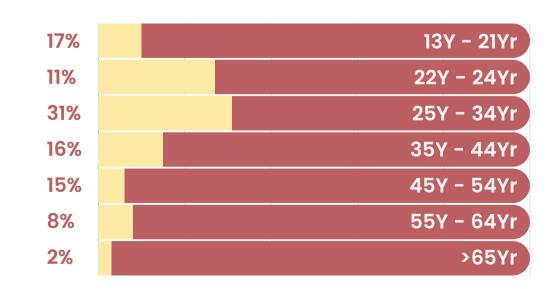
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



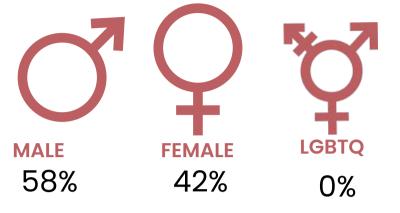


LEBANON PANEL DETAILS

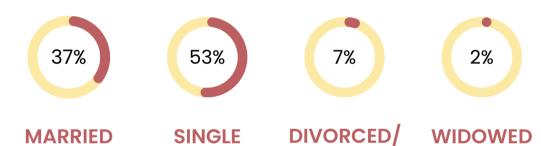
PANEL COUNT - 14243
POPULATION - 5.2 million



GENDER

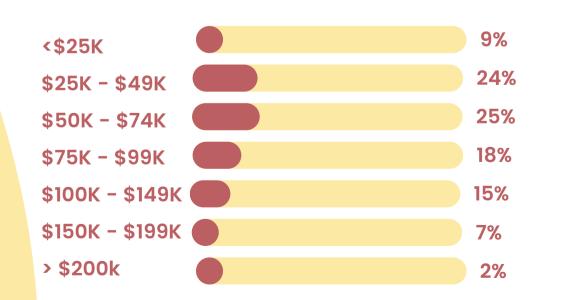


MARITIAL STATUS

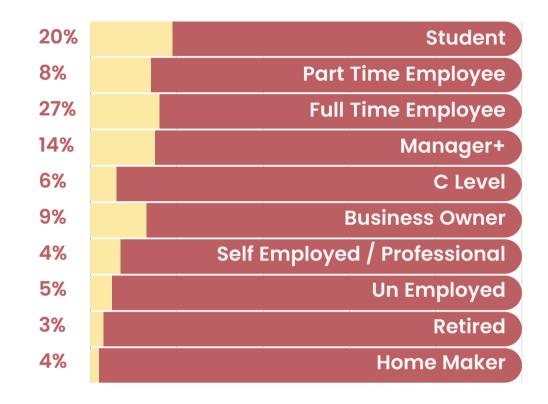


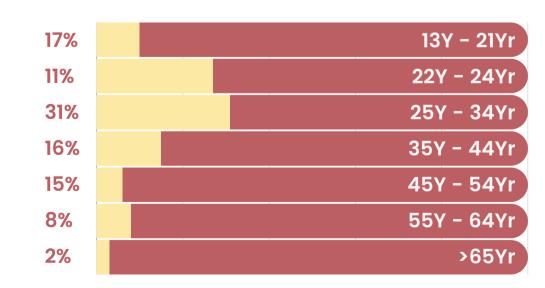
SEPARATED

INCOME



EMPLOYMENT



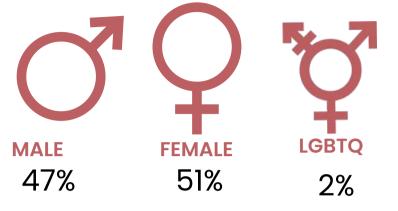


MALAYSIA PANEL DETAILS

PANEL COUNT - 416808
POPULATION - 34 million



GENDER



SINGLE

MARITIAL STATUS



DIVORCED

SEPARATED

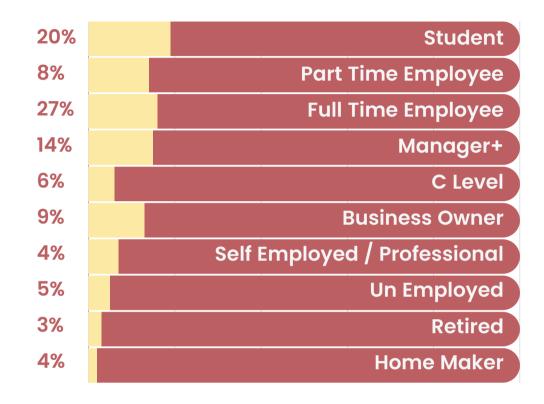
WIDOWED

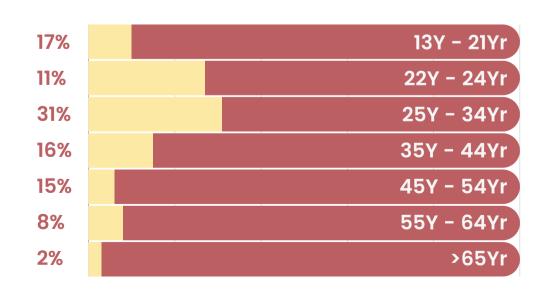
INCOME

MARRIED

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



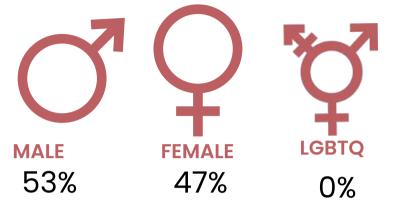


MYANMAR PANEL DETAILS

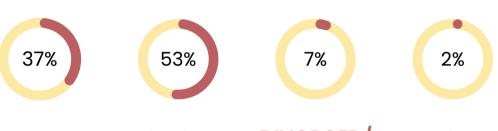
PANEL COUNT - 5438
POPULATION - 57 million



GENDER

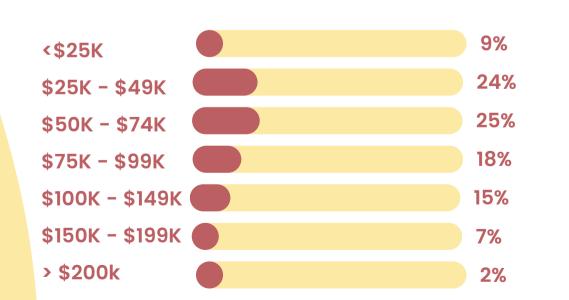


MARITIAL STATUS

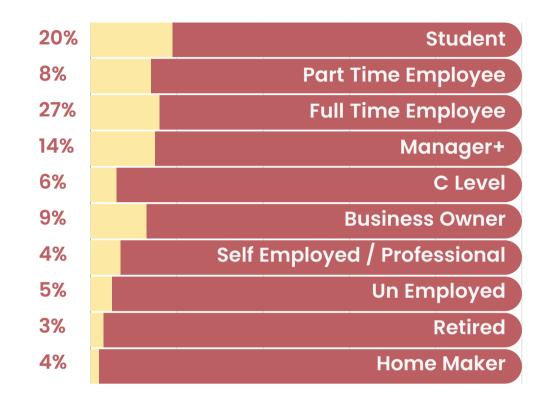


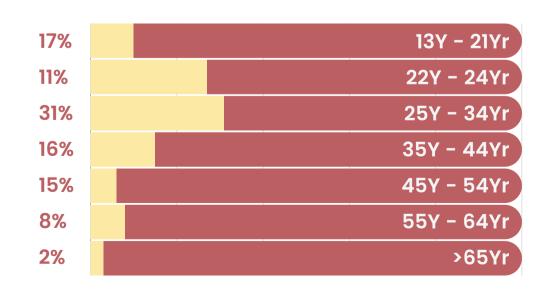
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT

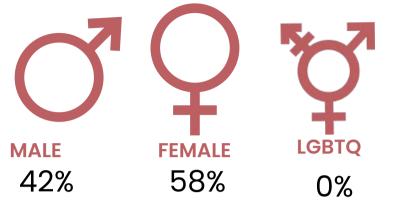




NEPAL PANEL DETAILS

PANEL COUNT - 4342
POPULATION - 32 million

GENDER



SINGLE

MARITIAL STATUS



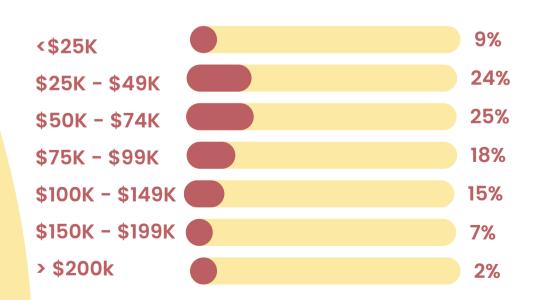
DIVORCED

SEPARATED

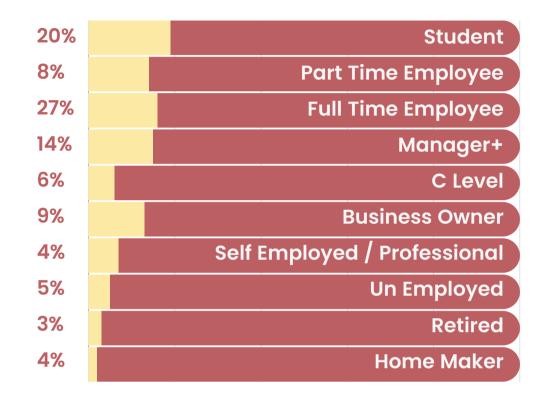
WIDOWED

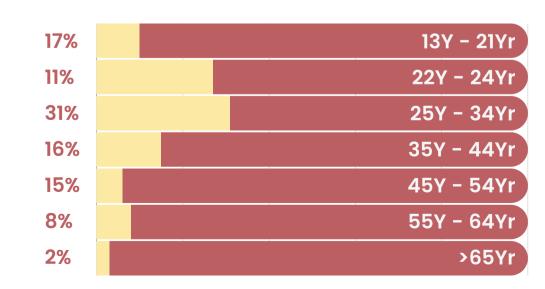
INCOME

MARRIED



EMPLOYMENT



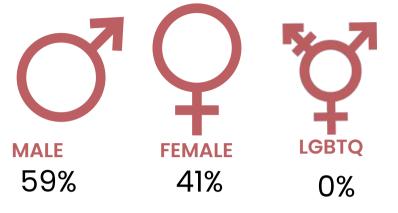


OMAN PANEL DETAILS

PANEL COUNT - 8854
POPULATION - 5.5 million



GENDER

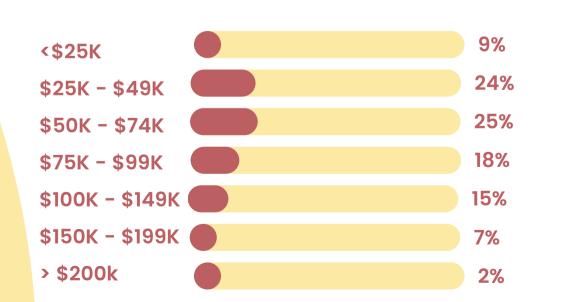


MARITIAL STATUS

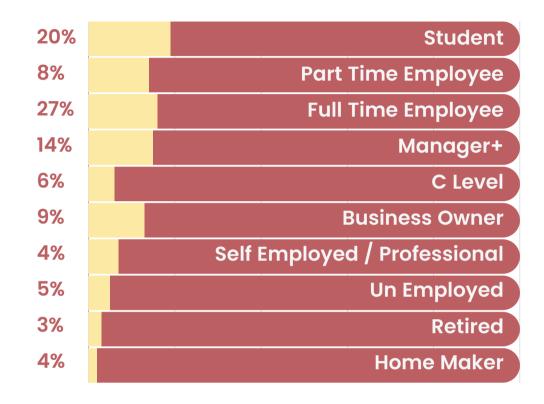


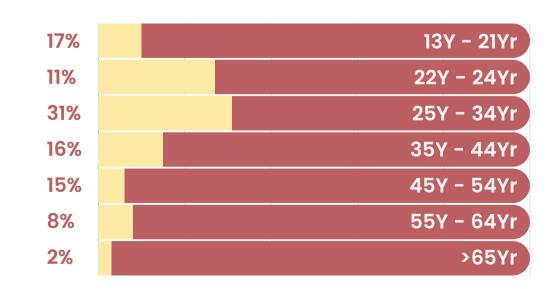
SEPARATED

INCOME



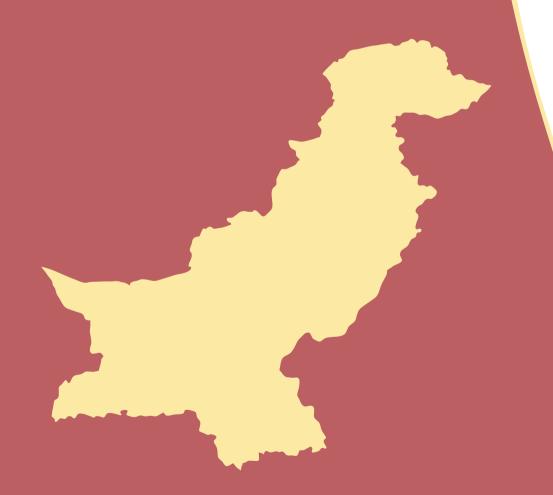
EMPLOYMENT



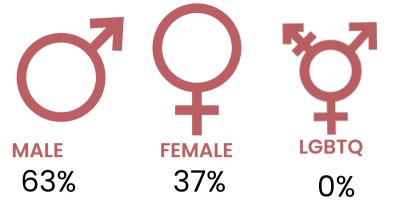


PAKISTAN PANEL DETAILS

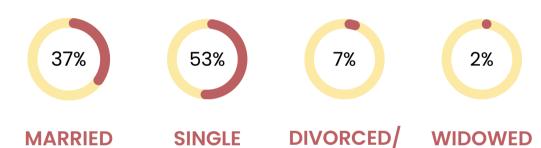
PANEL COUNT - 7832
POPULATION - 245 million



GENDER

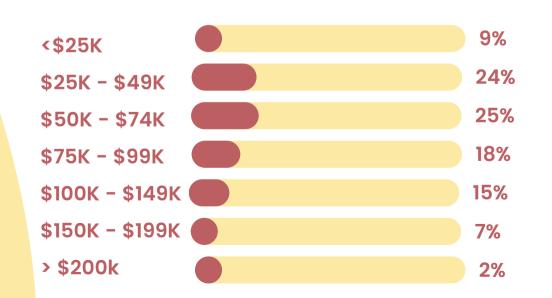


MARITIAL STATUS

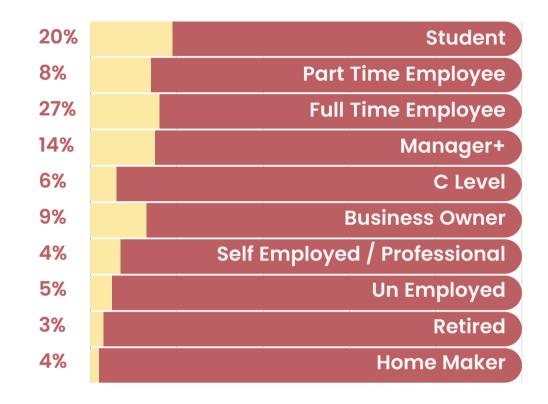


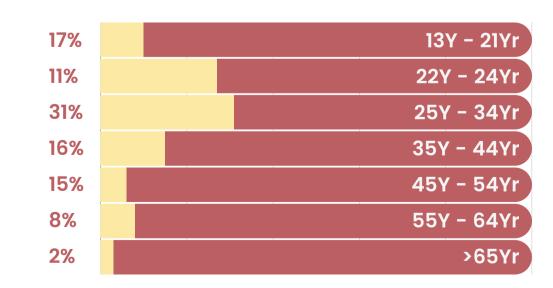
SEPARATED

INCOME



EMPLOYMENT



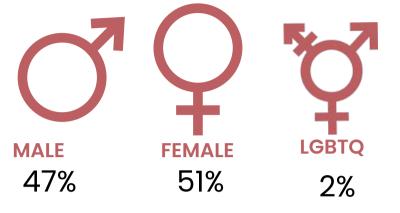


PHILIPPINES PANEL DETAILS

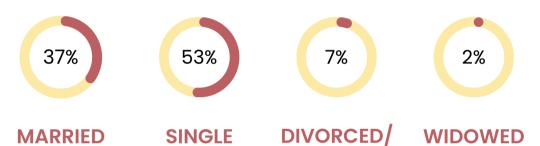
PANEL COUNT - 457017
POPULATION - 119 million



GENDER



MARITIAL STATUS

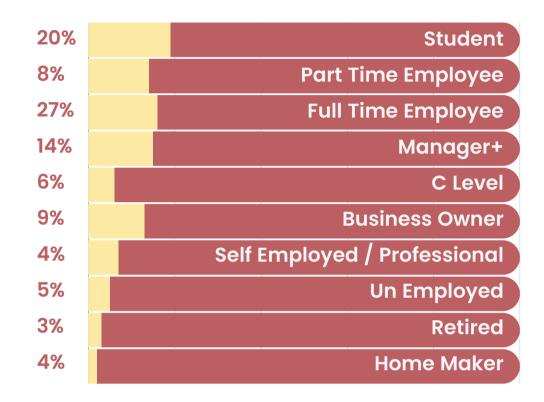


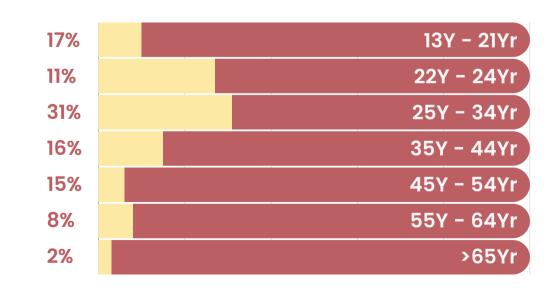
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



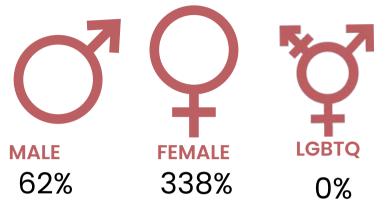


QATAR PANEL DETAILS

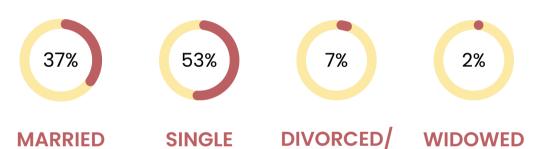
PANEL COUNT - 37013
POPULATION - 3 million



GENDER

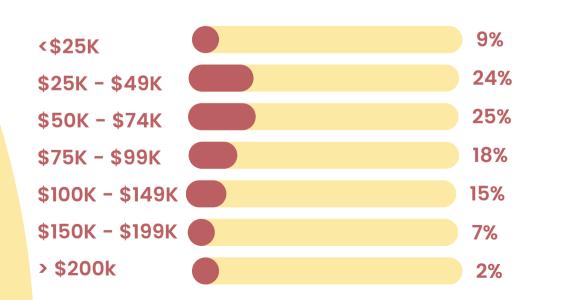


MARITIAL STATUS

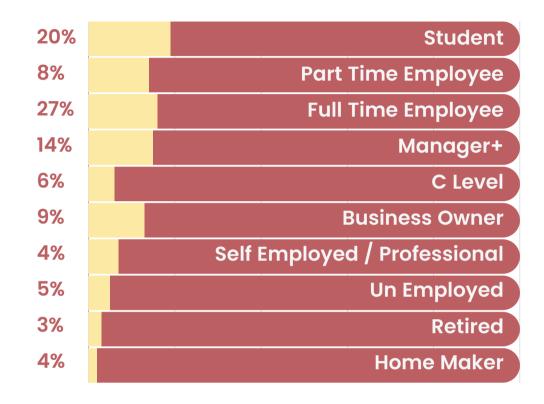


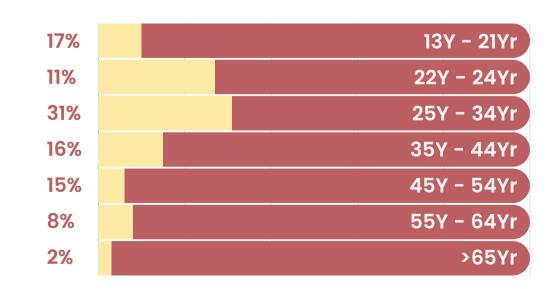
SEPARATED

INCOME



EMPLOYMENT



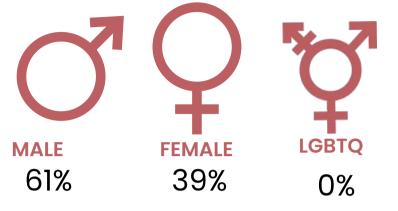


SAUDI ARABIA PANEL DETAILS

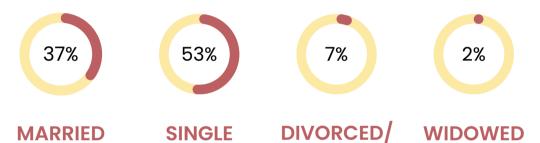
PANEL COUNT - 93375
POPULATION - 37 million



GENDER



MARITIAL STATUS

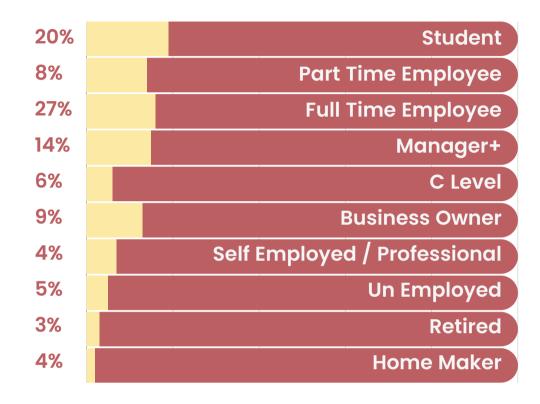


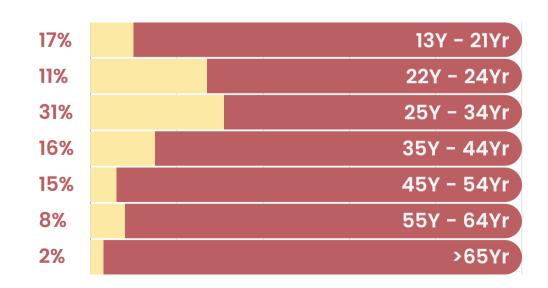
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT





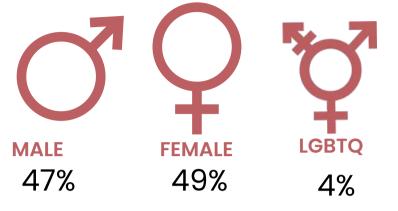
SINGAPORE PANEL DETAILS

PANEL COUNT - 191718
POPULATION - 5.9 million



GENDER

INCOME



MARITIAL STATUS



MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

AGE

20%

8%

27%

14%

6%

9%

4%

5%

3%

4%

EMPLOYMENT

17%	13Y - 21Yr
11%	22Y - 24Yr
31%	25Y - 34Yr
16%	35Y - 44Yr
15%	45Y - 54Yr
8%	55Y - 64Yr
2%	>65Yr

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

Student

Manager+

C Level

Retired

Part Time Employee

Full Time Employee

Business Owner

Un Employed

Home Maker

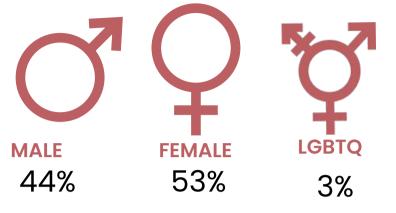
Self Employed / Professional

SOUTH KOREA PANEL DETAILS

PANEL COUNT - 33289
POPULATION - 51 million



GENDER



MARITIAL STATUS



MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

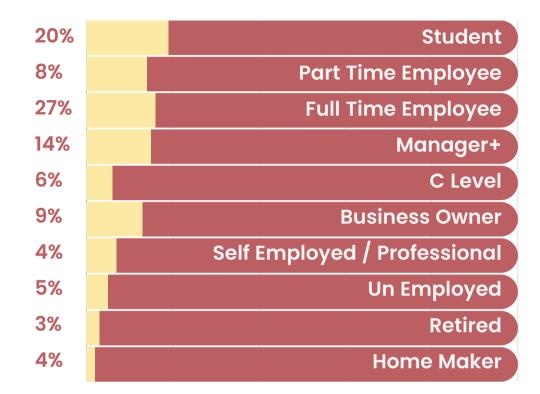
AGE

17%	13Y - 21Yr
11%	22Y - 24Yr
31%	25Y - 34Yr
16%	35Y - 44Yr
15%	45Y - 54Yr
8%	55Y - 64Yr
2%	>65Yr

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT

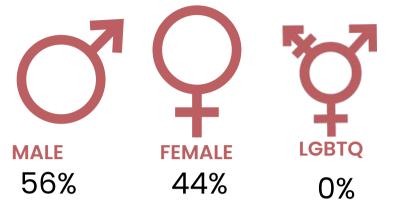


SRI LANKA PANEL DETAILS

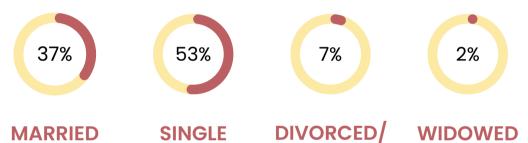
PANEL COUNT - **54475**POPULATION - **22 million**



GENDER



MARITIAL STATUS

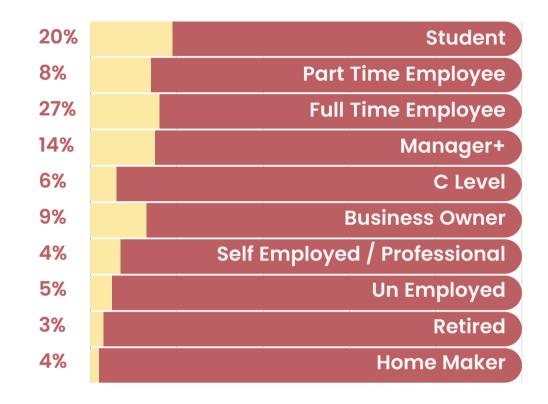


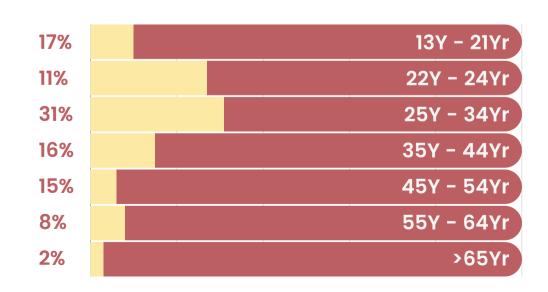
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



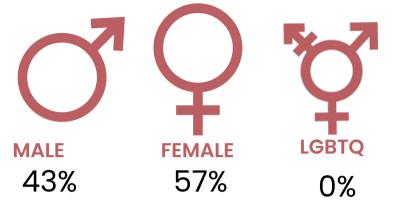


SYRIA PANEL DETAILS

PANEL COUNT - 17092 POPULATION - 18.5 million

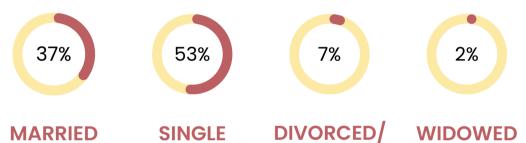


GENDER



SINGLE

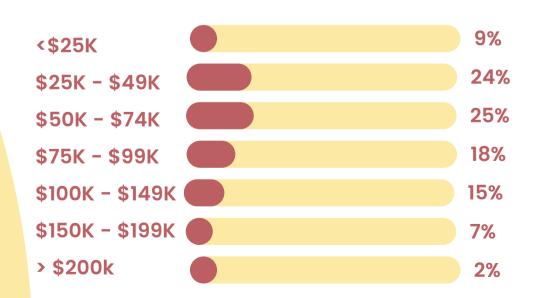
MARITIAL STATUS



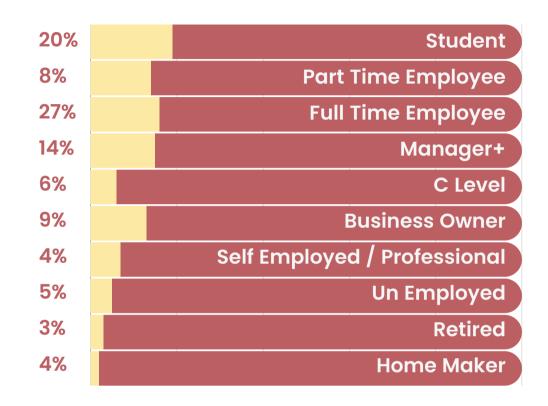
SEPARATED

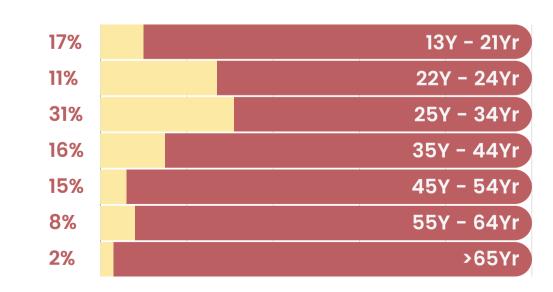
INCOME

MARRIED



EMPLOYMENT



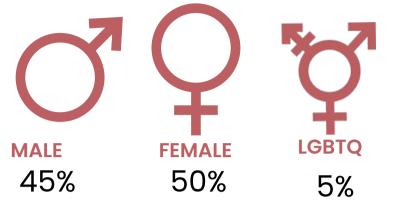


THAILAND PANEL DETAILS

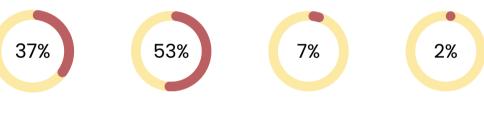
PANEL COUNT - 158471
POPULATION - 71 million



GENDER



MARITIAL STATUS

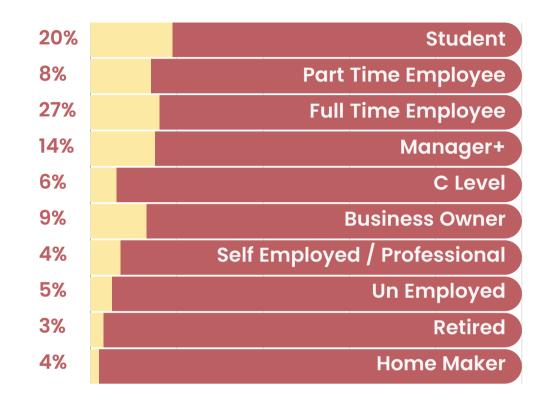


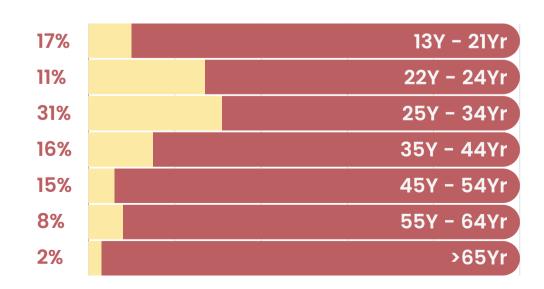
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



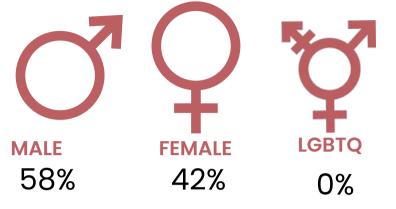


UNITED ARAB EMIRATES PANEL DETAILS

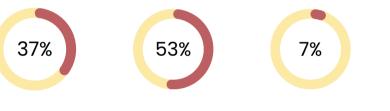
PANEL COUNT - 129065
POPULATION - 10 million



GENDER



MARITIAL STATUS



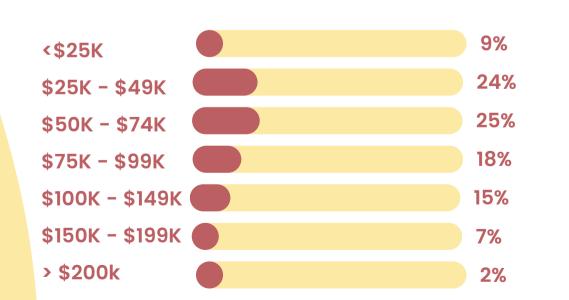
SINGLE

DIVORCED/ WIDOWED SEPARATED

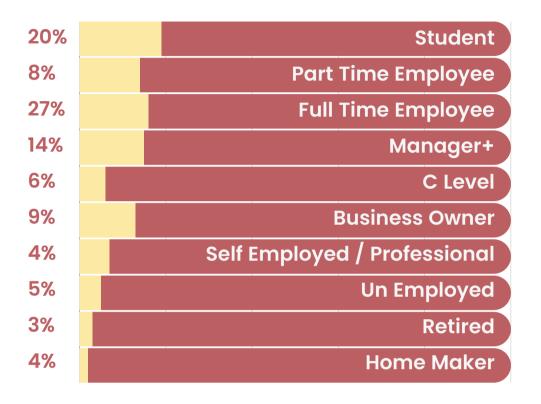
2%

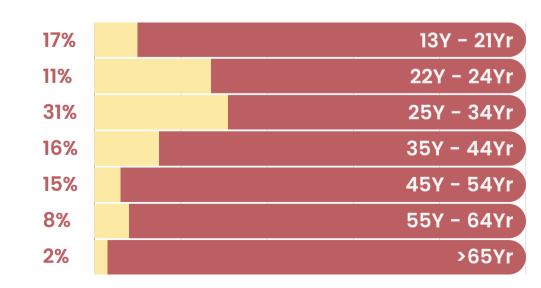
INCOME

MARRIED



EMPLOYMENT



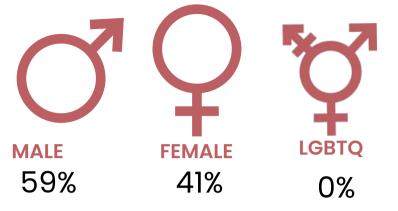


UZBEKISTAN PANEL DETAILS

PANEL COUNT - 13203
POPULATION - 37 million



GENDER



MARITIAL STATUS



MARRIED SINGLE DIVORCED/ SEPARATED

AGE

WIDOWED

13Y - 2°	17%
22Y - 24	11%
25Y - 34	31%
35Y - 44	16%
45Y - 54	15%
55Y - 64	8%
>65	2%

EMPLOYMENT

20%	Student
8%	Part Time Employee
27%	Full Time Employee
14%	Manager+
6%	C Level
9%	Business Owner
4%	Self Employed / Professional
5%	Un Employed
3%	Retired
4%	Home Maker

INCOME

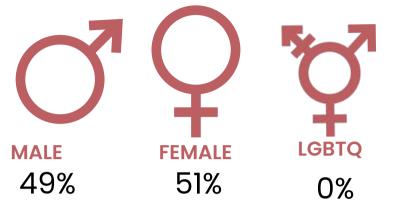
<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

VIETNAM PANEL DETAILS

PANEL COUNT - 69434 POPULATION - 100 million

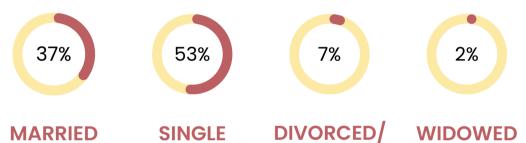


GENDER



SINGLE

MARITIAL STATUS



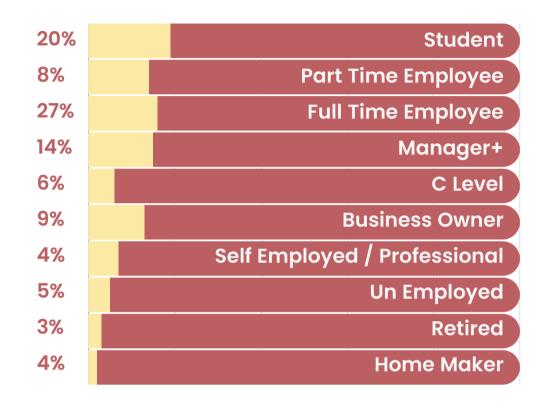
SEPARATED

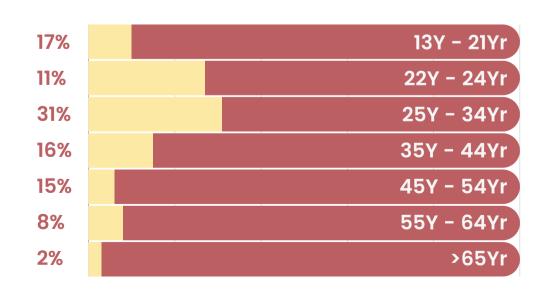
INCOME

MARRIED

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

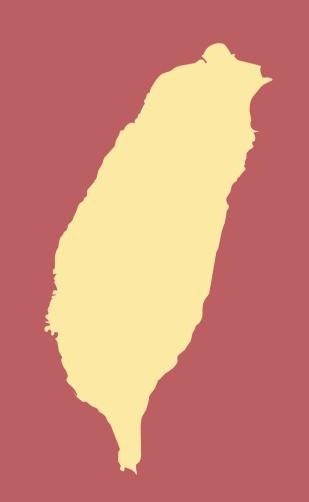
EMPLOYMENT



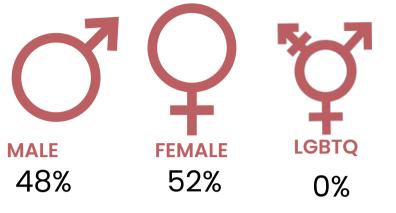


TAIWAN (ROC) PANEL DETAILS

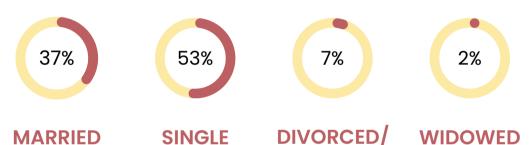
PANEL COUNT - 147536
POPULATION - 23.5 million



GENDER

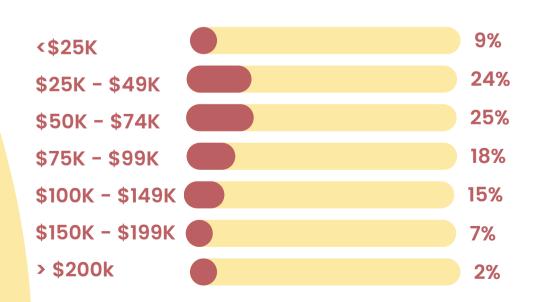


MARITIAL STATUS

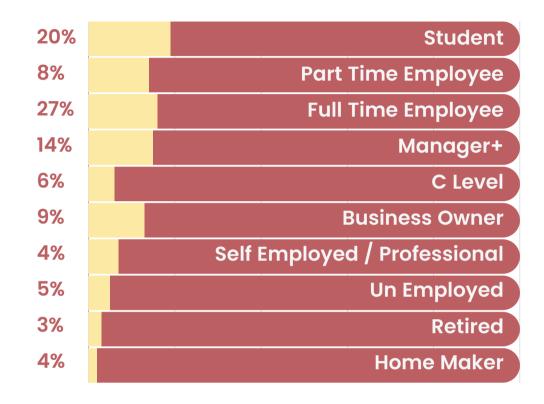


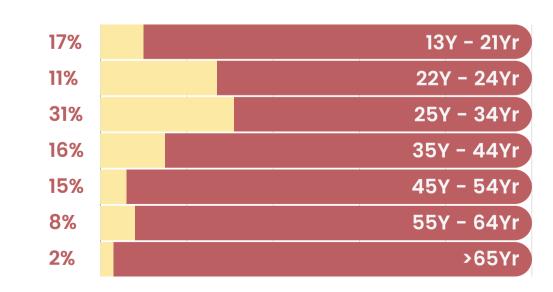
SEPARATED

INCOME



EMPLOYMENT



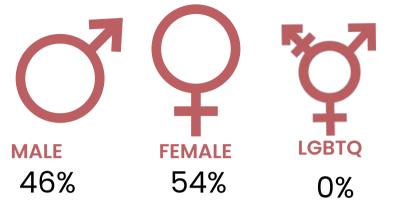


EGYPT PANEL DETAILS

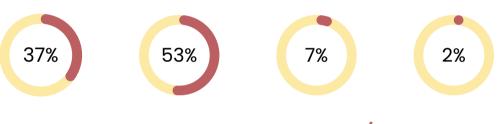
PANEL COUNT - 64738
POPULATION - million



GENDER

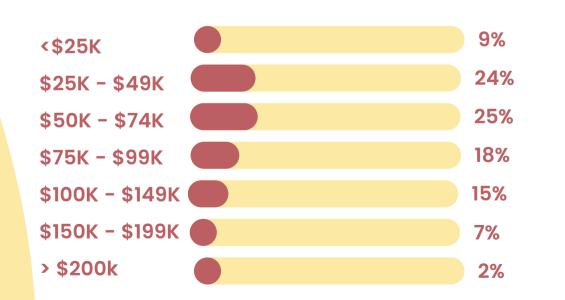


MARITIAL STATUS

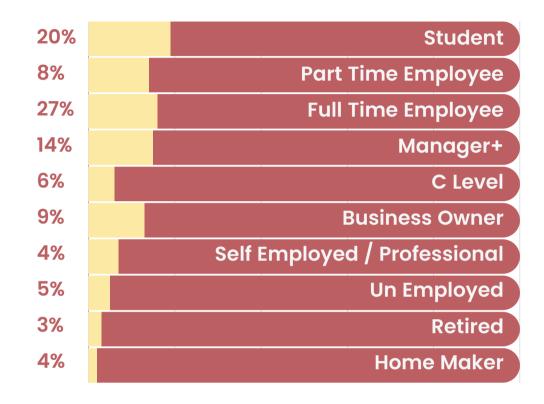


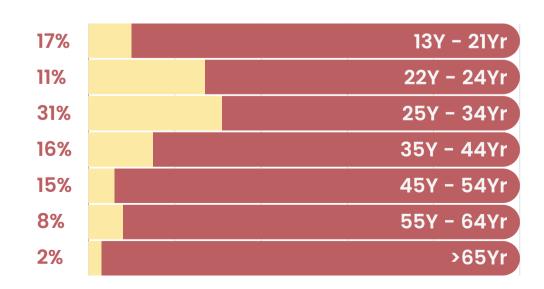
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



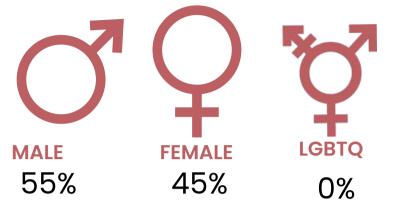


ALGERIA PANEL DETAILS

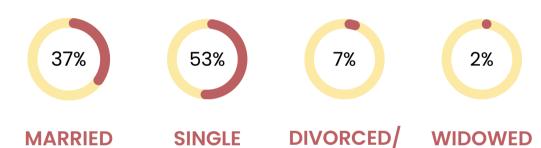
PANEL COUNT - 56422
POPULATION - 23.5 million



GENDER

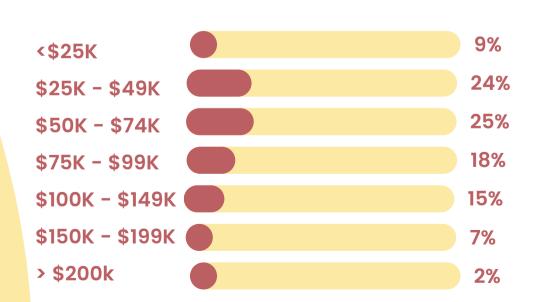


MARITIAL STATUS

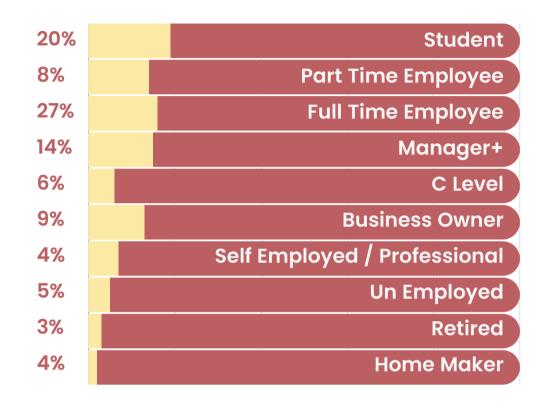


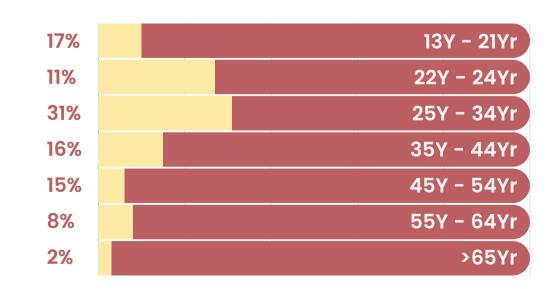
SEPARATED

INCOME



EMPLOYMENT



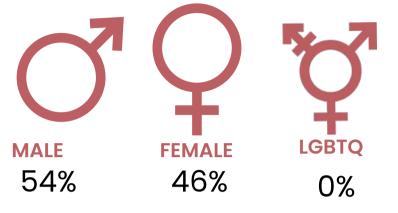


GABON PANEL DETAILS

PANEL COUNT - 9876
POPULATION - 23.5 million



GENDER

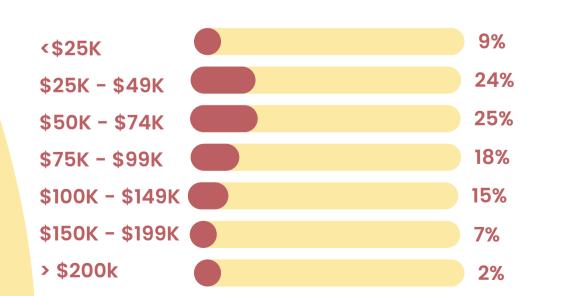


MARITIAL STATUS

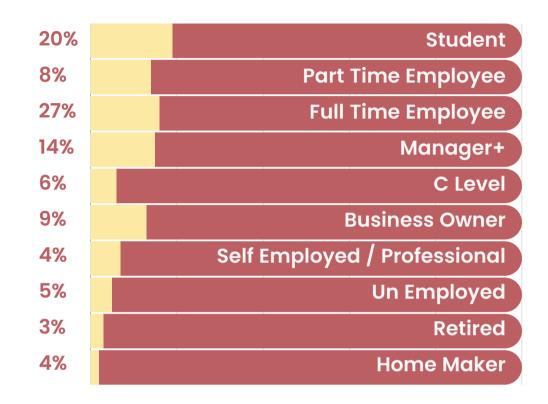


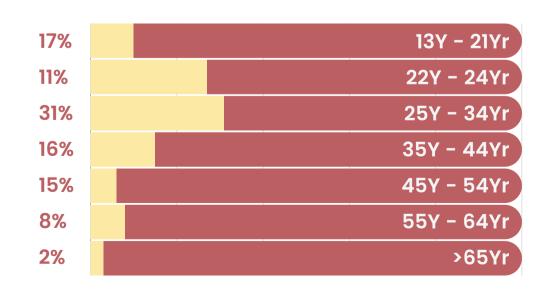
SEPARATED

INCOME



EMPLOYMENT



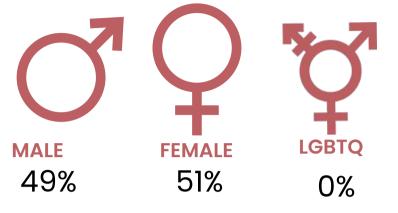


MAURITIUS PANEL DETAILS

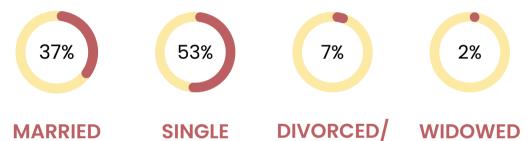
PANEL COUNT - 7654
POPULATION - 23.5 million



GENDER



MARITIAL STATUS

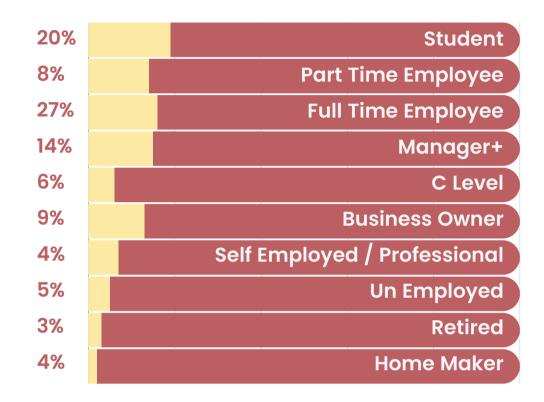


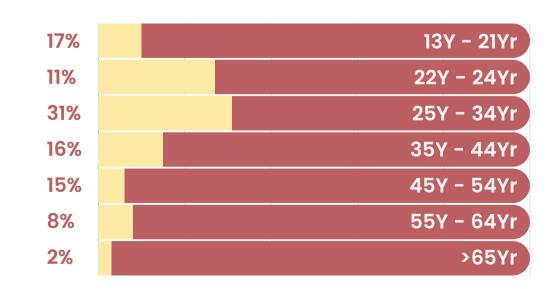
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

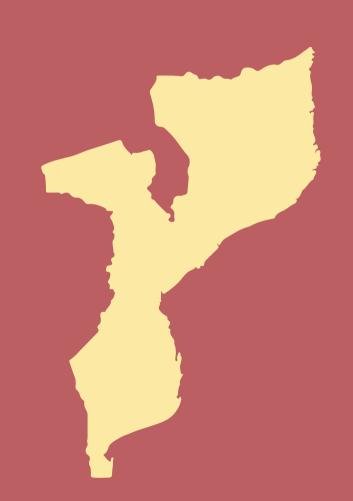
EMPLOYMENT



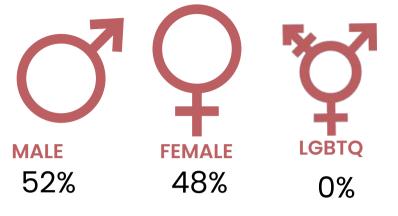


MOZAMBIQUE PANEL DETAILS

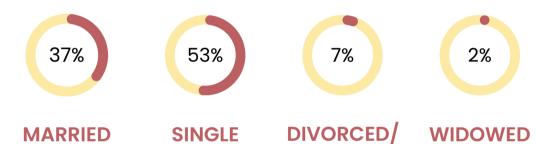
PANEL COUNT - 8345
POPULATION - 23.5 million



GENDER



MARITIAL STATUS

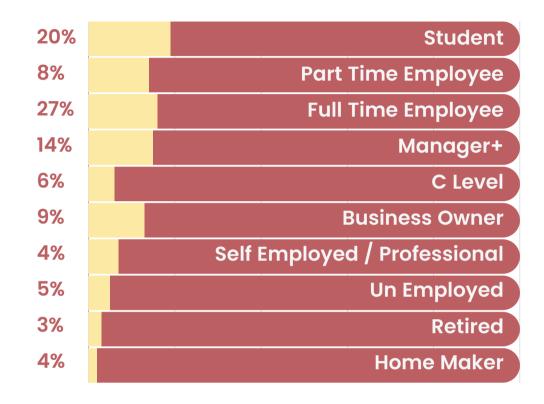


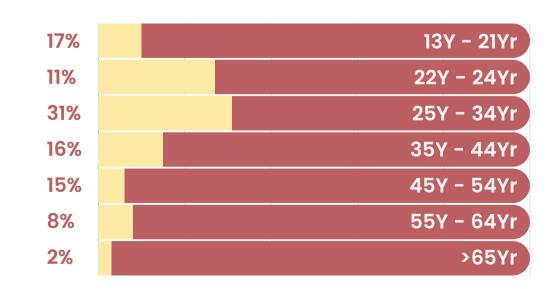
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



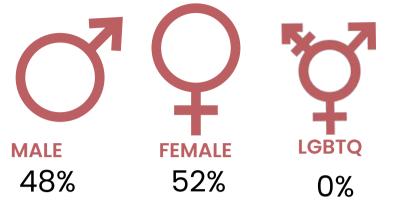


NIGERIA PANEL DETAILS

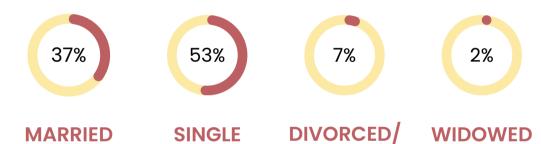
PANEL COUNT - **74532**POPULATION - **23.5 million**



GENDER



MARITIAL STATUS

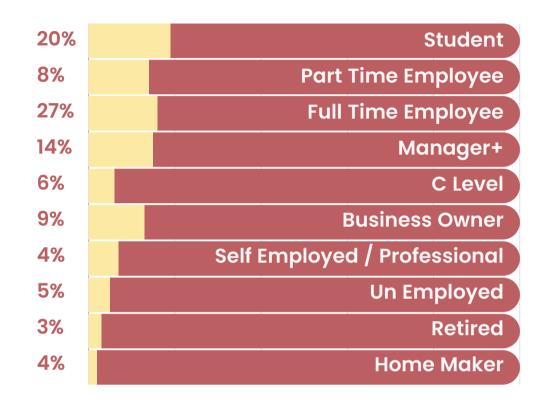


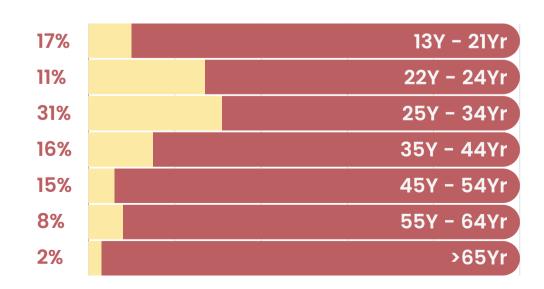
SEPARATED

INCOME

<\$25K	9%
\$25K - \$49K	24%
\$50K - \$74K	25%
\$75K - \$99K	18%
\$100K - \$149K	15%
\$150K - \$199K	7%
> \$200k	2%

EMPLOYMENT



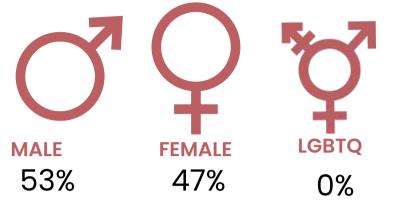


SENEGAL PANEL DETAILS

PANEL COUNT - 14996
POPULATION - 23.5 million



GENDER

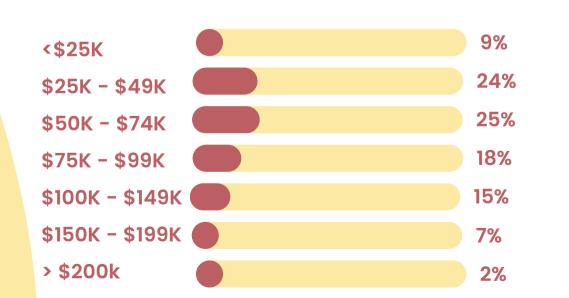


MARITIAL STATUS

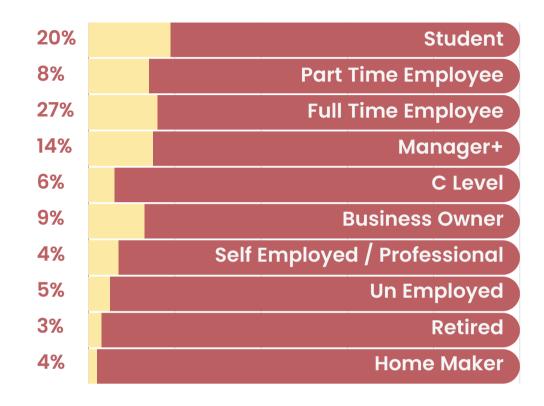


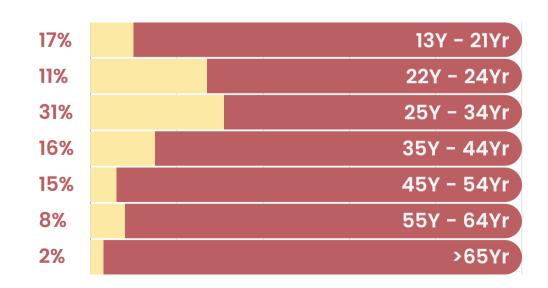
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



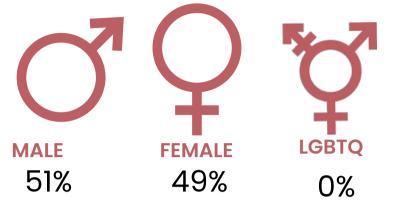


SOUTH AFRICA PANEL DETAILS

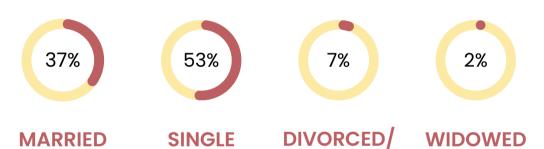
PANEL COUNT - 118205
POPULATION - 23.5 million



GENDER

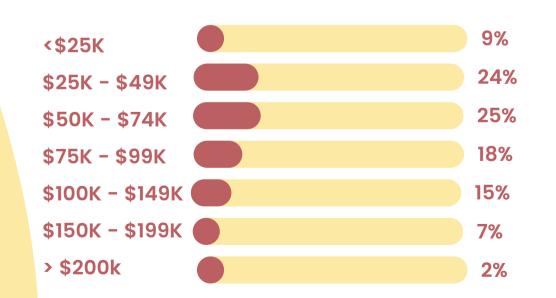


MARITIAL STATUS

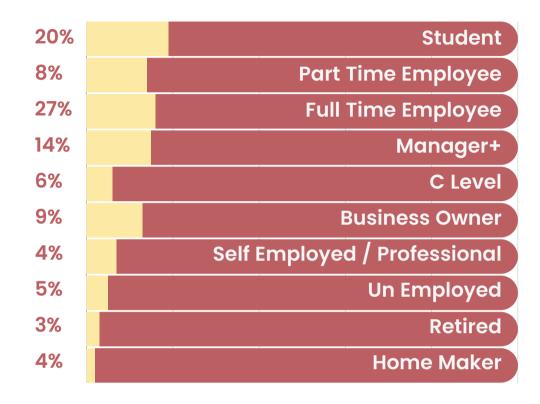


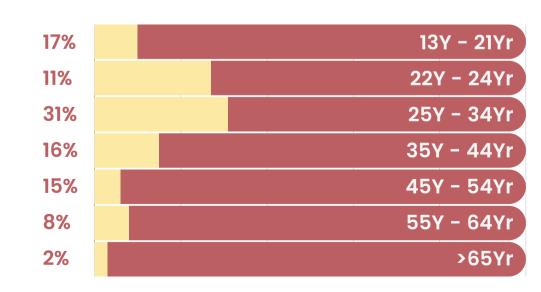
SEPARATED

INCOME



EMPLOYMENT



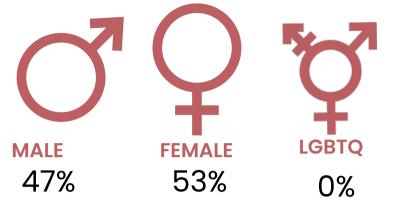


TUNISIA PANEL DETAILS

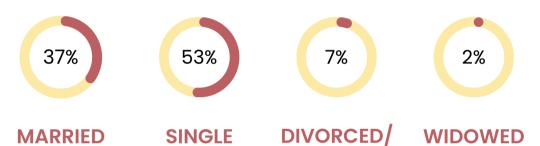
PANEL COUNT - 16449
POPULATION - 23.5 million



GENDER



MARITIAL STATUS

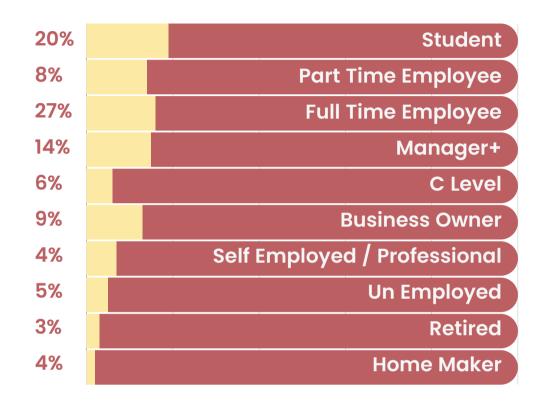


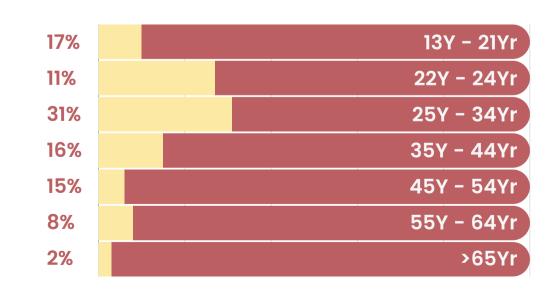
SEPARATED

INCOME

	_	
<\$25K		9%
\$25K - \$49K		24%
\$50K - \$74K		25%
\$75K - \$99K		18%
\$100K - \$149K		15%
\$150K - \$199K		7%
> \$200k		2%

EMPLOYMENT



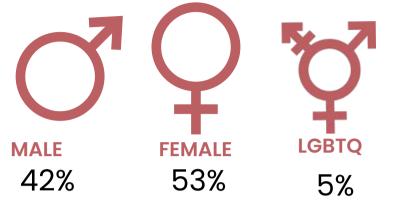


AUSTRALIA PANEL DETAILS

PANEL COUNT - **1237606**POPULATION - **23.5 million**



GENDER

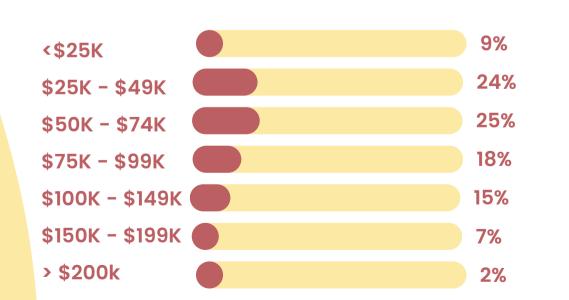


MARITIAL STATUS

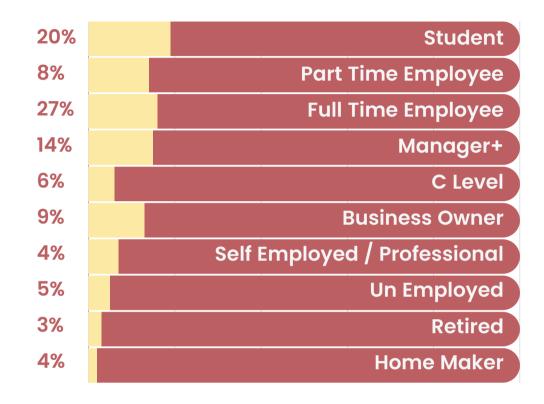


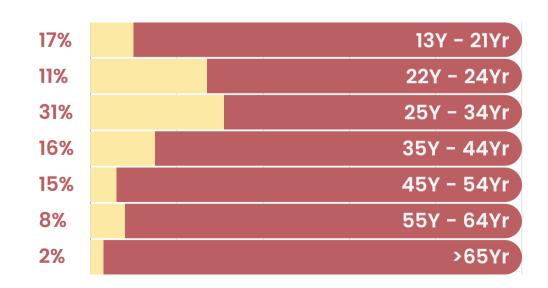
MARRIED SINGLE DIVORCED/ WIDOWED SEPARATED

INCOME



EMPLOYMENT



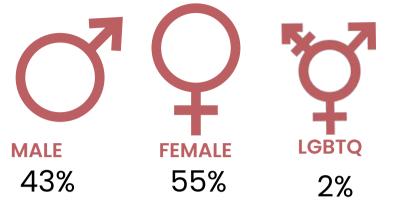


NEW ZEALAND PANEL DETAILS

PANEL COUNT - 67821
POPULATION - 23.5 million



GENDER



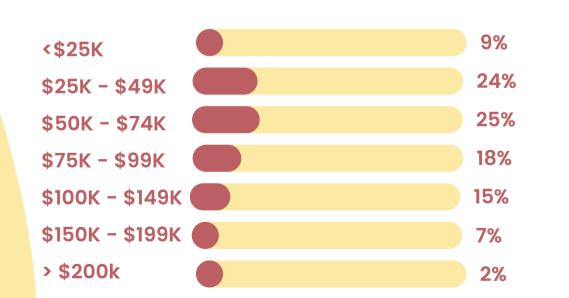
MARITIAL STATUS



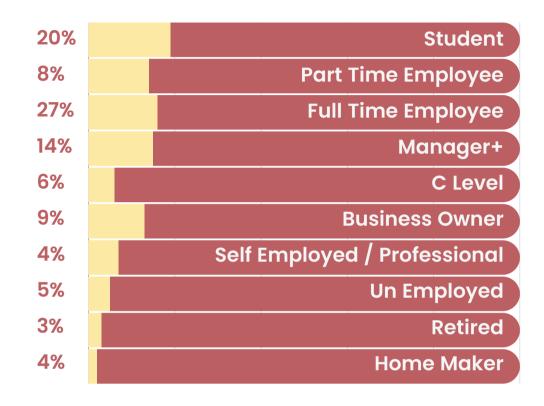
SINGLE DIVORCED/ WIDOWED SEPARATED

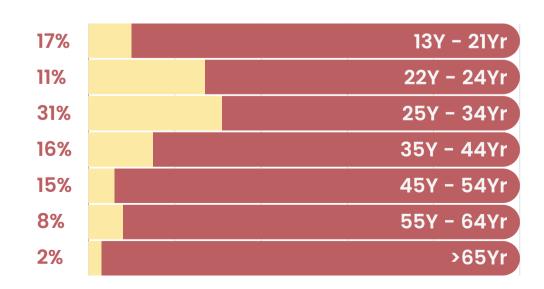
INCOME

MARRIED



EMPLOYMENT







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